

THE BEST OF US.
THE BEST OF NATURE.



WE ARE ARION, AND THIS IS HOW WE MAKE A DIFFERENCE.

At ARION, we want owners and pets to have the time of their lives together — for a lifetime. Only the best is good enough. That's why we give the best of ourselves every day; because we cherish the friendship between you and your pet. And we want to contribute to it in the healthiest way possible so that it lasts even longer.

Our starting point? Respect for Mother Nature.

She gives us the best she has to offer, and we incorporate it into healthy meals full of nutritional value. We continuously invest in innovative production methods and smart processes. And, most of all: we listen to you and your pet. Your adventures and experiences are an inspiration to all of us at ARION — and they help us do even better every day.

Because giving the best of ourselves means getting the best in return – healthy pets, happy owners and a lifelong friendship between the two of you.



in every possible way.



A PRODUCT RANGE TAILORED TO YOU AND YOUR PET.

6 ARION FRESH JUNIOR

Tiny, curious and ready to rumble.
ARION Fresh Junior contains all the building blocks your little four-legged friend needs to grow and discover the world.

Psst, on page 10, we're sharing a few fun tips and tricks for your new puppy!

12 ARION FRESH ADULT SMALL

Perfect for your little ball of energy.
ARION Fresh Adult Small consists
of bite-sized chunks packed with
nutrients.

16 ARION FRESH ADULT MEDIUM LARGE

Made to fit his needs. ARION Fresh Adult Medium Large was developed specifically for medium and large dog breeds both in terms of nutrients and chunk size. Read all about our sustainability efforts on page 20.

22 ARION FRESH ADULT ACTIVE

Active lifestyle? Our ARION Fresh Adult Active food for active dogs provides your pet with all the energy he needs to power his enthusiasm.

26 ARION FRESH ADULT SENSITIVE

The best possible care. ARION Fresh Adult Sensitive contains only the best, easy-to-digest ingredients for dogs with a sensitive digestive system. Find out more about our ingredients on page **30**.

32 ARION FRESH SENIOR LIGHT

For experienced dogs only. ARION Fresh Senior Light is for loyal fourlegged friends who are getting a little older — and those with a tendency to obesity.

On page **36**, we share how we achieve the best possible quality, one step at a time.

38 ARION FRESH ADULT CAT

Power food for explorers. ARION Fresh Adult Cat provides your cat with all the energy she needs to embark on exciting new adventures.

42 ARION FRESH ADULT CAT SENSITIVE

For cats with sensitive digestive systems. ARION Fresh Adult Cat Sensitive was designed to be extra delicious and easy to digest.

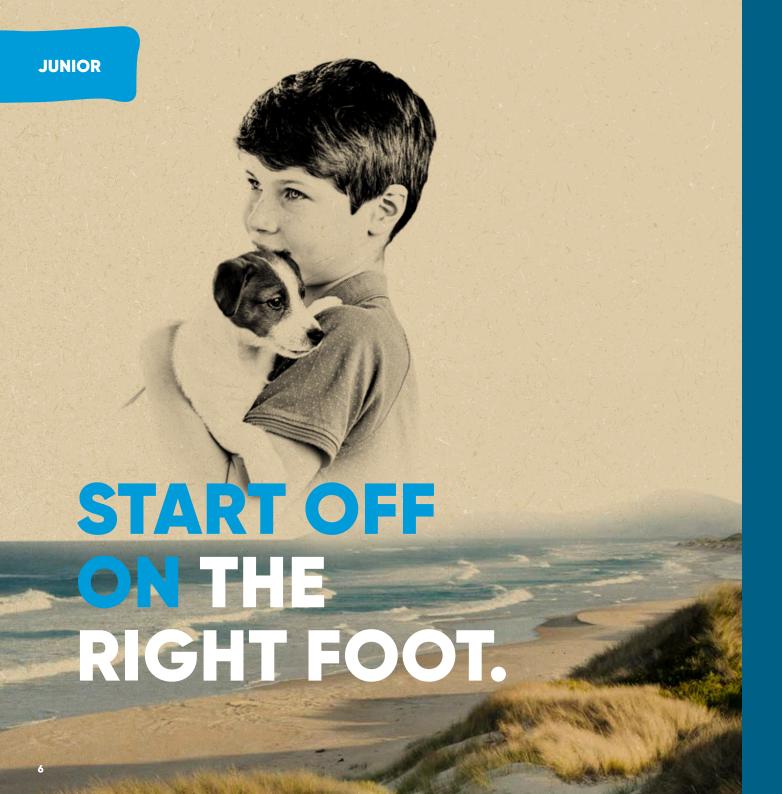
46 OUR SELECTION FOR YOUR PET.

