

ommpo media

hyperlocal

SUMMARY

Built for Community. Driven by Purpose: Ommpo Media powers community, wellness, and storytelling. We create bold content and local ads that connect people, uplift small businesses, and bring brands to life:

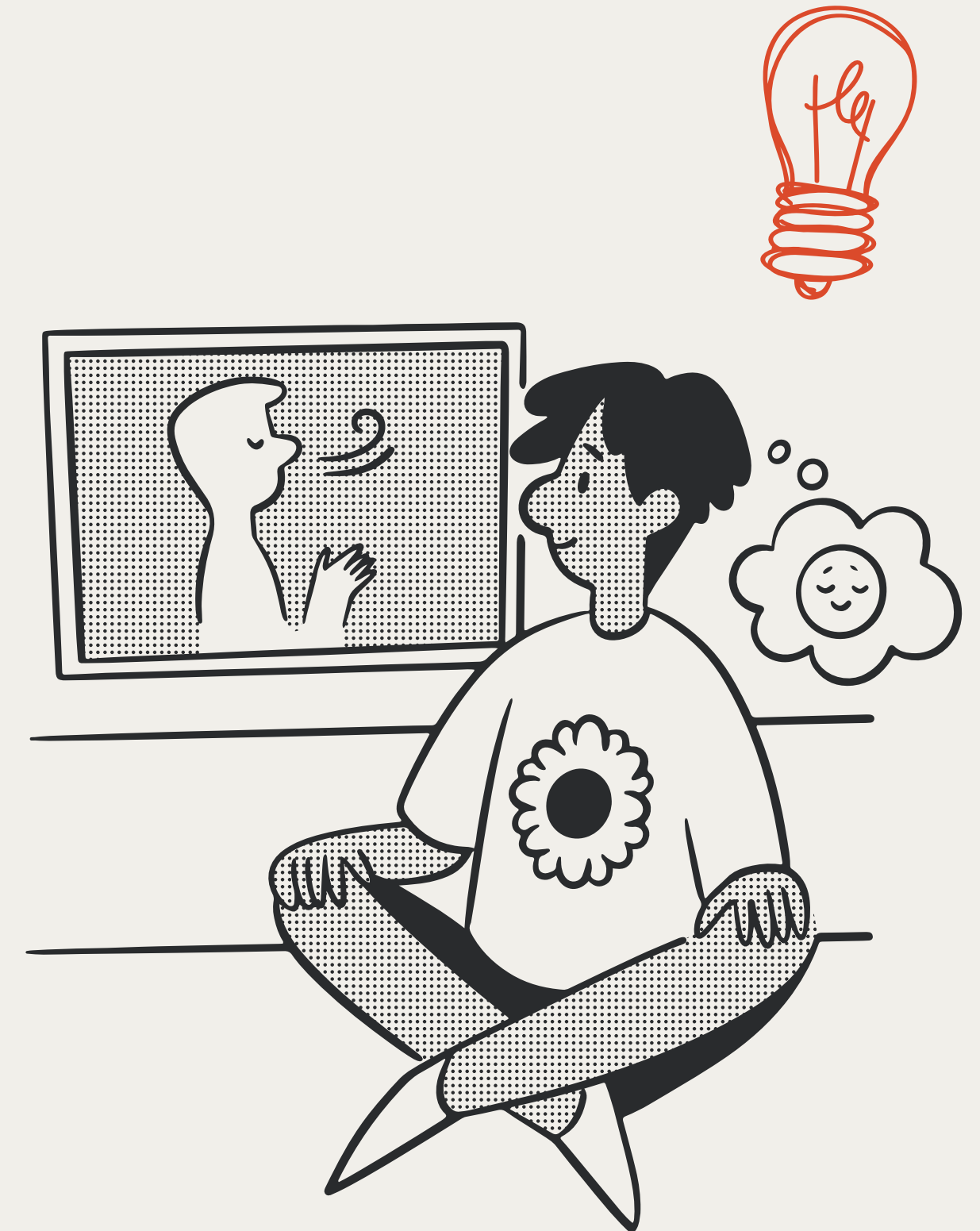
- Ommpo Health Content – Wellness for people and pets
- Local Advertising Network – Hyperlocal brand visibility
- Digital & Print Media – Community-first storytelling

MISSION

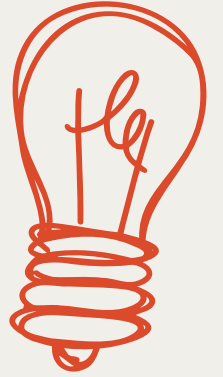
At Ommpo Media, our mission is to uplift and unite communities through meaningful content, local storytelling, and accessible wellness resources—for people, pets, and the places we call home.

