Ludji Helas | L7.STUDIOS

Location: Ottawa, ON | **Phone:** (613) 600-5461| **Email:** Ludjiarts@gmail.com
Portfolio: L7STUDIOS.ca | **LinkedIn**: Ludji's LinkedIn

Summary

Creative and driven third-year Graphic Design student at Algonquin College, specializing in UX/UI and Print Design. Passionate about crafting intuitive digital experiences that blend functionality with aesthetic appeal. Seeking a design internship to apply user-centred design principles and grow within a dynamic team.

EDUCATION

Algonquin College, ON, Canada
Graphic Design – Specialization: UX/UI and Print Design
Expected Graduation: *June 2025*
Relevant Coursework: Interaction Design, Usability Testing, Design Systems, Typography,

---

SKILLS

Design Tools: Figma, Webflow, Milanote, Adobe Photoshop, Illustrator, InDesign, Acrobat, Microsoft 365
UX/UI: User Flows, Information Architecture, Wireframing, High-Fidelity Prototyping, Responsive Design
User Research: Persona Development, Usability Testing, Surveys & Interviews
Development: HTML, CSS, JavaScript (familiarity with front-end principles)
Soft Skills: Collaboration, Problem-Solving, Attention to Detail, Adaptability

---

EXPERIENCE

Birddog Design Studio (Student Co-op) *03/2025 to 04/2025*
Graphic and Web Designer

- Revitalized the BirdDog Design Studio website, skillfully reflecting the brand's vibrant, inviting identity while delivering a seamless user experience.
- Crafted a unified design system for web and mobile platforms, streamlining brand consistency and garnering positive feedback across all digital touchpoints within an 8-week deadline.

Synercapital Investment Realty *2021 to 2024*
Graphic Designer & Real Estate Assistant

- Conducted market research to produce comps, mortgage and property analysis; maintained and organized client data using CRM platforms.
- Designed marketing materials and managed MLS listings throughout multiple contract cycles; provided full-time and on-call support over 4 years.

PROJECTS

University of Ottawa Hackathon *(2024)*
Kitchen Alchemy - UX/UI Designer and Developer

- Collaborated with a team for 3 days to develop a smart fridge and mobile app called *Kitchen Alchemy,* leveraging Gronq AI to combat Pantry paralysis by scanning household ingredients and generating personalized recipe suggestions based on user preferences and filters.
- Led user research and prototyping in Figma to streamline user flow and design a fully functional, real-time application.