An overview of the nutrients and essential building blocks in our ARION Fresh products.



Whole grains are not only a source of minerals and fiber, they are also the most important raw material of B vitamins, the vitamin complex that supports a number of bodily functions. At ARION, we believe that ingredients such as yeast, seeds and whole grains – like wheat and oats – are essential for a healthy diet. That's why we rolled up our sleeves and got to work with the best that nature has to offer – together with local partners, and always with the utmost respect for the ingredients we use. That's what ARION Fresh is all about.







When growing from a little puppy into a strong adult, your dog can use all the help he can get. ARION Fresh Junior provides all the necessary building blocks and nutrients to support your four-legged friend's growth process and to boost his energy levels — so he can explore the world together with you.



Available bags	
3 kg	12 kg

OUR COMPLETE PET FOOD PACKED WITH NUTRIENTS FOR JUNIOR DOGS.

Only the very best is good enough for your best friend forever. That's why our nutritionists selected these premium ingredients and nutrients for your puppy: meat and animal derivatives (of which 4% fresh chicken) - cereals (of which 14% whole grain wheat) - derivatives of vegetable origin (including nettle, gentian, marigold, chamomile, fennel) - oils and fats (0,1% fish oil) - seeds (lin seed) - minerals - yeast.





IMMUNE DEFENSE

In the first few months, your puppy will develop his natural defense system. ARION Fresh Junior is a balanced, easily digestible food that provides the necessary building blocks to support your dog's immune defense. It's packed with complex carbohydrates, whole grains and fresh chicken, and contains vitamins, minerals and herbs as a source of antioxidants.



SKIN & HAIR

ARION Fresh Junior contains extra nutrients to maintain the health of your puppy's skin and coat. Flaxseed and fish oil — a source of omega 3, zinc and biotin — are just some of the ingredients we use to keep your little dog shining.



LIVE & LEARN

Your puppy will come across many new experiences on his journey to adulthood. He'll learn something new every day! To help him out, we added fish oil to ARION Fresh Junior, which provides the fatty acids he needs to power his learning process. The perfect brain food for lots of educational adventures!







Small dog breeds need more energy than large breeds. ARION Fresh Adult Small was specifically developed for adult dogs of up to 10 kilograms and contains valuable nutrients. The shape, texture and size of the food were tailored to small teeth and help prevent dental plaque.



Available bags	
3 kg	7,5 kg

OUR COMPLETE FOOD WITH EXTRA VITAMINS, PACKED IN BITE-SIZED CHUNKS TAILORED TO SMALL DOGS.

Only the very best is good enough for your best friend forever. That's why our nutritionists selected these premium ingredients and nutrients for your dog: meat and animal derivatives (of which 4% fresh chicken) – cereals (of which 14% whole grain wheat) – derivatives of vegetable origin (including nettle, gentian, marigold, chamomile, fennel) – oils and fats – seeds (lin seed) – minerals – yeast.



IMMUNE DEFENSE

While out on many different adventures with you, your dog should be able to count on his natural immune defense. A balanced diet is important to give him the boost he needs. ARION Fresh Adult Small is packed with smart building blocks that support his immune defense. The food was enriched with herbs and yeast, and a healthy mix of vitamins and minerals.



