



EBHA

European Business History Association

26 → 28 June Brussels

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Detailed Program

Thursday 26 June

14: 15 – 15: 45 - Sessions A1 – A5

A1: (Dis-)Continuities in Industrial Enterprises in the Transformation towards Socialism after World War II in East Central Europe and China, 1945-1960

Room: R42.5.103

Chair and Discussant: Valentina Fava

The Factory That Never Was: Postwar Plans for a Fiat Plant in Warsaw

– Tomasz Olejniczak

Bloc-Building and (Dis-)Continuity: The Transformation of Škoda Pilsen 1945–1960

– Aleš Skřivan & Tereza Strejčková

Bloc-Building and (Dis-)Continuity: Clusters in China's vehicle construction (1949 – 1960)

– Valeria Zanier

East German, Hidden Champions' after World War II: Transformation of machine-building industries and their transnational connections

– Jan Zofka

A2: Beyond Corporate Sustainability: Trade-offs, Hard Choices and Roadblocks in the Sustainability Transition

Room: R42.5.107

Chair and Discussant: Robrecht Declercq

Resource wealth, shareholder value and environmental sustainability: State ownership and decarbonization in the case of Statoil/Equinor, 2001-2022

- Marten Boon

Power companies and wind power community acceptance in Europe: from roadblock to profit generation, 1990 to 2019

- Mercedes Galindez

From Oil to Energy? Scenario Planning, Resource Limits, and the Diversification of the Oil Industry of the 1970s

- Odinn Melsted

Unearthing the Past: Colonial Legacies and the Modern Realities of Tin Mining in Bangka and Belitung

- Maite Van den Borre

A3: Big Business and Politics in Ibero-American Markets: A Historical Perspective

Room: R42.4.110

Chair and Discussant: Alberto Rinaldi

Altos Hornos de Vizcaya and Franco's regime

- Pablo Díaz Morlán, Mikel Sáez & Riccardo Semeraro

Politics, executives, and big business in democratic Spain (1980-2020)

- Amanda Vega & José Antonio Rubio Mondéjar

The African connection: Business and Power in a Polycrisis Period (1890-1930).

- Pedro Neves & Alvaro Ferreira da Silva

How do multinational corporations (MNCs) explore and exploit power and influence strategies in emerging markets? ITT in Argentina, Chile & Spain

- Erica Salvaj, Adoración Álvaro-Moya & Andrea Lluch

A4: From Local Heritage to Global Markets: Historical Insights into Food and Beverage Brands and Trademarks

Room: R42.2.113

Chair: Patrick Fridenson

Discussant: Teresa Da Silva Lopes

The shape of the mark: form and design in Portuguese trademarks (1883-1933)

- Pedro Leitão

Food and Beverage Trademarks in Italy (1868-1960): New Evidence from Historical Research

- Omar Mazzotti

Trademarks, Brands and designations of origin in the Portuguese wines (1904-1921)

- Carla Sequeira

A5: Trajectories of Postwar Adaptation and Transformation: German Business in the 20th century

Room: R42.5.110

Chair: Henric Häggqvist

Discussant: Alfred Reckendrees

Volkswagen's Role in West Germany's Post-War Economic Resurgence: A Study of

Industrial and National Recovery (1945-1960)

- Gala Graf

Fashion at The Trade Fair: German Fashion and International Markets during the Interwar Period

- Alice Janssens & Ben Wubs

The (De)Regulation of Passenger Air Transport in Postwar Germany and its Effects on Airlines, Routes and Airfares, 1945 to 2019

- Mark Spoerer

16: 15 – 17: 45 - Sessions B1 – B4

B1: Italy goes East: An Enterprise Perspective

Room: R42.4.110

Chair and Discussant: Ilaria Suffia

Waiting for the End of the Cold War. Failure and success of Italian/Romanian industrial cooperation, 1971-1989.

