CINDY GUAN

GRAPHIC DESIGNER

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(408) 838-5239
Cupertino, CA

EXPERIENCE

The 300,000 Spartans | UI/UX Designer

March 2025–present

- Creating prototypes, exploring concepts, and refining UI of social media apps
- Testing and proposing improvements for usability, accessibility, and user flow of mobile apps and the company website.
- Leading design team in streamlining workflow using agile changes and collaboration in Figma.

Kura Payments | Graphic Design Consultant

Jan. 2025–March 2025

- Designing, implementing, and maintaining webpages in Webflow in cooperation with a marketing specialist.
- Refining the visual design of existing webpages for mobile responsiveness, correcting alignments, and cleaning up code.

***TBD* Design Studio* | Graphic Design Intern**

Jan. 2024–May 2024 (San Francisco, CA)

- Developed a cohesive identity system for Children's Day School's Community Engagement Program.
- Conducted research on client organization to gain insights into their brand identity, target audience, and industry trends.
- Designed presentations for weekly client meetings on design concepts, progress updates, and project deliverables.

AWARDS

Design Division Dean's List (2023–2024)
California College of the Arts, San Francisco, CA

California State Seal of Biliteracy (2019)
Santa Clara County Office of Education

EDUCATION

California College of the Arts
San Francisco, CA
Aug. 2022–Dec. 2024
BFA in Graphic Design

SOFTWARE

Adobe Illustrator
Adobe Indesign
Adobe Photoshop
Figma
HTML/CSS/Javascript
Python

SKILLS

Web Design
Brand & Identity Design
Book Design
Illustration
UI/UX Design
Copyediting

REFERENCES

Mark Fox
Professor, Graphic Design 3
Sharon Ng
Director of Community Engagement

LANGUAGES

English (native)
Mandarin Chinese (fluent)