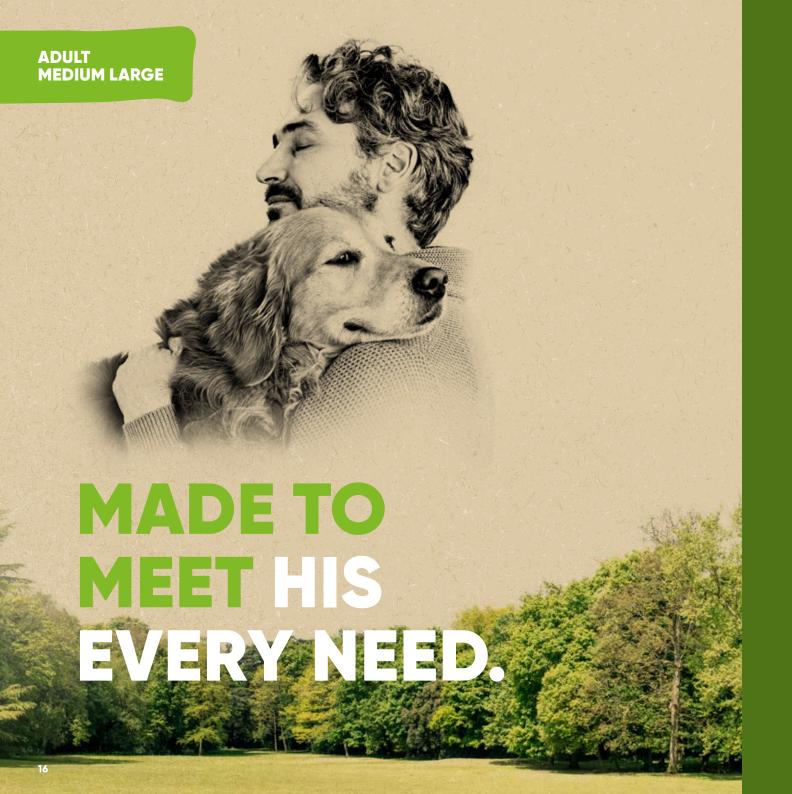
SKIN & HAIR

Your dog's skin and hair can tell you a lot about his general health. That's why we supplemented ARION Fresh Adult Small with nutrients that keep his coat in top shape. We used flaxseed as a natural source of omega 3 and added a generous dose of zinc and biotin - for an extra radiant coat!



VITALITY

ARION Fresh Adult Small was formulated with only the very best ingredients and an optimal dose of vitamins and minerals to make your dog thrive. Fresh chicken provides him with easily digestible animal protein, whole grains deliver precious fiber and carefully selected herbs give him a well-deserved antioxidant boost.





During your friendship, you and your dog will discover all the joys nature has to offer. Dogs that weigh over 10 kilograms have entirely different energy requirements for that journey than smaller breeds. That's why we developed ARION Fresh Adult Medium Large: a food tailored to your pet, full of valuable nutrients and specifically made for dogs his size.



Available bags	
3 kg	12 kg

OUR COMPLETE FOOD FULL OF NUTRIENTS FOR

MEDIUM AND LARGE DOG BREEDS.

Only the very best is good enough for your best friend forever. That's why our nutritionists selected these premium ingredients and nutrients for your dog: meat and animal derivatives (of which 4% fresh chicken) – cereals (of which 14% whole grain wheat) – derivatives of vegetable origin (including nettle, gentian, marigold, chamomile, fennel) – oils and fats – seeds (lin seed) – minerals – yeast.



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IMMUNE DEFENSE

The adventures you and your dog go on together often challenge his natural defense system. To boost your dog's immune defense, we enriched ARION Fresh Adult Medium Large with tons of essential building blocks such as herbs, dried yeast and a healthy mix of vitamins and minerals.