- Ioan Achim Balaban & Valentina Fava

Going East and South: a banking foreign policy? The impulse of Mediobanca in the internationalisation of the Italian economy, 1950s-1960s

- Giovanni Farese

Looking towards Asia: post-WWII internationalisation trajectories of Italian chemical and petrochemical companies (1950s-1970s)

- Valeria Zanier

B2: Out of Business: Dealing with the Dissolution of Industries and Professions

Room: R42.5.103

Chair and Discussant: Eric Godelier

End of the Line: Defunct Companies in Britain (1885-1975)

- Philip Fliers

Death and survival in an industrial cluster: Nokia and its suppliers

- Niklas Jensen-Eriksen

Political Responses to Deindustrialization: Managing Factory Closures in Finland Since the 1970s

- Pasi Nevalainen

The dissipation of a profession: when and why efforts to sustain became insufficient

- Bruce Tether

B3: Use and Abuse of Corporate Law

Room: R42.5.107

Chair: Shimizu Takashi

Discussant: Niall G. MacKenzie

A Tale Mistold. On the application of limited liability to corporate groups and tort creditors

- Bonheur Minzoto

Dolls and strategic litigation in the global toy industry (1950s-1960s)

- Valeria Giacomini

The unfaithful bookkeeper: Global Networks and Colossal Fraud in the 18th Century Danish Asiatic Company

- Anders Ravn Sørensen

B4: Industry Dynamics and the Creation of Competitiveness

Room: R42.5.110

Chair and Discussant: Julien Del Marmol

Development of Aviation Pesticide Spraying in Japan's Agriculture: From MAVs to UAVs, 1950s-2010s

- Fu Cho

The sustainability of physical stores from the perspective of technological developments

- Rika Fujioka

Beyond Luxottica: Towards an entrepreneurial history of the eyewear industry

- Matthias Kipping

Friday 27 June

9: 00 – 10: 30 - Sessions C1 – C6

C1: Water and Business (I) Long-Term and Global History Perspectives on Water, Business, and Environment

Room: R42.2.110

Chair: Matthijs Degraeve

Discussant: Mar Rubio-Varas

The turbulent history of Compagnie Générale des Eaux - Veolia: the multiple faces of water resource and organizational transformation (1853- 2022)

- Laurent Béduneau-Wang

Private Property Rights, Coordination Failure, and Technological Inertia: Evidence from the Electrification of Switzerland

- Björn Brey & Jacob Weisdorf

The impact of manufacturing on the water infrastructures in an Early Modern preindustrial city: Bologna, 1500-1800

- Matteo Di Tullio & Giulio Ongaro

In the Air and in the Water: Artisanal Pollution by Leatherworkers and 'Environmental Policy' in Premodern Bruges

- Ward Leloup

C2: Banking as Usual? Continuities and Discontinuities in a Changing World

Room: R42.2.113

Chair: Radosław Milczarski

Discussant: Rafael Castro

Remittances and Business Strategies During the First Globalization: The Case of Banco di Napoli

- Marianna Astore

Communing with angels: the development of the early-stage risk capital market in Scotland, 1990-present.

- Niall G. MacKenzie & Margaret Coughtrie

C3: Interwar Industrial Strategies in Post-Imperial Central and Eastern Europe

Room: R42.2.103

Chair and Discussant: Nicholas Wong

Liechtenstein and Its Emergence as a Financial Hub for Post-Imperial Industry

- Tano Bojankin & Bianca da Luz

Globalization by other means: Entrepreneurial strategy in the Westen Group after the end of empire, 1918 – 1929

- Valentina Fava, Katrin Schreiter & Giovanni Favero

Navigating the Nation-State Building Turn: Peter Westen's Expansion to the East

- Volodymyr Kulikov & Tomasz Olejniczak

C4: Sustainability compared: Exploring Sustainability Issues in Business Sectors

Room: R42.4.110

Chair: Bram Bouwens

Discussant: Tine Petersen Malonæs

Responsible or Irresponsible business? The challenges of environmental sustainability in the shipping industry in the long run.

