

Advancing AI in Life Sciences: Webinar Series

Connect your brand to the leading voices
and ecosystems advancing AI in life sciences

Presented by:

BIG4BIO



Two powerhouse platforms - Big4Bio, the go-to intelligence source for regional biotech ecosystems, and The Sophia Consulting Firm, a strategic advisory firm driving healthcare innovation, join forces to launch a yearlong, high-impact webinar series exploring how artificial intelligence is transforming every corner of biopharma. This is more than a webinar series. It's a strategic platform for sponsors to align with the most influential voices, regions, and innovations in life sciences.

A Force Of Nature In Biotech



Featuring Dr. Sophia Ononye, PhD, MPH, MBA, a force of nature in biotech strategy and media amplification, she brings unmatched clarity, connection, and catalytic thinking to every session. Sponsors benefit from her credibility, reach, and ability to elevate every conversation.

- Host of Amplifying Scientific Innovation® – a top-tier podcast (~2M views, ~10K subscribers)
- Scientific rigor meets public health insight and business acumen

2026 monthly themes Curated. Connected. Impact-Focused.

January	AI and the Future of Pharma Innovation (JPM Week) flagship panel + podcast recap	San Francisco
February	AI & Access to Healthcare (Black History Month) exec salon + apprentice briefing; op-ed	Los Angeles
March	AI, Policy & Patient Trust (Women's History Month) panel + roundtable; policy commentary	Capital Region (DC)
April	AI in Translational Science & Clinical Trials co-hosted forum; white paper draft #1	Boston
May	AI, Storytelling & Investor Confidence investor breakfast; IR playbook one-pager	New York City
June	AI for Drug Discovery & Partnerships evening panel; case study blog BIO International Convention	San Diego
July	AI for Cell/Gene Therapy + Trial Diversity panel; highlight reel + apprentice showcase	Philadelphia
August	AI, Data Governance & Biosecurity fireside chat; practical checklist	Seattle
September	Tech Week build-up + Apprenticeship Showcase preview; sponsor kit v2 (highlight healthy aging month)	San Francisco
October	AI & Women's Health Equity (Breast Cancer Awareness Month) spotlight panel; op-ed	Capital Region (DC)
November	AI, Ethics & Clinical Trial Integrity policy roundtable; position paper	Boston
December	AI & Year-in-Review annual investor forum; 2025 highlights report	New York City

Don't miss out on positioning your brand at the center of the most important conversations
in shaping the future of life science.

Why Sponsor?

Market Timing - AI is the defining force in biopharma—this is your moment to lead.

- AI is the dominant topic in biopharma with unprecedented investment and adoption
- First-mover advantage in thought leadership positioning
- Year-long presence establishes authority and recall

Multi-Channel, Multi-Hub Reach



20,000+

LinkedIn Followers



30,000+

Newsletter Subscribers



10,000+

Podcast Subscribers

Your Ideal Audience, Delivered Monthly

- C-suite executives and decision-makers
- Principal investigators and research scientists
- Venture capitalists and institutional investors
- Business development and strategic partnership leaders

Premier Sponsor \$85,000	Highlight Sponsor(s) \$10,000 per session	Speaker Sponsor \$4,000 per session
Lead the AI conversation for 10-12 months in 2026. • Exclusive positioning as lead-thinking partner across all 12 sessions • Premium logo placement in all promotional materials • Keynote or moderator role option (1 session) • Year-round exposure across 8 regional newsletters (30,000+ subscribers) • Dedicated email to subscriber base announcing sponsorship • Full attendee list for all sessions (opt-in) • Recognition in year-end 'State of AI in Biopharma' report • Social media promotion (20+ posts across LinkedIn, Twitter)	Make Your Mark at a Strategic Moment • Sponsor a single themed session or region • Logo placement in session promotional materials • Optional panel participation or Q&A role • Featured mention in newsletter (200K+ impressions) • Session attendee list (opt-in) • Inclusion in on-demand recording promotion	Get Your Voice in the Room • Cost-effective speaking opportunity within a themed session • Ideal for startups seeking investor and partner visibility • Logo and speaker promotion included • Presence in post-event on-demand content • Reach live and on demand viewers per session

Let's tailor a sponsorship package that aligns with your goals, amplifies your brand, and connects you with the audiences that matter most.