

**ASX Announcement** 

14 August 2025

# AUDC closes Seed Round - Novatti's interest valued at A\$7 million

### Highlights

- AUDC successfully closes Seed Round, raising A\$1.2 million at A\$0.35 per share
- Novatti holds 20 million shares in AUDC retaining a 57% interest, valued at \$7 million, with no obligation to contribute additional capital
- AUDC's business continues to expand, driven by growth in stablecoin issuance, institutional partnerships, and on-chain transaction volumes
- Global trends, including Circle's IPO, and the GENIUS Act in the US, highlight the accelerating market and regulatory endorsement of stablecoins
- AUDD selected as a digital settlement asset for pilot use by Australia's national payments platform, AP+, in "Project Acacia"

**Novatti Group Limited (ASX: NOV) (Novatti or the Company)**, a leading fintech enabling businesses to pay and be paid, is pleased to announce that its majority-owned subsidiary, AUDC Pty Ltd ("AUDC"), has successfully closed a Seed equity capital raising. The round attracted A\$1.2 million in new investment, with shares issued at A\$0.35 per share. AUDC has now raised over A\$2 million in equity at increasing valuations.

Following the round, Novatti retains a 20 million shareholding in AUDC, representing a 57% interest in AUDC, valued at A\$7 million based on the Seed round pricing, with no obligation to contribute additional capital.

Commenting on this milestone, Novatti CEO, Mark Healy, said: "The successful completion of this funding round values Novatti's investment in AUDC at A\$7m, reaffirming the value created from Novatti incubating this business. Moving forward, we continue to retain exposure to AUDC's upside potential, at a time when we are seeing broader, global momentum in digital finance and stablecoins. At the same time, Novatti has no obligation to contribute additional capital to AUDD, enabling us to focus on the continued execution of our pivot back to growth and broader turnaround strategy."

#### **AUDC Momentum**

Since its inception, AUDC has demonstrated continued momentum, including:

- Strong growth in circulating supply and fiat redemptions, driven by growing institutional and enterprise demand
- Implementation of robust blockchain-integrated infrastructure and best-practice compliance, supporting multi-chain issuance
- The formation of key financial services partnerships, further accelerating the adoption and use of its AUDD stablecoin
- Increasing investor interest, highlighted by the successful Seed equity capital raising



### Collaborating with Australian Payments Plus on future use cases

In a significant validation of its potential use in the future of payments, AUDD was recently selected for two of AP+ (Australian Payments Plus) use cases in "Project Acacia"<sup>1</sup>.

AP+ is the Australian, domestic payments infrastructure operator, created in 2022 to combine payments schemes including BPAY, eftpos, and New Payments Platform (including Osko).

Led by AP+, Project Acacia is focused on exploring how digital forms of money can support settlement in wholesale tokenised asset markets, including programmable payments and interoperability with existing infrastructure. AUDD is being used in real-world use cases selected by AP+, including settlement coordination and stablecoin interoperability with Australia's real-time payment system.

This collaboration with AP+, Australia's domestic payments platform operator, positions AUDD at the forefront of regulated digital payments innovation and adoption in Australia.

#### **Global Stablecoin Tailwinds**

Stablecoins are increasingly seen as integral to the future of digital finance. In the United States, the GENIUS Act (Guaranteeing Emergency National Income, Utility, and Stability) represents growing momentum for regulated, USD-backed stablecoins.

Similarly, Circle, the issuer of the USDC stablecoin, completed a successful listing on the NYSE earlier this year, with strong investor support and massive post-IPO performance that reflects market confidence in this emerging asset class<sup>2</sup>.

In Europe, the MiCA regulatory framework has brought new clarity to digital asset markets, with major global financial institutions adopting stablecoins for treasury efficiency and cross-border settlements.

These global regulatory and market developments reinforce the long-term opportunity for trusted, fiat-backed stablecoins like AUDD.

#### **Looking Ahead**

The successful Seed Round places a \$7 million valuation on Novatti's interest in AUDC and again highlights its growth potential at a time of increasing international interest in digital assets.

#### **Ends**

Novatti invites investors to keep up-to-date with company news, events and industry research by joining the Novatti mailing list at https://www.novatti.com/subscribe

Investors can view all Novatti announcements at: <a href="https://www.novatti.com/investor-centre/asx-announcements">https://www.novatti.com/investor-centre/asx-announcements</a>

This announcement has been approved for release by Mark Healy, CEO and the Board.

#### For further information, contact:

<sup>&</sup>lt;sup>1</sup> https://www.audd.digital/audd-stablecoin-in-ap-plus-use-cases-project-acacia/

<sup>&</sup>lt;sup>2</sup> https://www.reuters.com/business/stablecoin-firm-circle-scales-record-high-after-blockbuster-nyse-listing-2025-06-06/



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## About Novatti Group Limited (ASX:NOV)

Novatti is a leading Australian payments company. Established in 1995, Novatti provides a single destination for all payment needs in a fast-changing, digital world. From fintechs to corporates, Novatti simplifies and supports our customer payment needs through tailored online, in person, international and card solutions.

## **Important Notices**

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