- Katerina Galani

Green Entrepreneurship in China: A case study of Nanjing Iron and Steel Group from 2000 to 2020

- Qing Xia

Sustainability in Finance: What really matters at a time of crisis

- Aki Kinjo

C5: Family Firms: Explaining Resilience and Adaptability (19th-20th centuries)

Room: R42.5.103

Chair and Discussant: Martín Monsalve

Family Firms in the Azov Sea Region: A Case Study of Austrian Subjects in the Port City of Mariupol (Early 1830s – Late 1870s)

- Svitlana Arabadzhy

The concept of sustainability in the case of family businesses in 19th-century Budapest

- Judit Klement

Contextualize family business through business taxation-governmental tax policy

and the big Japanese family business during 1920s

- Shunsuke Nakaoka

The Role of Women in the Longevity of Family Businesses (1784-1830)

- F. Javier Fernandez-Roca & Jesús Damian López-Manjón

C6: Social Sustainability: Inclusive Business Practices in a Historical Perspective

Room: R42.5.107

Chair and Discussant: Maiju Wuokko

Racial Diversity and the Construction of Affirmative Action Preferences: a US-Brazil Comparative Historical Analysis

- Camilla Quental & Guilherme Azevedo

Social/inclusive entrepreneurship as a sustainable business practice

- Christoph Speitkamp & Paul Thomes

From paternalism to social sustainability? A comparison of large Italian companies in Lombardy in the 20th century

- Ilaria Suffia & Nicola Martinelli

End of paternalism? Transformation of labor relations in Japan after World War II

- Takashi Shimizu

11: 00 – 12: 30 – Kurgan Chair in Business History (Plenary Session)

Roundtable: Discussion ‘Past, Present, and Future Impact of Artificial Intelligence: A Multifaceted Perspective’ (+ see p. 2 for details in printed program)

Room: R42.5.503

Chair: Dame Wendy Hall

- Tony Hey, Jean-Charles Samuelian-Werve & Yves-Alexandre de Montjoye

13: 30 – 15: 00 - Sessions D1 – D6

D1: Fashion: An Unsustainable Transnational Business History (I)

Room: R42.2.113

Chair and Discussant: Pierre-Yves Donzé

Fast fashion, synthetic fibers, and (un)sustainability: a comparative narrative of H&M and Fast Retailing

- Pierre-Yves Donzé & Ben Wubs

Impact of the EU’s Ecodesign Regulations on the Textile Industry

- Rika Fujioka & Emanuela Scarpellini

D2: Major Aluminium Industrial Groups Facing Environmental Challenges. For a Historical Approach to the Consideration of Societal Expectations in Western Countries, from the 1970s to the 2000s

Room: R42.2.103

Chair: Patrick Fridenson

Discussant: Philippe Mioche

The Origins of Sustainable Development Policies for Aluminium Multinationals

- Dominique Barjot

Aluminium Pechiney and the French environmental administration: a strategy to prevent « savage decrees » and public disgrace

- Arthur Delacquis

Turning a Challenge into a Jackpot: New Environmental Legislation in Quebec and the Aluminium Industry, 1970-2000

- Andrew Perchard & Marie-Claude Prémont

D3: Forestry under Pressure. Strategic Responses to Political and Sustainability Challenges

Room: R42.5.103

Chair: Kati Toivanen

Discussant: Pedro Neves

Practices of Complicity: Organizational Adaptation to Nazi Germany in the Forest Industry 1933-1941

- Juha-Antti Lamberg, Kasimir Jolkkonen & Eero Vaara

Who Controls the Forests? Strategies of Supplying Wood for Portuguese Paper and Pulp Factories (1950s-1980s)

- Amélia Branco & Leonardo Aboim Pires

Industry self-regulation during a sustainability transition in the Finnish forest industry

- Eetu Poso

D4: Business of Natural Resources. Case-studies on Sustainability and Public Relations.

