

Helping technology companies maximise value



Who are Finomatic?



We help technology companies communicate effectively with private market investors. Our bespoke financial planning & analysis (FP&A) solutions transform raw system data into reliable real-time KPIs. This enables our clients to clearly articulate their financial strategies.

How we help our clients

We streamline our clients' business processes and provide them with a better understanding of their financial data. We help them to:

- **Grow their business faster** through more informed decision-making based on real-time insights ;
- **Clearly articulate their vision** to investors and potential purchasers using current financial metrics ; and
- **Increase profitability** by reducing the amount of time their staff spend preparing data.



Who are our clients?

Technology companies looking to:

- Understand their financial metrics and make more informed **data-driven** decisions ;
- Deploy capital more **efficiently** ; or
- Raise **institutional capital** or exit in the short to medium term.

Why choose Finomatic

Technology companies would benefit from working with us because we:

- Have experience completing **corporate finance transactions** and therefore understand how investors make decisions ;
- Are a small business, so you have **team continuity** throughout the engagement ; and
- Develop **high-quality solutions** which will deliver significant time savings and generate insights to help you grow your business.