SKIN & HAIR

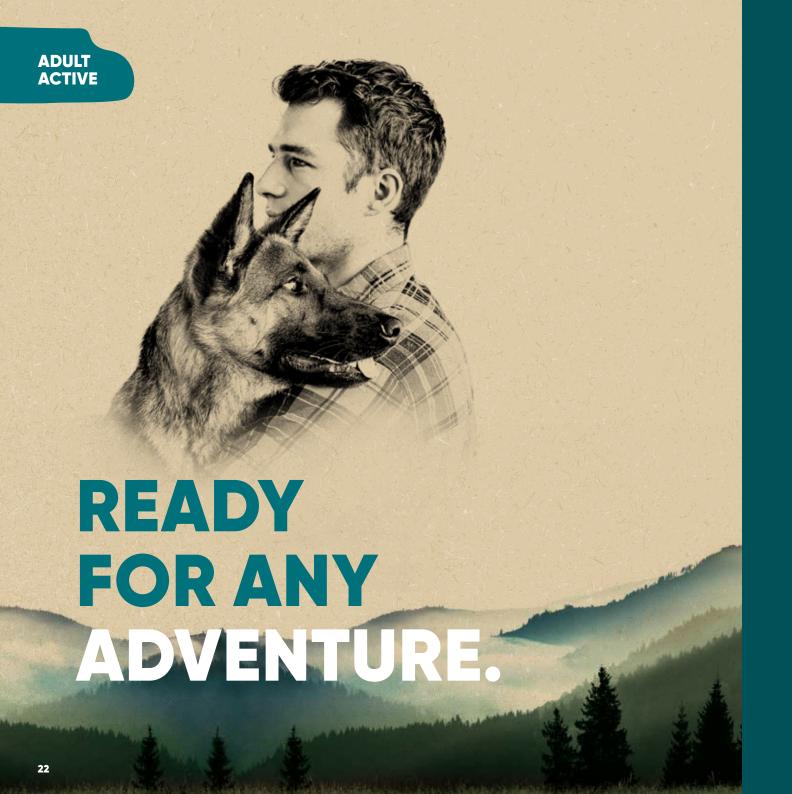
Your dog's coat is a good indicator of his general health. Healthy coat, healthy dog! That's why we made sure that ARION Fresh Adult Medium Large is packed with nutrients to boost your dog's skin and hair. The food was supplemented with flaxseed – a natural source of omega 3 – and a generous dose of zinc and biotin.



VITALITY

ARION Fresh Adult Medium Large contains only the best ingredients and optimally balanced doses of vitamins and minerals to support your dog's vitality. We opted for fresh chicken as an easily digestible animal protein, whole grains as a source of fiber, and carefully selected herbs as a way to provide him with extra antioxidants.







Do you and your dog maintain an active lifestyle? We like! To help power your walks, runs and other adventures, we developed ARION Fresh Adult Active: a versatile food packed with nutrients and valuable ingredients for active dogs. Think of it as the power food that will help you go the extra mile, together.



Available bags	
3 kg	12 kg

OUR COMPLETE FOOD FULL OF ENERGY FOR ACTIVE DOGS.

Only the very best is good enough for your best friend forever. That's why our nutritionists selected these premium ingredients and nutrients for your dog: meat and animal derivatives (of which 4% fresh chicken) – cereals (of which 14% whole grain wheat) – derivatives of vegetable origin (including nettle, gentian, marigold, chamomile, fennel) – oils and fats – seeds (lin seed) – minerals – yeast – L-carnitin – glucosamine – chondroitin sulphate.





IMMUNE DEFENSE

A strong immune defense is vital for active dogs who like to get out and play. ARION Fresh Adult Active provides all the nutrients your dog needs to explore the world. Added antioxidants such as zinc and vitamin E help boost his natural defense system, so that he is ready to deal with any challenge that comes his way.



MUSCLE PROTECTION

Your active lifestyle may require some extra strength and stamina. To help boost your dog's energy levels, we enriched ARION Fresh Adult Active with L-carnitine. This nutritional additive stimulates the conversion of fats into energy and helps your dog burn fat reserves while protecting valuable muscle mass.



BONE & JOINT

We want to provide you and your dog with a fair, delicious food that allows you to enjoy your active lifestyle to the max — both today and tomorrow. That's why we added some extra glucosamine and chondroitin, which help keep his joints supple and strong. Perfect for dogs that keep going, no matter what!