Room: R42.5.107

Chair: Neil Forbes

Discussant: Marten Boon

Anglo-Ecuadorian Oilfields Limited: business strategies and interaction with the Ecuadorian government prior to 1939

- Gonzalo Efraín López Paredes

How Sumitomo Transformed Sustainability Challenges into Thriving Businesses: Investigating the History of the Besshi Copper Mines (1690-1973)

- Aki Kinjo

D5: Uses, Meanings and Methods of Corporate History between Heritage and Strategy

Room: R42.4.110

Chair and Discussant: Paula De la Cruz-Fernández

History as a Strategic Asset: Business Historians and the Path to Sustainability

- Nicolas Coupain

Inheriting for What? The Values of Company History Compilation Projects in Japanese Firms

- Ryo Izawa & Ken Sakai

An Archaeology of Social Evaluation: The Use and Usefulness of Business History

- Ken Sakai

In the Absence of Archives: Methodological Implications from Research on Ge Family Business

- Bingbing Ge & Ian Jones

D6: Water and Business (II): Water, Business, and Environment in Western Europe, 19th-20th centuries

Room: R42.2.110

Chair: Laurent Béduneau-Wang

Discussant: Niklas Jensens-Eriksen

Business Power, Water Control: How Spanish Electric Utilities Built and Maintained Water Monopolies, 1900- 2000

- María Isabel Bartolomé-Rodríguez, Mar Rubio-Varas & Diego Sesma-Martín

Working with water. Plumbers as agents of public health and modernity (London, Paris and Brussels, 1850-1940)

- Matthijs Degraeve

Confronting Environmental Regulations: A Long History of Dilatory Practices

- Yaël Gagnepain

A radical monopoly on water: Water companies and the quantification of needs in nineteenth century Italy

- Salvatore Valenti

15: 30 – 17: 00 - Sessions E1 – E6

E1: Fashion: An Unsustainable Transnational Business History (II)

Room: R42.2.113

Chair and Discussant: Pierre-Yves Donzé

Cotton's Hidden Voices: Parallels Between the Experiences of Cotton Workers in 19th Century Britain and 21st Century India

- Bethan Bide

Prestige, Parity, Pedagogy and Purpose: Exploring Sustainable Prosperity (and lack thereof) in Historical Fashion Networks

- Alice Janssens & Liz Tregenza

An unsustainable business model? The Sustainability Strategies of Europe's Leading Fast Fashion Companies, 1990-2024

- José Antonio Miranda, Riccardo Semeraro & Alba Roldan

E2: Regional Roots and Global Reach: Strategies of Semiconductor Firms in the Face of a Changing World

Room: R42.2.103

Chair: Bram Bouwens

Discussant: Takafumi Kurosawa

Sustainability challenges in the semiconductor industry

- Mila Davids

Taiwan Semiconductor Manufacturing Company (TSMC): A Successful Story of Friendshoring and De-risking in the Shadow of Globalization

- Isabelle Feng

Regional embeddedness and Internationalization: A Case Study of a Japanese SME in Hiroshima Prefecture, Japan

- Hideyuki Takenouchi, Kazuo Doi, Reiko Takenouchi & Takeshi Ohtowa

E3: Navigating Growth and Institutional Change: Business and Policy in Emerging Markets

Room: R42.2.110

Chair: Ludovic Cailluet

Discussant: Matthias Kipping

Did Postcolonial Policy Struggles Shape Institutional Voids in Emerging Markets? A Historical Study of India's License Raj Era (1947 - 1991)

- Hrick Das

From Local to Global: The Emergence of a Toy Cluster in Chenghai

- Yanying Lin

Escaping National Healthcare Systems: The Rise of International Hospitals in Emerging Countries (1990s-)

- Nadire Silamujiang

E4: Explorations in 20th-Century European SMEs

Room: R42.4.110

Chair and Discussant: Jan-Otmar Hesse

German SMEs in the War Economy and after: Case Studies from the textile, porcelain and brewing industry 1914-1924

- Roman Köster

Sustainable labour market policies for SMEs: The Federation of Finnish Enterprises' labour market policy positions, 2000-2024

