



NATIONAL  
Growth Areas  
ALLIANCE



# NGAA Members' Lunch

25 June 2025, 2pm

# Welcome & Acknowledgement

Bronwen Clark, CEO, National Growth Areas Alliance



The National Growth Areas Alliance acknowledges the Ngunnawal and Ngambri people as the Traditional Custodians of the land on which we meet today.

We pay our respects to their Elders past, present, and emerging, and extend that respect to all Aboriginal and Torres Strait Islander peoples here today.

# Welcome from Mayor Terresa Lynes

Interim Chair, National Growth Areas Alliance  
Mayor City of Gosnells, WA



# Our Federal Election campaign delivered meetings with 30+ Federal Ministers and Growth Area MPs

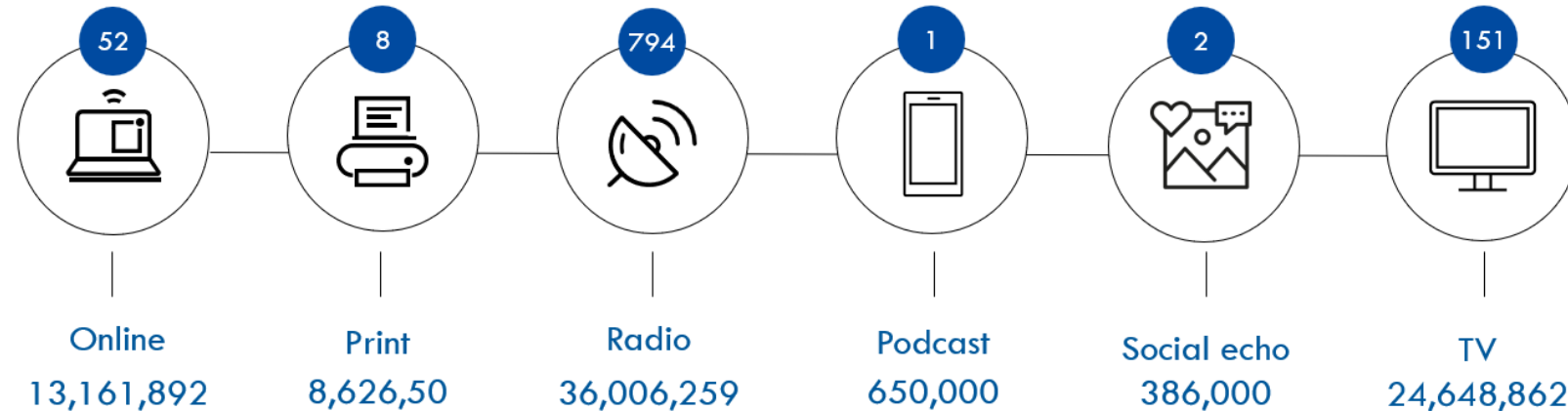


# Media cut through led to over 1,000 media articles



1,008  
Coverage items

75,715,663  
Reach



# Putting outer suburbs in the spotlight



## The outer Brisbane growth areas being left behind on public transport



Matt Dennien  
November 21, 2024 – 9:26pm

Save | Share | A A A



## These are the kinds of voters who will decide the election and their views on politicians are damning

By Casey Briggs | Government and Politics

Tue 8 Apr

## Outer suburban voters get honest



Opinion | Federal election 2025

OPINION

## Terresa Lynes: Federal politicians must prioritise Australia's growing areas

Terresa Lynes | The West Australian  
Tue, 18 March 2025 5:00AM | Comments | +



## Federal election 'will be won or lost in the suburbs', Chalmers says

## Has Albanese given up on the housing crisis?

Yes, much of the problem is out of everyone's hands. Even so, there's a paucity of policy in the latest budget to help get Australians into the market.

Robert Harley Contributor



# Our Role in Maintaining the Momentum



# Our Policy Platform and Political Context

Michelle Jack, Communications Coordinator, National Growth Areas Alliance

# NGAA Recommendations

1

Recognise outer metropolitan growth areas as regions requiring specific attention in Commonwealth funding programs across portfolios

2

Prioritise funding from existing programs to fix the infrastructure deficits in growth areas

3

Resource equitably through an Outer Metropolitan Investment Framework

1

Recognise outer metropolitan growth areas as regions requiring specific attention in Commonwealth funding programs across portfolios

- Growth areas are home to 21% of Australia's population and growing faster than other regions.
- By 2031, Growth Areas will welcome 1.5 million more residents.
- With birth rates higher than the national average, these communities are already home to one in four Australian children.

