

ZACHARY KENNEDY

Industrial Design
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zachary-kennedy-portfolio.webflow.io

EXPERIENCE

Cozzolino Studio – Industrial Designer

Nov 2022 to Present

- Launched Bella's "Fits Anywhere" collection, which completely revitalized Bella's brand language and the flagship Fold and Store Griddle launched as a "#1 New Release" on Amazon.
- Brainstormed with executives and field experts on a years-long project at a major food and beverage company, then used Keyshot to create slide decks to sell the concept to stakeholders.
- Used Solidworks to sculpt the intricate curves of Westcott's VibeZ Kid's Scissors, then used 3D printing to perfect the form.
- Worked with manufacturers to maintain our design intent on Medify Air's MA-12 Pro and other upcoming consumer electronics.
- Designed pieces for Nambe's Billow, Symphony, Stadium, and Rivet collections, maintaining or defining strong visual brand language.

3DXtremes – Industrial Designer

Jul 2021 to Jul 2022

- Worked one-on-one with clients to bring their invention ideas to life, using 3D printing, off-the-shelf parts, and electronics.
- Designed all products for manufacturing, optimized part sourcing, and produced complete spec sheets.
- Self-directed three projects at a time, turning napkin sketches to working prototypes in a month.

Virginia Tech – Undergraduate Researcher

Sep 2020 to Jul 2021

- Contributed to research published in Advanced Functional Materials.
- Ran a series of full-scale experiments for a passive fog harvester.
- Used Rhino Grasshopper to develop a novel 3D printing technique for complex single-strand meshes.

EDUCATION

Virginia Tech – Industrial Design

2017 to 2021

- Graduated Magna Cum Laude with a Bachelor's in Industrial Design.
- Awarded "Outstanding Contribution to the Program".

SKILLS

3D

Solidworks – 7 years
Fusion 360 – 9 years
Keyshot – 7 years
3D Printing – 8 years

2D

Photoshop – 7 years
Illustrator – 4 years
Indesign – 9 years
Sketchbook – 2 years