

Experience

Graphic Design & Visual Documentation Intern—Crescent School

September—December 2025

- Designed logos and marketing collateral (print and digital) for intra-school initiatives and that communicated the intentions of the event organizers while maintaining cohesiveness with Crescent's visual tone and identity
- Photographed school life, documenting special events and day-to-day activities, for community members and marketing purposes
- Distilled copy decks into digestible and aesthetically pleasing reports
- Assisted with videography and video editing of Crescent's annual digital holiday card which was received with an overwhelmingly positive response from the community
- Supported social media and newsletter calendar by creating and delivering creative assets in a timely manner

Graphic Designer—NEXT Student Agency

September 2024—August 2025

- Won year-wide competition to re-brand agency's visual identity as a first year student
- Worked closely with NEXT director to refresh visual identity and brand guidelines after inaugural year
- Designed and executed print and digital promotional materials to highlight NEXT's presence at Humber (e.g. posters, banners, official website)
- Designed new logo for YWCA's The Shoe Project initiative which supports and shares the stories of immigrant and refugee women (pro bono project)
- Collaborated with social media team in support of our Instagram content calendar by creating and delivering visual assets on a weekly basis

Junior Layout and Graphic Design Intern—Pop Sandbox

March—April 2025

- Worked closely with creative director and design team to design and refine print-ready book layouts and cover concepts for a series of planned book publications in an independent, in-house production company specializing in traditional publishing and app development
- Conducted AODA compliant typeface and colour contrast tests that aligned with the aesthetic briefs given
- Successfully communicated design exploration and rationale during team meetings and routinely received and implemented critique

Education

Advertising and Graphic Design (Diploma)—Humber Polytechnic (2023—2025)

Bachelor of Science Kinesiology (Honours)—Western University (2015—2019)

Awards

Ester Fedele Memorial Award

Fall 2024

- Presented to a second year Advertising and Graphic Design student who has attained excellent academic skills and exhibited a willingness to assist their fellow students