WHY NOW

- **People trust local** – Community voices carry more weight than national noise.
- **Small businesses need support** – Local visibility fuels recovery and growth.
- **Wellness starts at home** – Health and care access begin in our neighborhoods.



overview



WHERE WELLNESS MEETS LOCAL IMPACT.

Ommpo Media delivers high-impact, hyperlocal visibility through strategic Out-of-Home (OOH) placements in some of Georgia's most vibrant neighborhoods. Our static and digital formats place your brand directly in front of high-intent consumers—right where they live, work, shop, and heal.

Whether you're a small business or a national brand looking to connect locally, our OOH network helps you stand out in trusted, high-traffic spaces.

WHERE WE PLACE YOUR BRAND

Our OOH media appears in curated, community-centered locations with consistent foot traffic and loyal customers:

- **Gyms & Yoga Studios** – Active, health-conscious audiences
- **Hair Salons & Barbershops** – Long dwell times + conversational influence
- **Medical Offices & Wellness Clinics** – Trust-driven, family-focused environments
- **Pet Care Centers & Boutiques** – Affluent pet parents who love to spend locally
- **Cafés, Juice Bars & Local Retail** – Lifestyle-centered spaces with repeat visitors

Hyperlocal OOH Media: Static & Digital Placements

STATIC MEDIA OPTIONS

Cost-effective, eye-level branding that holds attention:

- Poster Frames & Wall Placements (8.5x11 to 11x17)
- Countertop Cards & Tent Displays
- Window Decals & Entryway Stickers
- Takeaway Cards – Add QR codes, coupons, or menus