- Maiju Wuokko & Niklas Jensen-Eriksen

"Married and businesswomen". Sales businesses in Covered Food Markets in Catalonia (Spain) in the first quarter of the 20th century

- Margarita López Antón

One Size Does Not Fit All: Rethinking SMEs Definitions - Evidence from Interwar Italy

- Francesco Romagnoli

E5: Between Knowledge Transfer and Business Diplomacy: Facing Geopolitical Challenges

Room: R42.5.103

Chair and Discussant: Valeria Giacomini

Sorting through the 'unfathomable mess' of American productivity: Italian managers' pre-WWII study missions to the United States

- Francesca Fauri

British Manufacturing Heritage & Indigenous Industries: Knowledge Transfer in a Japanese Rubber Cluster, 1918-1937

- Tom Learmouth

Corporate Political Activity of Nokia from 1940s to 1990s: Battle for the electronics industry

- Akseli Saarinen

Steamboat Diplomacy: Shipping Companies in the Atlantic Migrant Trade, 1870s-1930s

- Noah Bender

E6: Sustainable Entrepreneurship Beyond Good Intentions

Room: R42.5.107

Chair: Joost Dankers

Discussant: Amélia Branco

Purpose in Leadership: The Case of Glass Factory Leerdam, 1912-1936

- Abe De Jong

The "Scrap War" in the Early 1970s Finnish Scrap Recycling Industry

- Kati Toivanen

Women Entrepreneurs in Industry and Commerce in the Northwest of Spain (1880-1913)

- Luisa Muñoz-Abeledo & Maria Gómez-Martín

Saturday 28 June

9: 00 – 10: 30 - Sessions F1 – F6

F1: Marketing in the Making. European Case Studies on Market Research and Promotional Practices (1940s-1970s)

Room: R42.2.103

Chair and Discussant: Teresa Da Silva Lopes

How should a sample be created? Statistical culture and social categories in market research (Dorset, France, 1950s-1960s)

- Marie-Emmanuelle Chessel & Kevin Mellet

Promotional Practices in Pharmaceuticals and Banking Industries in Switzerland (1960s-1970s)

- Gabrielle Duboux & Arthur Michelet

"One Sight One Sound"? Marketing organization and advertising strategies of Western European consumer electronics companies during the "long" 1960s.

- Matthias Höffer

From Guinness to Courage: Mass-Observation's market research for the British brewing industry (1940s-1950s)

- Ariane Mak

F2: MNEs in National Corporate Networks

Room : R42.2.113

Chair : Tomàs Fernández-de-Sevilla

Discussant: Abe De Jong

Foreign-controlled firms in the Italian corporate network, 1913-2017

- Andrea Colli & Alberto Rinaldi

MNEs in the Portuguese corporate network, 1913-2023

- Alvaro Ferreira da Silva & Pedro Neves

MNEs in Corporate Networks in Emerging Countries: Chile and Argentina Compared, 1901-2019

- Paula Margaretic & Erica Salvaj

F3: Reappraising Business History Methods and Theory Building

Room: R42.4.110

Chair and Discussant: Ludovic Cailluet

Is Fernand Braudel a Business Historian?
Contemplating everyday innovation
practices and tracing the History of
Capitalism and Civilizations over the long
term

- Eric Godelier

Varieties of Spatial Dynamics of Industries:
What makes the globalization patterns so
heterogeneous?

- Takafumi Kurosawa

The Facts of The Visible Hand Reconsidered

- Daniel Raff

(Re)thinking cultural theorizations in
business history research

- Guilherme Azevedo

F4: Collective Memory and the Uses of Heritage and History

Room: R42.4.502

Chair and Discussant: Joost Dankers

A Creature in - but not of - the System:
Collective Memory in the Soviet Aerospace
Industry

- Christopher Hartwell

Aesthetics and Power - Symbolism in Bank
Architecture

- Yuli Liang

An Inherent Mindset: Heritage Brands &
Sustainability in Marketing

- Jaclyn Hiebert

Using History to Explain Variations in
Policymaker Interest in Modern Slavery in
International Supply Chains

