

# Ana Franco

Graphic Designer/  
Art Director

## Contact

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## Education

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*Humber Polytechnic*

### **Creative Advertising Bachelor**

Sep 2025 - Apr 2028

### **Advertising and Graphic Design**

Sep 2023 - Apr 2025

## Skills

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- Figma
- Adobe Suite
- Branding
- Video Editing
- Webflow

## Languages

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- English (fluent)
- Spanish (fluent)

## Work Experience

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### **Graphic Designer - Atlas 28**

*March 2025- Present (11 months)*

- Design static Meta ad creatives focused on conversion and scroll-stopping impact
- Create high-volume ad variations for A/B testing and iteration
- Manage and design for 7+ clients simultaneously across different brands
- Collaborate with strategists to align visuals with performance goals
- Optimize creatives based on feedback and campaign results

### **Graphic Design Intern - Growth Rockstar**

*November 2025- Present (3 months)*

- Design fast-turnaround digital assets using Figma and Adobe tools
- Create multiple ad formats from one concept for email, web, and social
- Produce 120+ assets under tight, same-day deadlines
- Support marketing campaigns with consistent, scalable visuals

### **Graphic Design Tutor - Humber Polytechnic**

*January 2025- April 2025 (4 months)*