Some furry friends are more sensitive than others, and sometimes they need a bit of extra tender loving care. That's why ARION developed a special food for sensitive dogs. Carefully formulated with only the most nutritious ingredients — and some added power. All so you can enjoy your moments together without a care in the world.



Available bags	
3 kg	12 kg

OUR COMPLETE FOOD WITH EXTRA POWER FOR

SENSITIVE DOGS.

Only the very best is good enough for your best friend forever. That's why our nutritionists selected these premium ingredients and nutrients for your dog: meat and animal derivatives (14% chicken, of which 4% fresh chicken) – cereals (of which 14% whole grain wheat and 14% rice) – derivatives of vegetable origin (including nettle, gentian, marigold, chamomile, fennel) – vegetables – oils and fats – seeds (lin seed) – minerals – yeast.



IMMUNE DEFENSE

The gastrointestinal system plays an important role in your dog's immunity. For ARION Fresh Adult Sensitive, we selected ingredients that guarantee optimal digestion, such as rice, whole wheat, yeast and vegetables. Plus, we added extra antioxidants like zinc and vitamin E to boost your dog's natural immune defense.



HYPERSENSITIVITY

Some dogs are sensitive to specific ingredients, which can cause reactions such as itching, hair loss or even gastrointestinal issues. In most cases, the cause is one specific animal protein. By using only one type of animal protein – the combination of fresh and dried chicken – we reduce the risk of hypersensitivity reactions.



SKIN & HAIR

Your dog's skin tells you a lot about his general health. ARION Fresh Adult Sensitive was enriched with nutrients such as linseed, zinc and biotin to keep his coat in top shape. Our unique formula includes just one type of animal protein to significantly reduce the risk of hypersensitivity reactions, such as itching and hair loss.







As your dog ages, his needs change.

ARION Fresh Senior Light was specifically formulated to support four-legged friends who are getting older — and those with a tendency to obesity. The food is packed with nutrients and ingredients that help your friendship last even longer.



Available bags	
3 kg	12 kg

^{*} Reduced in fat.

OUR COMPLETE, EXTRA NUTRITIOUS FOOD FOR OLDER AND LESS ACTIVE DOGS.

Only the very best is good enough for your best friend forever. That's why our nutritionists selected these premium ingredients and nutrients for your dog: cereals (of which 14% whole grain wheat and 4% oats) - meat and animal derivatives (of which 4% fresh chicken) - derivatives of vegetable origin (including nettle, gentian, marigold, chamomile, fennel) - oils and fats - seeds (lin seed) - minerals - yeast - L-carnitin - glucosamine - chondroitin sulphate.





FULLNESS & WEIGHT

Does your dog have a tendency to obesity? ARION Fresh Senior Light was enriched with natural plant fibers such as oats for a feeling of fullness so that your dog stays full between meals. Plus, the added L-carnitine helps support his fat metabolism, allowing you to keep your dog's weight in check in the healthiest of ways.



MUSCLE PROTECTION

Physical activity can be challenging for ageing dogs — or those with a tendency to obesity. ARION Fresh Senior Light contains added L-carnitine to stimulate the conversion of fats into energy, which helps your dog use his fat reserves and retain his valuable muscle mass.



BONE & JOINT

At ARION, we want to make food that helps you and your dog enjoy your friendship as long as possible. That's why we added extra glucosamine and chondroitin to ARION Fresh Senior Light — components that contribute to good joint function. This way, we help older and overweight dogs explore the world while feeling fit and confident.



ADULT CAT



POWER
FOOD FOR
EXPLORERS.

Cats are curious by nature, and they tend to end up in challenging situations. ARION Fresh Adult Cat provides your furry friend with all the building blocks and nutrients she needs to go out on her daily adventures feeling strong and confident.



Available bags	
3 kg	12 kg

OUR COMPLETE FOODFULL OF NUTRIENTS FOR ADULT CATS.