- Nicholas Wong

F5: Technology Transfer in Industrializing Countries (I): Labour Force, Education and Training

Room: R42.5.110

Chair: Tom Learmouth

Discussant: Mila Davids

Knowledge transfer and technical
assistance contracts in engineering
consulting. The case of the INI group (1942-
1975)

- Adoración Álvaro Moya & Rafael
Castro

The Management of Radioactive Waste in
Spain: Education, Technological Change
and International Relations

- Esther Sánchez

The construction of human capital: the training of managers and skilled workers in Peru, 1960-1970

- Martín Monsalve

F6: Business and Shipping (I): Lanes of Innovation, Networks, Entrepreneurship, Sustainability

Room: R42.5.503

Chair: Alexandra Papadopoulou

Discussant: Stig Tenold

Innovative or failed? The story of the Hellenic Steam Navigation Company and the role of the State

- Apostolos Delis

The paradoxes of becoming a project-based firm. A case study of Aker Stord, 1960-2020.

- Tine Peterson Malonæs, Trond H. Erlien & Pål Nygaard

The Floating Shopping Mall: Cross-border market-making practices and duty-free sales on Viking Line and Silja Line ferries 1957-1995

- Louice Bådholm

11: 00 – 12: 30 - Sessions G1 – G6

G1: Technology Transfer in Industrializing Countries (II): Labour Force, Education and Training

Room: R42.5.110

Chair: Francesca Fauri

Discussant: Adoración Álvaro Moya

Continuous Learning on the Shop Floor and Incremental Innovation: the case of FASA-Renault in Spain: 1976-1980

- Mar Cebrian

Technology Absorption in a Traditional Cluster: From Cotton Tabi to Bridgestone Tyres, 1918-1937

- Tom Learmouth

Factory Modernization and Japanese Aid in the Early Reform Era of the People's Republic of China

- Yun Wu

*G2: Business and Shipping (II):
Lanes of Innovation, Networks,
Entrepreneurship, Sustainability*

Room: R42.5.503

Chair: Louice Bådholm

Discussant: Apostolos Delis

Greek Shipping and the Formation of an
Island Business Cluster, 1830-1870

- Alexandra Papadopoulou

Dodwell & Co. Ltd., merchants and shipping
agents, 1858-1973

- Peiran Su

Environmental and sustainability
challenges in shipping – the response of
owners, authorities and markets, 1954—
2020

- Stig Tenold

*G3: Global Finance and Tax
Strategies: The Role of Small States
and International Accounting Firms*

Room: R42.2.113

Chair: Simon Watteyne

Discussant: Abe De Jong

Liechtenstein and Its Emergence as a
Financial Hub for Post-Imperial Industry

- Tano Bojankin

Small States, Big Moves: The Luxembourg-
Monaco “Holding War” in the Interwar
Period (1934–1939)

- Matteo Calabrese

The Rise and Development of International
Tax Services in International Accounting
Firms

- Ryo Izawa

*G4: Sustainability Claims and
Business Practices: Case Studies
from the West German Shoe-,
Chemical-, and Car Industry from
1960 to 2000*

Room: R42.2.103

Chair: Christian Marx

Discussant: Roman Köster

No one walks alone - Indo-German trade
with leather and shoes from the 1970s
onward

- Christina Häberle

Conflicts over sustainability 'after the
boom': The automotive public in a field of
tension between the market interests of
the car industry, politicians, and consumers

- Sarah Klode

Mastering Nature, Protecting nature:
Narratives of the Human-Nature
Relationship in the German Chemical
industry 1960-2000

- Jary Koch

G5: Business and the City

Room: R42.4.502

Chair and Discussant: Matthijs Degraeve

“Reshaping” of life and landscape as a
result of economic transformation and
deindustrialization after 1989 (example of
two Slovak municipalities)

- Lenka Kratka

Analysis of the appropriation of a major risk
prevention tool: a historical reading of the
case of a French municipality

