

Ana Franco

Graphic Designer/
Art Director

Contact

Toronto, Ontario
437-221-9174
ana.franco.h@gmail.com
anamariafranco.com
[Linkedin](#)

Education

Humber Polytechnic

Creative Advertising Bachelor

Sep 2025 - Apr 2028

Advertising and Graphic Design

Sep 2023 - Apr 2025

Skills

- Figma
- Adobe Suite
- Branding
- Video Editing
- Webflow

Languages

- English (fluent)
- Spanish (fluent)

Work Experience

Graphic Designer - Atlas 28

1 year of experience (March 2025- Present)

- Design static Meta ad creatives focused on conversion and scroll-stopping impact
- Create high-volume ad variations for A/B testing and iteration
- Manage and design for 7+ clients simultaneously across different brands
- Collaborate with strategists to align visuals with performance goals
- Optimize creatives based on feedback and campaign results

Graphic Design Intern - Growth Rockstar

November 2025- February 2025 (3 months)

- Design fast-turnaround digital assets using Figma and Adobe tools
- Create multiple ad formats from one concept for email, web, and social
- Produce 120+ assets under tight, same-day deadlines
- Support marketing campaigns with consistent, scalable visuals

Graphic Design Tutor - Humber Polytechnic

January 2025- April 2025 (4 months)