

Privacy Policy

Effective Date: 10.10.2025

1. Introduction

At Ampy Research Ltd ("we", "our", "us"), we are committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you use our services, including our website, mobile applications, and any other platforms we operate (collectively, the "Services").

By accessing or using our Services, you agree to the collection and use of information in accordance with this policy.

2. Information We Collect

We may collect the following types of personal information:

- **Personal Identification Information:** Name, email address, phone number, date of birth.
- **Financial Information:** Credit card details, billing address.
- **Transactional Data:** Details of services purchased, usage patterns, and payment history.
- **Device Information:** Device type, operating system, browser type, IP address.
- **Location Data:** Geolocation information when you use location-based features.
- **Usage Data:** Interaction with our website and applications, including crash logs and analytics data.

We do not collect sensitive personal data such as racial or ethnic origin, political opinions, religious beliefs, or health information.

3. How We Use Your Information

We use the information we collect for the following purposes:

- To provide and maintain our Services.
- To process transactions and manage billing.
- To personalize your experience and improve our Services.
- To communicate with you, including sending service-related updates and promotional materials.
- To comply with legal obligations and resolve disputes.

4. Data Sharing and Disclosure

We may share your information with third parties in the following circumstances:

- **Service Providers:** To facilitate our Services, such as payment processors and hosting providers.
- **Legal Compliance:** To comply with legal obligations, enforce our terms, or protect our rights.
- **Business Transfers:** In connection with mergers, acquisitions, or asset sales.

We do not sell or rent your personal information to third parties.

5. Data Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

6. Your Rights

Depending on your location, you may have the following rights regarding your personal information:

- **Access:** Request a copy of the personal information we hold about you.
- **Correction:** Request correction of any inaccuracies in your personal information.
- **Deletion:** Request deletion of your personal information, subject to certain exceptions.
- **Objection:** Object to the processing of your personal information in certain circumstances.

To exercise these rights, please contact us at love@ampy.co.uk.

7. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our Services. You can control cookie settings through your browser, but disabling cookies may affect the functionality of our Services.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy periodically to stay informed about how we are protecting your information.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

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