Only the very best is good enough for your best friend forever. That's why our nutritionists selected these premium ingredients and nutrients for your cat: meat and animal derivatives (of which 4% fresh chicken) – cereals (of which 14% whole grain wheat) – derivatives of vegetable origin (including nettle, gentian, marigold, chamomile, fennel) – oils and fats – seeds (lin seed) – minerals – yeast.



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SAFEGUARDING VISION

Good vision is vital for cats. It not only helps them explore the world, it also drives their natural hunting instinct. To protect your cat's vision, we added an increased dose of vitamin A and an optimal dose of taurine to ARION Fresh Adult Cat, and we enriched the food with healthy, vision-boosting herbs such as nettle and marigold.



IMMUNE DEFENSE

The curious cat's immune defense is constantly on high alert. A balanced, easily digestible diet helps support her natural defenses. ARION Fresh Adult Cat provides a number of building blocks that help boost your cat's immunity, such as yeast and antioxidants like zinc and vitamin E.



SKIN & HAIR

Your cat's skin and hair tend to give you a good idea of her general health. A shiny cat is a healthy cat! That's why we packed ARION Fresh Adult Cat with nutrients that keep her skin and coat in top shape, such as flaxseed and a dose of zinc and biotin. Everything she needs to keep on shining!







Available bags	
3 kg	12 kg

OUR DELICIOUS, EASY-TO-DIGEST FOOD FOR CATS WITH SENSITIVE DIGESTIVE SYSTEMS.

Only the very best is good enough for your best friend forever. That's why our nutritionists selected these premium ingredients and nutrients for your cat: meat and animal derivatives (14% chicken, of which 4% fresh chicken) – cereals (of which 14% whole grain wheat and 14% rice) – derivatives of vegetable origin (including nettle, gentian, marigold, chamomile, fennel) – oils and fats – seeds (lin seed) – minerals – yeast.



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IMMUNE DEFENSE

A strong immune defense is vital for curious cats. To support your cat's craving for adventure, ARION Fresh Adult Cat Sensitive is packed with immunity-boosting essential building blocks. The food was enriched with valuable ingredients such as yeast and antioxidants like zinc and vitamin E.



HYPERSENSITIVITY

Some cats are sensitive to specific ingredients, which can cause reactions such as itching, hair loss or even gastrointestinal issues. In most cases, the cause is one specific animal protein. By using only one type of animal protein – the combination of fresh and dried chicken – we reduce the risk of hypersensitivity reactions.



SKIN & HAIR

Your cat's skin tells you a lot about her general health. ARION Fresh Adult Sensitive was enriched with nutrients such as linseed, zinc and biotin to keep her coat in top shape. Our unique formula includes just one type of animal protein to significantly reduce the risk of hypersensitivity reactions, such as itching and hair loss.

wheat) - derivatives

of vegetable origin

(including nettle,

gentian, marigold,

chamomile, fennel) -

oils and fats (0,1% fish

oil) - seeds (lin seed) -

minerals - yeast.

3.709 kcal/kg



wheat) - derivatives

of vegetable origin

(including nettle,

gentian, marigold,

chamomile, fennel) -

oils and fats - seeds

(lin seed) - minerals

- yeast.

3.611 kcal/kg



ADULT

MEDIUM LARGE



ADULT



ADULT



SENIOR

LIGHT*



ADULT



ADULT

OUR SELECTION FOR YOUR PET.

METABOLIC ENERGY FOR EACH REFERENCE

And an adjusted Balancia barrana		
JUNIOR	ADULT SMALL	
FRESH CHICKEN WHOLE GRAIN FISH OIL	FRESH CHICKEN WHOLE GRAIN	
Meat and animal	Meat and animal	
derivatives (of which	derivatives (of which	
4% fresh chicken) -	4% fresh chicken) -	
cereals (of which	cereals (of which	
14% whole arain	14% whole arain	

SH CHICKEN	FRESH CHICKE
OLE GRAIN	WHOLE GRAIN

Meat and animal derivatives (of which 4% fresh chicken) cereals (of which 14% whole grain wheat) - derivatives of vegetable origin (including nettle, gentian, marigold, chamomile, fennel) oils and fats - seeds (lin seed) - minerals - yeast.

