

JEREMY HUTCHINS

ux + visual + branding

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Education

University of South Carolina

Columbia, SC

Bachelor of Fine Arts Graphic Design, 2020

Dean's List, Cum Laude, GPA: 3.663

Email Marketing Certification

Hubspot Academy

Google UX Design Professional Certificate

in progress

Experience

Administrative Assistant II at VasCore, Mass General Brigham

Boston, MA / Feb 2026 - Present

Assisted with study intake, data entry, and tracking systems, while preparing reports, presentations, and maintaining databases and archived materials. Collaborated with sponsors and cross-functional teams to support quality assurance and audit preparation, and contributed to internal marketing initiatives.

Visual Designer (Contractor) at Vital Design

Portsmouth, NH / Sep 2025 - Oct 2025

Designed responsive, user-centered digital assets in Figma, including websites, ads, and social media, ensuring brand consistency and compliance with legal standards.

Patient Services Coordinator at Mass General Brigham

Nantucket, MA / Jul 2025 - Feb 2026

Served as the primary patient and provider contact, applying a user-centered approach to streamline communication, resolve complex issues, and improve the overall patient experience within a fast-paced clinical setting.

Visual Designer at WellTrust Medical Group

Charlotte, NC / Dec 2021 - Dec 2023

Designed brand-aligned digital assets for email campaigns, landing pages, and paid social, applying responsive principles across desktop and mobile.

Built high-fidelity wireframes and prototypes in Figma to support internal campaigns and user flows. Collaborated closely with marketing and product leads to refine messaging and visuals. Oversaw QA process for design rollouts, flagging inconsistencies and optimizing final assets.

Graphic Design Intern at Massachusetts DESE

Malden, MA / Aug 2020 - Dec 2020

Created social media graphics, email visuals, and infographics for statewide education campaigns while applying brand and accessibility standards and iterating quickly with cross-department stakeholders.

Skills

Adobe Creative Suite

Affinity Suite

Figma

JIRA

Miro

Sketch

Branding

Design thinking

Prototyping

Quality assurance

UI / UX

Wireframing