# **Cookie Policy**

**Last updated:** 12/08/2025

## Introduction

Diagnostic World Ltd (“we”, “our”, “us”) uses cookies and similar technologies to enhance your experience when visiting our website, to understand how the site is used, and to help us improve our services.

This Cookie Policy explains what cookies are, which cookies we use, why we use them, and how you can control your cookie preferences.

## What are cookies?

Cookies are small text files placed on your device when you visit a website. They are widely used to make websites work more efficiently and to provide information to the site owners. Some cookies are essential for the functioning of our website, while others help us improve user experience by tracking usage patterns.

## Types of cookies we use

We use the following categories of cookies:

### Strictly Necessary Cookies

* Required for the operation of our website.
* Examples: security cookies, session cookies, load balancing cookies.
* Without these, the website cannot function properly.

### Performance and Analytics Cookies

* Allow us to collect anonymous information about how visitors use our website, such as which pages are visited most often and any error messages received.
* We use this data to improve how the site works.

### Functionality Cookies

* Enable the website to remember choices you make (e.g., preferred language, accessibility settings) and provide enhanced, more personalised features.

### Targeting/Advertising Cookies

* Used to deliver relevant advertising to you on other sites.

## Cookies used on our site

Below are examples of cookies that may be set when you visit our website:

|  |  |  |  |
| --- | --- | --- | --- |
| **Cookie Name** | **Purpose** | **Type** | **Duration** |
| PHPSESSID | Maintains session state | Strictly Necessary | Session |
| \_ga, \_gid | Google Analytics tracking | Analytics | 2 years / 24 hours |
| cookie\_consent | Stores your cookie preferences | Functional | 6 months |

## Third-party cookies

Some cookies are set by third parties (e.g., Google Analytics) to provide analytics services to us. These third parties may also use the data they collect in accordance with their own privacy policies.

You can read Google’s privacy policy here: <https://policies.google.com/privacy>

## Managing cookies

When you first visit our site, you will be asked to set your cookie preferences. You can change your preferences at any time by:

* Adjusting your browser settings to refuse or delete cookies.
* Using the cookie control tool on our website.

For more details on controlling cookies, see the ICO’s guidance: <https://ico.org.uk/your-data-matters/online/cookies>

**Please note:** If you block all cookies, parts of our website may not work properly.

## Changes to this policy

We may update this Cookie Policy from time to time to reflect changes in technology, law, or our practices. The updated version will always be posted on this page with a revised “Last updated” date.

## Contact us

If you have any questions about our use of cookies, please contact us at:

Diagnostic World Ltd

Units 4&5 The Gateway West,

East Street, Leeds, LS9 8DA

Email: info@diagnosticworld.co.uk