JUNE 5

2027

YAKIMA MILE SPONSORSHIP



SENIOR HALF MILE – YOUTH HEATS – OPEN MILE – DOG MILE
HEROES MILE – MASTERS MILE – RISING STARS – ELITE MILE



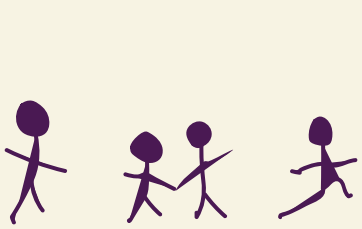


Every summer starts on Yakima Avenue.

For seven years, the Yakima Mile has shut down the heart of downtown and filled it with runners, walkers, families, friends, and plenty of dogs. Some come to compete. Most come to have a blast. All of them come to show up for themselves and for the community they love.

What started as a race has grown into a tradition. As we head into our 8th year in 2027, our mission is to keep it growing: bringing the Yakima Valley together, one mile at a time.

a
one mile
point – to – point
race
for all
ages and
Kids run free
abilites, to
run their
fastest mile;
3:49.34
4:21.5



ever.

break the record, break the cycle.

metrics

on average, 50% of participants are 18Y or younger & are able to participate with no cost.

over $115,000 raised for YWCA Yakima in the past four years at the Yakima Mile.

40+ sub-4 minute mile performances by elite athletes from around the world.

over 450k accounts reached during race week [IG] and 10k interactions on posts.

nearly 2,000 registrations for 2026 race.



feedback

"Fastest mile I've run in my life and one of the coolest races I've done in my career. Epic time in Yakima!"
-Craig Engels | Mens Elite [2026]

"As a connoisseur of road miles, the Yakima Mile is amongst the very best I've ever experienced."
- Women's Elite [2023]

"Something in my DNA wouldn't let me merely walk/jog this 1 mile family run. I had to give it all I had that day. The finish line was great even reminding me, of my 4 finishes at the Boston Marathon. Just joy and cheering from the spectators and finish line crew." ***- Participant [2023]***

"What a great event I got to take part in with my son this weekend. He was so proud of himself" ***- Parent [2022]***

when yakima is better, we are all better



miles against violence (MAV)

"Every single one of us can make an impact in ending domestic violence." [Rosalie Fish]

The MAV pledge run begins with the first heat, the Family Mile. Then, continuous laps are run along the mile stretch of Yakima Ave. until the conclusion of races, about two hours later. Individuals and businesses are invited to pledge dollar amounts for every mile run within the Miles Against Violence pledge run, going directly to YWCA Yakima.

In 2022, Rosalie Fish ran 12 miles and raised over $35,000 for YWCA Yakima. Since, Megan Johnson, Katie Huigbretse, Heidi Roberts, and Shannon Mahre each readily took up the torch to continue the efforts of supporting survivors of domestic violence [DV]. MAV has raised over $115,000 for YWCA Yakima.

2027 SPONSORSHIP HIGHLIGHTS

	gold $10,000	silver $6,000	bronze $3,000	copper $2,000
Logo placement on Yakima Mile promotional material.	X	X		
Exposure through social media campaigns.	X	X		
Race heat named on behalf of your company.	X	X		
Sponsorship highlighted on Yakima Mile website.	X	X	X	X
Exhibit space along the Finish Line area (10'x10' tent).	X	X	X	X
Premium placement on all Yakima Mile promotional material.	X			
Logo placement at Start Line & Finish Line.	X	X	X	X
Complimentary race entries.	10	6	3	2
Invites to the VIP celebration with Elite Athletes post-race.	5	3	2	

FUNDRAISING FOR YAKIMA MILE SUPPORTS THE OPERATIONAL COSTS FOR THE EVENT, WHICH INCLUDES EVENT PERMITING, MARKETING, AND FILLING THE PRIZE PURSE. YAKIMA MILE WELCOMES ATHLETES AND PARTICIPANTS FROM ACROSS THE NATION EACH YEAR, BRINGING TOP TALENT TO THE YAKIMA VALLEY AS A PART OF THIS ONE-OF-A-KIND ROAD MILE. THE MILES AGAINST VIOLENCE PLEDGE RUN SUPPORTS THE YWCA YAKIMA. WE CONTINUE TO WELCOME PARTNERSHIPS, COLLABORATIONS, AND IDEAS THAT EMBRACE, EXTEND, AND ENHANCE OUR MISSION TO MAKE YAKIMA A SAFER, HEALTHIER, AND ACTIVE PLACE FOR FUTURE GENERATIONS.

BREAK THE RECORD. BREAK THE CYCLE.

2027 YAKIMA MILE SPONSORSHIP

SPONSOR INFORMATION

Company / Organization Name: _____

Contact Name: _____

Email: _____

Address: _____

_____

Wish to be listed as: _____

(please print exactly what you would like to appear on all Yakima Mile promotional materials)

SELECT SPONSORSHIP LEVEL:

gold	silver	bronze	copper
$10,000	$6,000	$3,000	$2,000
☐	☐	☐	☐



PLEASE RETURN THIS FORM TO:

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