- Rose Toki & Paulette Robic

A computational analysis on the
contribution of urban development and
regeneration businesses from the
historiographical perspective

- YounSun Won

The steam mill and the city. Liquidation of
the Budapest sites of the flour milling
industry between the two world wars

- Agnes Pogany

G6: Banking Beyond Banking? The Tensions Between Ethics, Power, Profit, and Representation

Room: R42.4.110

Chair and Discussant: Marianna Astore

The “fight for responsible banking” and its
limits in the global financial era. The case of
the anti-apartheid movement in the 1980s

- Flavia Canestrini

Confronting Crises and Customs: The 1933
Formation of Sanwa Bank as a Japanese
Family-Owned Merger

- Hideaki Sato

Narratives of Economic Power and Trust: A
Cross-Cultural Analysis of Central Bank
Money Museums

- Radosław Milczarski

The problems of doing business for the
common good – changing meanings of
non-profit and problematic consequences
of mixed goals in Danish savings banks

- Louise Karlskov Skyggebjerg

13: 30 – 15: 00 - Sessions H1 – H5

H1: Coping with Industry Decline and Globalization in the Engineering and Construction Sectors

Room: R42.5.110

Chair and Discussant: Adoración Álvaro Moya

The Reach of the “Contractor State”
Debate: Application of an early modern theory to a wider context

- Shoya Fugetsu

Generalists and specialists in the evolution of Finnish machine building industry

- Topi Taipale

Financing the Future: The evolution and diffusion of project finance as a global financial commodity to support major infrastructural investments (1980-2022)

- Alessandro Giudici & Daniele Corbino

Vinci, Europe's Leading Construction Company: A Look Back at a Successful Merger (2000-2024)

- Dominique Barjot

H2: The Political Economy of Corporate Taxation

Room: R42.4.110

Chair: Matteo Calabrese

Discussant: Ryo Izawa

International Business and the Challenge of Double Taxation in the UK after the First World War

- Neil Forbes

Organized Interests in International Tax Relations: The International Chamber of Commerce and the League of Nations

- Jan-Otmar Hesse

The Atlantic Hub: US multinationals, taxation, and the Dutch post-war investment climate, 1945-1980

- Lexy Remij

H3: Is there Life after Deindustrialisation? Entrepreneurial, Sectoral and Territorial Resilience in Southern Europe

Room: R42.4.502

Chair and Discussant: José Antonio Miranda

Reinventing Eibar, c. 1700-2019. Resilience and evolution of a Basque industrial city

- Igor Goñi, Igor Etxabe & Jesús María Valdaliso

Doing it our way: how the Lombard steel industry bounced back after World War II

- Giovanni Gregorini & Riccardo Semeraro

Regional resilience in a long-term perspective: Catalonia and Emilia-Romagna compared (1950-2020)

- Ramon Ramon-Muñoz & Alberto Rinaldi

The creative resilience and the myth of “Made in Italy” in the agri-food sector

- Luciano Maffi, Stefano Magagnoli & Omar Mazzotti

H4: Shaping Energy Transitions: What is the Role of Business? (I)

Room: R42.2.113

Chair: Marten Boon

Discussant: María Isabel Bartolomé-Rodríguez

The Birth of the Belgian Energy Market: Business Coordination in a Transforming Sector (1911-1940)

- Robrecht Declercq

Network in the Energy Sector: Exploring the Cluster as Resource in the Green Transition of Danish Offshore Energy.