3.509 kcal/ka

and the last	ACTIVE
didate	FRESH CHICKEN WHOLE GRAIN
	Meat and animal
3 1000	derivatives (of which
1 1	4% fresh chicken)
A 10 M	- cereals (of which
(N) (B)	14% whole grain
1000	wheat) - derivatives
afficulti)	of vegetable origin
00000	(including nettle,
THE REAL PROPERTY.	gentian, marigold,
300	chamomile, fennel) -
	oils and fats - seeds
- The same of the	(lin seed) - minerals
SEED OF	- yeast - L-carnitin
	- glucosamine -
	chondroitin sulphate.

SENSITIVE FRESH CHICKEN WHOLE GRAIN RICE

Meat and animal derivatives (14% chicken, of which 4% fresh chicken) - cereals (of which 14% whole grain wheat and 14% rice) - derivatives of vegetable origin (including nettle, gentian, marigold, chamomile, fennel) vegetables - oils and fats - seeds (lin seed) - minerals - yeast.

WHOLE GRAIN OATS FRESH CHICKEN

Cereals (of which Meat and animal 14% whole grain wheat derivatives (of which and 4% oats) - meat 4% fresh chicken) and animal derivatives - cereals (of which 14% whole grain (of which 4% fresh chicken) - derivatives wheat) - derivatives of vegetable origin of vegetable origin (including nettle, (including nettle, gentian, marigold, gentian, marigold, chamomile, fennel) chamomile, fennel) oils and fats - seeds oils and fats - seeds (lin seed) - minerals (lin seed) - minerals - yeast - L-carnitin - yeast. - alucosamine chondroitin sulphate.

CAT SENSITIVE CAT FRESH CHICKEN FRESH CHICKEN WHOLE GRAIN WHOLE GRAIN RICE

Meat and animal derivatives (14% chicken, of which 4% fresh chicken) cereals (of which 14% whole grain wheat and 14% rice) - derivatives of vegetable origin (including nettle, gentian, marigold, chamomile, fennel) oils and fats - seeds (lin seed) - minerals - yeast.

NUTRITIONAL ADDITIVES

		BUILD SWIFTER TO	
CRUDE PROTEIN (%)	30	28	25
CRUDE OILS AND FATS (%)	14	12	10
CRUDE FIBRE (%)	3	3	3
CRUDE ASH (%)	7,5	7,5	7,5
CALCIUM (%)	1,6	1,6	1,6
PHOSPHOR (%)	1,15	1,15	1,15
2.00		The second second	The second second

	VITAMIN A (I.U.) 3A672	17.500	14.500	14.500
ı	VITAMIN D3 (I.U.) 3A671	1.500	1.250	1.250
	VITAMIN E (mg) 3A700	150	100	100
1	L-CARNITINE (mg)			
	IRON (mg) 3B103	60	60	60
	IODINE (mg) 3B202	1,5	1,5	1,5
	COPPER (mg) 3B405	7	7	7
	MANGANESE (mg) 3B503	6,5	6,5	6,5
	ZINC (mg) 3B605	102	102	102
	SELENIUM (mg) 3B815	0,05	0,05	0,05

		Reduced in lat.		
3.892 kcal/kg	3.558 kcal/kg	3.408 kcal/kg	3.808 kcal/kg	3.853 kcal/kg
30	26	22	31	31
18	11	8	14	15
3	3	3	2	2
7,5	7,5	7,5	7,5	7,5
1,6	1,6	1,5	1,5	1,5
1,15	1,15	1	1,1	1,1
22.000	17.500	14.500	25.000	25.000
1.900	1.500	1.250	1.500	1.500
500	150	100	120	120
250		125		
60	60	60	60	60
1,5	1,5	1,5	1,5	1,5
7	7	7	7	7
6,5	6,5	6,5	6,5	6,5
102	102	102	102	102
0,05	0,05	0,05	0,05	0,05

* Reduced in fat.



DISCOVER ALL PRODUCTS ON ARIONPETFOOD.COM



