
ABOUT GENERATION RISING

Generation Rising is a Christian organization dedicated to breaking the cycle of poverty in Latin America through Christ-centred education. We partner with local schools and churches to provide high-quality education to children growing up in poverty, equipping them with the tools, faith, and opportunities to transform their futures.

Our supporters are deeply invested in seeing children thrive — academically, spiritually, and socially. As our community grows, we are seeking a Manager of Supporter Relations to build meaningful, personal relationships with mid-level supporters across Canada and help them increase their impact.

Generation Rising is a Christian organization, and applicants are expected to understand and agree with our Statement of Faith (genrising.org/about-us).

ABOUT THE ROLE

This is a frontline fundraising role focused on supporters giving **\$1,000–\$10,000 annually**.

Your primary responsibility is to build the work of Generation Rising through building and maintaining relationships with our supporters. This means your main responsibility is to:

- 👉 Build relationships
- 👉 Pick up the phone
- 👉 Set meetings
- 👉 Inspire generosity

You will manage a portfolio of engaged supporters and prospects and actively move them toward deeper partnership and new opportunities to get involved. This role is highly relational and performance-driven. Success is measured by outreach activity, meetings, and growth in supporter engagement.

This is also a leadership role. You will be trusted to own your portfolio and drive your work without micromanagement. We are looking for someone who takes initiative, manages their time well, and is accountable for results.

While the main focus of this role is on our mid-level supporters, you will also be expected to lead stewardship efforts across the organization including but not limited to

how we thank our supporters, how we engage our supporters in general and how we grow connection with our supporters.

If you love connecting with people, making calls, and taking ownership of your work — this role is for you.

ABOUT YOU

You believe fundraising is ministry. You see generosity as partnership, not transactions.

You are energized by people. You're not afraid of the phone. You enjoy asking for meetings. You take initiative and follow through. You don't wait to be told what to do, you lead your own work with integrity and discipline.

Is this role right for you?

- Do you enjoy starting conversations with strangers?
- Are you comfortable making dozens of calls a day?
- Do you like setting goals and tracking progress?
- Do you take pride in working independently and delivering results?
- Do you believe generosity grows through relationships?
- Do you want your work to directly impact children living in poverty?

You'll thrive here if you are:

- Highly relational and warm in conversation
- Self-driven and internally motivated
- Organized and goal-oriented
- Persistent and resilient
- Comfortable being measured by outcomes
- Professional, trustworthy, and accountable
- Passionate about Christian education and global ministry

ALL THE DETAILS - WHAT YOU WILL DO

Your main responsibility is to grow mid-level support through intentional outreach and relationship-building.

Portfolio Leadership

- Own and manage a portfolio of 150–300 supporters
- Develop individualized engagement plans
- Upgrade and retain existing supporters
- Identify and qualify new mid-level prospects

Outbound Relationship Building

- Conduct consistent outbound phone outreach
- Set and attend supporter meetings (virtual and in-person)
- Follow up after campaigns and events
- Maintain regular stewardship touchpoints

Supporter Engagement and Stewardship

- Share impact stories and ministry updates
- Invite supporters into events and engagement opportunities
- Strengthen long-term loyalty and trust
- Encourage increased generosity and commitment
- Be an advocate for our supporters to the rest of the team

Performance & Accountability

- Work in a metrics-driven environment
- Meet outreach and meeting targets
- Track supporter movement and engagement
- Maintain accurate records in the donor database
- Regularly report on activity and outcomes

Team Collaboration

- Work closely with the Executive Director and fundraising team
- Represent Generation Rising at events and church gatherings
- Support campaigns and organizational initiatives
- Contribute ideas to improve fundraising systems

THIS ROLE IS NOT A GOOD FIT IF YOU

- You need constant supervision or direction
- You avoid accountability or measurable targets
- You dislike phone-based outreach
- You are uncomfortable asking for financial support
- You prefer behind-the-scenes administrative work
- You want a predictable, low-pressure role

This is a frontline ministry fundraising role. Outreach drives impact.

Qualifications

- Strong commitment to Jesus Christ and His church
- Alignment with the mission and values of Generation Rising
- 2+ years experience in fundraising, sales, ministry, or relationship-based roles
- Proven ability to work independently and manage priorities
- Excellent communication and interpersonal skills
- Comfort with outbound calling and meeting requests
- Strong organization and time management
- Proficiency in Microsoft Office and Google Workspace
- Ability to learn donor database systems quickly
- Valid driver's license and access to transportation

Experience in nonprofit fundraising is an asset, but relational and sales experience is equally valuable.

Additional Information

- Based in Winnipeg, MB (in-office role)
- Reports to the Executive Director
- Full-time (40 hours/week)
- Some evenings and weekends required
- Travel expectations: approximately **4–5 weeks per year**
- Salary: \$60,000–\$70,000 based on experience
- Benefits and pension included
- Ideal start date: as soon as possible

Applicants must be legally eligible to work in Canada.

Generation Rising is a Christian organization. Discussion of our Statement of Faith is part of the interview process.

To Apply

Visit: www.genrising.org/careers-page