Baran Umut Taskin

Graphic Design & Advertising | Music

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About

I'm a Graphic Designer who recently graduated from the Advertising and Graphic Design program at Humber. My passion for art runs deep, and it all started with music back in 2017. Moving from Istanbul, Turkey, to Toronto, Canada was a major step for me, and it opened the door to my interest in advertising and design. I love creating designs that are not just visually striking but also carry unique emotions. I believe every piece of design work has its own story and feeling, and I'm constantly driven by the excitement of discovering these new feelings through the art.

Skills

Design — Logos, Web Design, Advertisments, Album Covers, App Design, Typography, Books, Book Covers, Packages, Can Design, Business Cards and etc...

Advertising — Advertising Campaigns, Marketing and Promotional Strategies.

Photography — Proficient in photography and editing photos for use in designs.

Other (Music Production, Mixing & Mastering, Sound Design) — FL Studio.

Education

Advertising & Graphic Design

Jan 2023-May 2025 Humber College, Toronto

EAP (English for Academic Purposes)

Sep 2023-Dec 2023 Humber College, Toronto

ILAC (International Language Academy of Canada)

Mar 2021-Feb 2023 Toronto

Work Experience

VIPOT Advertising Agency, Turkey

Feb 2025-Jul 2025 Graphic Design Intern (remote)

- Designed social media posts and digital visuals for real client projects.
- Worked on layouts and promotional content, mainly for social media platforms.
- Joined team meetings and shared ideas during the creative process.
- Learned how projects move from ideas to final visuals at an ad agency.