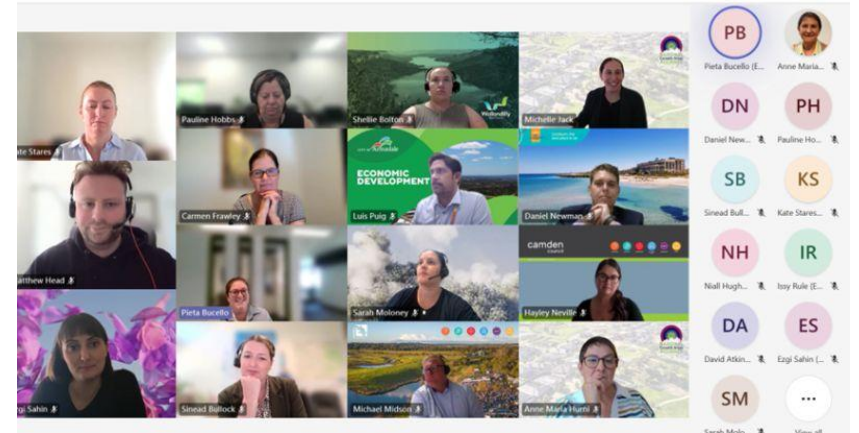


Recognising growth areas as distinct metropolitan regions enables funding programs to better target and prioritise investment where long-standing infrastructure deficits exist.

2

Prioritise funding from existing programs to fix the infrastructure deficits in growth areas

- Priority projects feature in all our government relations activities, including meetings and submissions.
- All NGAA member councils have a representative in the highly engaged Advocacy Committee.



Our priority projects are deliberately framed through the lens of the National Urban Policy, ensuring they align with broader government goals and policy direction

## 3

## Resource equitably through an Outer Metropolitan Investment Framework

- Support timely and equitable investment in economic, transport and social infrastructure in growth areas
- Transition away from short-term, ad hoc grant programs and towards a longer-term funding structure that provides greater certainty and enables more strategic investment



With productivity in focus and global uncertainty rising, growth areas are Australia's smartest investment. They're not just where the people are - they're where the *potential* is.

# Meet the NGAA Team



**Bronwen Clark**

Chief Executive Officer



**Anne Hurni**

Research and Policy Lead



**Michelle Jack**

National Communications Coordinator

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# Welcome from Bronwen Clark

Bronwen Clark, CEO, National Growth Areas Alliance





# Strategic Advisory Committee Election

- Nominations open now until 11 July
- Online vote will be held if more nominees than positions available
  - The voting information will be sent to NGAA delegate
  - Reminder to return signed MOU for eligibility
- [www.ngaa.org.au/about](http://www.ngaa.org.au/about) for online nomination form, information for candidates and FAQs
- Always here to answer questions – or ask a current or past Committee member

# Committee of Management

- **One CEO/GM/Director from each state**
  - Victoria – Stephen Wall, Wyndham City Council
  - Western Australia – Daniel Simms, CEO, City of Cockburn
  - South Australia – Greg Pattinson, Executive Director City of Playford
  - NSW - welcome Andrew Carfield, GM, Camden Council taking over the reigns from Ben Taylor, GM Wollondilly Shire Council

# Policy Forum Workshops

- **HOUSING Policy**
  - July 9 online
- **DIGITAL INFRASTRUCTURE**
  - August and October
- **TRANSPORT Policy and Funding**
  - 2026
- **ARTS AND CULTURE Policy and Infrastructure**
  - 2026
- **PLACE-BASED INVESTMENT Framework**
  - 2026



**THE FUTURE OF  
GROWTH AREAS**  
**Economy | Communities | Governance**  
29 July - 1 August 2025 • Perth, WA

**Hosted by**



## **Program Highlights**

Tuesday 29 July – Welcome Drinks at Little Creatures, Fremantle

Wednesday 30 July – Growth Area Site Tour & Sunset Drinks and Dinner at Coogee Surf Life Saving Club

Thursday 31 July – Congress Day. A full day of thought-provoking presentations, expert panels, and collaborative discussion focusing on the key drivers shaping Australia's growth areas.

Friday 1 August – Rottnest Island Ecotourism Tour



**Thank you for joining  
us today.  
Enjoy the rest of the  
National General  
Assembly**

