A FREE Start-Up Incubator from Urban Arts

FOUNDERS LAB



"This program teaches skills that college students pay to learn over several years—in weeks!"
Paola, Founder Lab alum

BUILD YOUR VISION



WHAT'S THIS PROGRAM?

1. Leveraging AI, Founders Lab is an incubator track where students with tech experience **build a startup from scratch.**
2. With support from **industry experts** and entrepreneurial insights, you'll access cutting-edge tools and learn about pitching, marketing, product-market fit, and business planning.
3. The program concludes with "Demo Day," where you present your completed product.



WHEN IS IT? Tuesdays + Wednesdays, 4–6:30pm, In-Person at Urban Arts, **Jan 12–March 17**

No classes on are scheduled on 2/16, 2/17, 3/9, or 3/10

FOR Rising 11th & 12th graders, based on the grade you enter in Fall 2026

HOW TO APPLY www.urbanarts.org/founders-lab



URBAN ARTS GAME ACADEMY

URBAN ARTS IS A STEM NONPROFIT

QUESTIONS? Ask us anything gameacademy@urbanarts.org

Highly competitive!
APPLY ASAP
Application deadline December 10th

WHERE DO OUR GRADUATES GO?

RIT Rochester Institute of Technology · Princeton University · Drexel University · Hunter · Boston University · Union College · Olin College of Engineering · Harvard University · Dartmouth · Yale · St. John's University · Tufts University · NYU