

Communications Manager

The Company

Outdo is the UK's fastest-growing outdoor media company, driven by a bold ambition to Outperform, Outthink and Outdo. Our portfolio spans over 30,000 out-of-home advertising sites, including buses, trams, airports, roundabouts, lamppost banners and more. And our reach is remarkable: every five seconds, 2,000 UK adults see an Outdo advertisement.

What really sets us apart is our team and culture. We're ambitious, hard-working and forward-thinking, with a hands-on approach that keeps us growing fast. We think big, push boundaries and consistently deliver industry-leading results, and we have fun doing it. We believe recruiting and keeping the best people is what makes us successful and pride ourselves in being a great place to work with a culture of growth, challenge and reward.

Discover what it's like to be part of the team: <https://www.outdo.co.uk/culture>

The Role

You'll take responsibility for shaping and delivering internal and external communication across the business.

The role includes:

- Managing social content planning and publishing for multiple brand channels.
- Monitoring online activity, responding to comments and identifying opportunities for engagement.
- Drafting press releases, coordinating media distribution and maintaining press contacts.
- Leading awards strategy, including identifying opportunities, drafting entries and coordinating submissions.
- Producing newsletters and wider content to support both internal and external communication goals.

- Creating internal updates and supporting teams with clear, timely information.
- Supporting brand reputation through proactive storytelling, reactive communications and consistent messaging.
- Coordinating cross-team communication to ensure alignment on key initiatives, announcements and campaigns.

It's a position with strong visibility, requiring confident communication, an eye for detail and the ability to balance reactive and planned work.

What we're looking for:

- Experience in communications, PR or community management.
- Strong written communication skills with excellent attention to detail.
- Confidence engaging with internal and external stakeholders at all levels.
- Highly organised, able to manage multiple projects simultaneously.
- Someone analytical who can interpret feedback and insight to strengthen messaging.

You

You'll be an energetic and highly organised communications professional with experience across internal and external comms, PR, social media, newsletters and awards strategy. Confident writing for a range of audiences and platforms, you know how to craft clear, engaging and on-brand messaging that strengthens reputation and drives meaningful engagement.

Comfortable balancing reactive needs with planned activity, you bring strong attention to detail, excellent stakeholder skills and the ability to keep multiple projects moving at pace. You're proactive, curious and always looking for opportunities to elevate stories, amplify successes and improve how information flows across a business.

At Outdo, you'll join a collaborative, fast-moving team where ideas are encouraged and your work has real visibility and impact. If you thrive in a dynamic environment and want to shape how a growing brand communicates, this is the role for you.

The Package

- Generous bonus structure linked to campaign outcomes

- 33 days holiday (inc. statutory holiday)
- Birthday holiday
- Annual charity day
- Flexible working options
- Regular, paid-for team and company social events
- Free Lunch Fridays
- Employment Benefits Trust