- Anne Horsted Møller & Søren Byskov

Symbiosis, not transition? Reinvestigating the electrification of Norway

- Pål Nygaard

H5: International Business and Environment Challenges (1960s-1990s)

Room: R42.2.103

Chair and Discussant: Michele Sollai

Chemical Legacies. Bayer, River Pollution, and Sustainability Challenges in the 1970s and 1980s

- Anna Corsten

The danger of deindustrialization through environmental regulations. The discovery of the ozone hole and the reaction of West German chemical companies

- Christian Marx

The Reception of Silent Spring by Farbenfabriken Bayer (1962-1964)

- Mariah Freitas Monteiro

European Business Associations and the Definition of the Best Available Technology since the 1970s

- Sabine Pitteloud

15: 30 – 17: 00 - Sessions I1 – I6

I1: New Perspectives and Empirical Explorations of Business Power in Twentieth-Century Europe

Room: R42.2.103

Chair and Discussant: Agnes Pogany

Networks of Reconstruction: business-government relations and post-war tax policy in the Netherlands, 1945-1950

- Lexy Remij

No More Secrets for Cartels: The Coal Syndicate and the Politics of Disclosure in Germany, 1890–1914

- Shaun Yajima

Cartels and Concentration: The Norwegian and Swedish Brewery Markets 1910-1955

- Henric Häggqvist & Kasper Hage Stjern

Modalities of Business Power in the Brewing Industry's Response to Britain's Alcohol Problem Since the 1970s

- Ryosuke Yokoe

I2: Shaping Energy Transitions: What is the Role of Business? (II)

Room: R42.2.113

Chair: Pål Nygaard

Discussant: Esther Sánchez

The French and Italian Industries in the European Nuclear Integration

- Maria Padovan

Hydrogen Aspirations: Shifting Expectations and the Shaping of Energy Transitions, 1920s-2017

- Maki Umemura

I3: Multinational Enterprises and Sustainability: Global Strategies, Environmental Impact, and Local Responses

Room: R42.5.110

Chair: Ben Wubs

Discussant: Frank Veraart

Sustainability in the Rubber Industry: A Comparison of Multinational Tyre Companies

- Ilaria Suffia

The Evolution of Foreign Direct Investment Strategies and Environmental Impact of Multinational Enterprises in the Host Country: the Case of UK Firms in Teak and Tin in Thailand, 1826 – 1945

- Sudarat Sukloet

Multinational Corporations and Local Country Reactions: The Coca-Cola Company in Japan, 1950s-1970s

- Ryosuke Takeuchi

I4: Corporate Strategy, Managerial Innovation, and Growth in the Tech Industry

Room: R42.4.502

Chair: Robrecht Declercq

Discussant: Eric Godelier

The Sustainable Growth of Start-ups through “Routinization of Charisma”: Innovation Management at Apple Computer in the 1980s

- Yujiro Hatakeyama

Business Group Dynamics through Logistics: Transactional Evidence from Postwar Japan

- Sungshin Cho

Growth through M&A of Startups by Large Firms: Cases of Japanese and Korean IT Companies

- Minoru Shimamoto, Seongmin Jeon & Seongmi Kim

I5: Innovation and Entrepreneurship in the Entertainment Industry

Room: R42.5.503

Chair and Discussant: Tomasz Olejniczak

“Gentlemen start your engines”! An Entrepreneurial History of Italian Racetracks

- Davide Bagnaresi

Building a sustainable “voice” market: The development process of the anime voice acting industry from the 1970s to the 2010s

- Hiromichi Hasebe, Kenichi Miyata & Hikaru Kondo

Sourcing Competitive Advantages in Business History

- Tomàs Fernández-de-Sevilla & Xavier Jou-Badal

Inside and Outside The Ring: Official and Fan Accounts of the Wrestling Industry in Magazines c.1980-2000

- Ian Jones & Chris Corker

*I6: Shaping Economic Impact:
Transnational Institutions,
Business Networks, and Policy
Dynamics (1960s–1990s)*

Room : R42.4.110

Chair : Marie-Emmanuelle Chessel

Discussant : Sabine Pitteloud

Organising capital in the ‘Rich Man’s Club’:
the Business and Industry Advisory
Committee to the OECD ca 1962-1975

- Maia Müller

The European Center for Public Enterprise
(CEEP) as a leading actor of European
economic policies: 1962-1991

- Sigfrido Ramírez Pérez

Exploring business influence and business
power: The British Chamber of Commerce
in the Argentine Republic in the aftermath
of the 1982 Falklands/Malvinas War

- Neil Rollings