

Logan Genttner

Graphic Designer

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Skills

Adobe InDesign

- Designed a catalogue and promotion material for DAENA, a scent marketing company based in Switzerland.
- Fully designed a 16-page print magazine that is based on an original publication series.

Adobe Photoshop

- Created an advertising campaign for Barilla pasta, featuring a billboard poster, magazine ad, and web banner.
- Created an advertising campaign for Ripley's Aquarium, featuring a transit shelter ad and skyscraper ad.

Figma

- Conceptualized a redesign for GameStop's website.
 - Designed a concept for a cookbook app featuring Italian cuisine.
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Design Experience

Mar. 2025–Jun. 2025

- Graphic design intern for Allegion Canada. Designed various print and digital media, including social media promotion, booklets, training certificates, flyers, and marketing support packages for new products.

Jul. 2024–Aug. 2024

- Freelance graphic design work for Power Soccer. Redesigned their existing Youth Soccer Training Activities and Games Booklet for use during their 2024 summer soccer camps.
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Other Experience

Jul. 2023–Present

- Administrative Assistant at Dr. Martin Traynor's Optometrist office. Duties include digital file documentation, revenue and expense report creation, inventory, product restock, and ADP invoicing & applications.
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Education

Sep. 2023–Apr. 2025

- Graduate of the Advertising and Graphic Design program at Humber Polytechnic. Graduated with Honours.

Sep. 2018–Jun. 2022

- Ontario Secondary School Graduate of St. Thomas Aquinas Secondary School (STA), Oakville, Ontario (Ontario Scholar).