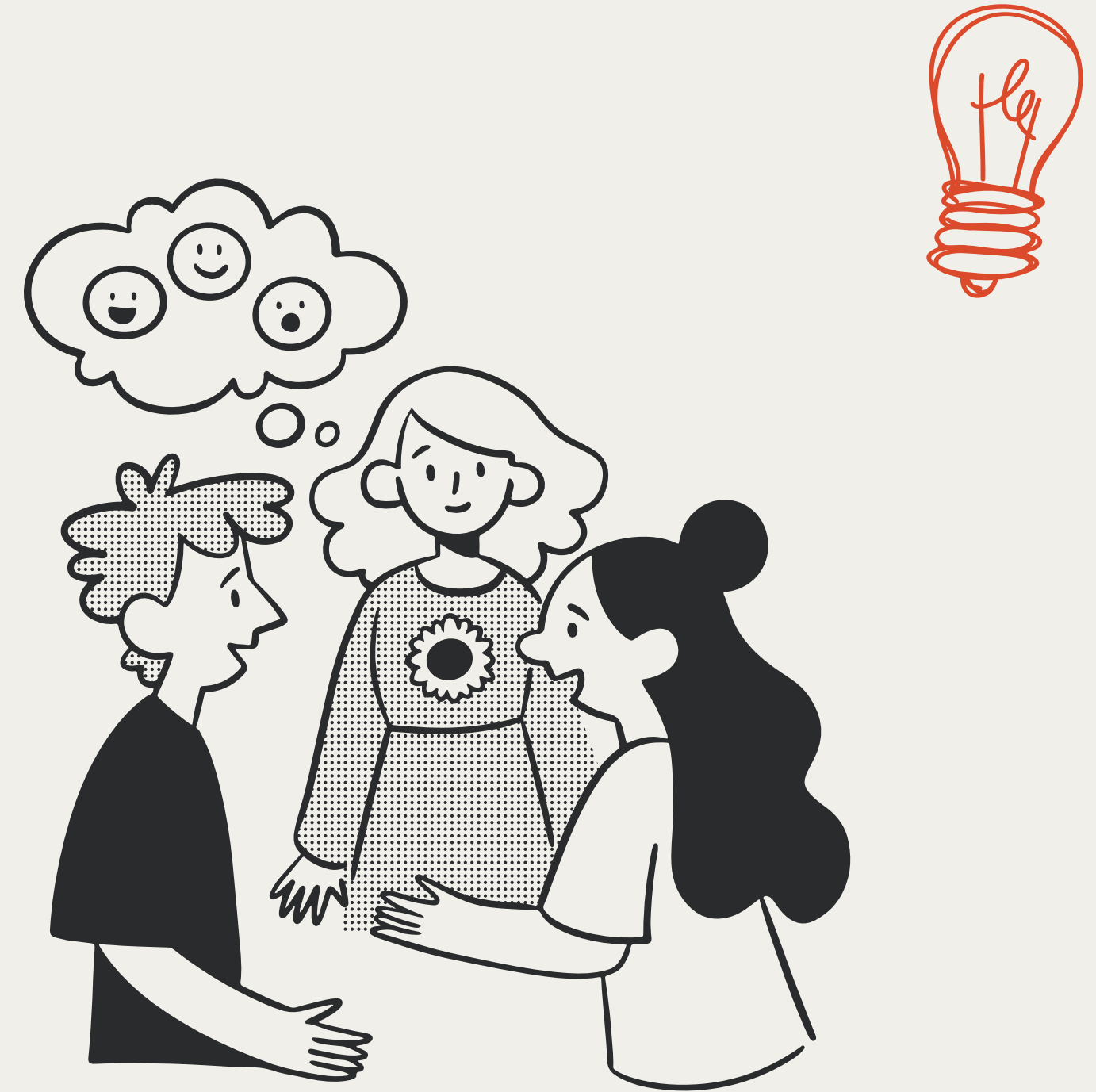
DIGITAL MEDIA OPTIONS

Dynamic, rotating content in sleek digital displays:

- TV Screens in Waiting Rooms & Lobbies
- Digital Signage in Fitness Studios & Retail
- Animated Spotlights for 15–30 second brand promos
- QR Codes for lead capture, special offers, and landing pages

WHY IT WORKS

- Local Loyalty – People pay attention to what's happening in their neighborhood
- High Dwell Time – Our locations average 15–60 minutes of engagement per visit
- Low Clutter – Your ad won't get lost in a sea of other brands
- Cross-Channel Impact – Pair OOH with social media boosts and digital content for maximum reach



Meet the Neighbors

Objective	Goals
Specific	<ul style="list-style-type: none">• Promote wellness content for people and pets• Increase visibility for small, local businesses• Advertise directly to health-conscious, community-focused consumers• Feature your brand in trusted, high-traffic local spaces• Align with a platform built on wellness, trust, and local impact
Measurable	<ul style="list-style-type: none">• 100K+ monthly impressions across digital and physical media• 70%+ of viewers live or work within 5 miles of ad placements• Trackable engagement through QR codes, social tags, and campaign metrics
Achievable	<ul style="list-style-type: none">• Low-barrier entry with flexible ad packages starting at \$99• Dedicated ad space in gyms, salons, medical offices, and cafes• Custom campaign design and reporting support included
Relevant	<ul style="list-style-type: none">• Hyperlocal targeting means your ad reaches your customers• Aligns with growing demand for community-first brand experiences• Health and wellness are top spending priorities for modern consumers
Time-bound	<ul style="list-style-type: none">• Launch your ad campaign in as little as 7 days• Monthly or quarterly placement cycles available• Limited spots per neighborhood to protect advertiser visibility



goals & objectives

Entity	Benefits
Core Demographic	<ul style="list-style-type: none">• Age: 25–55• Gender: Primarily women (65%)• Income: Middle to upper-middle class (\$50K–\$120K+)• Lifestyle: Health-conscious, family-oriented, socially aware
Psychographics & Behavior	<ul style="list-style-type: none">• Community-Minded – Actively support local businesses, events, and wellness providers• Health & Wellness Focused – Prioritize self-care, mental health, and accessible healthcare for family and pets• Digitally Engaged – Follow social media influencers, shop online, read digital content regularly• Brand Loyal – Seek authentic brands that align with their values• Decision-Makers – Majority are household decision-makers in health, food, fitness, and family purchases
Where We Reach Them	<ul style="list-style-type: none">• In-store Placements – Gyms, salons, yoga studios, pet care centers, and medical offices• Social Media – Instagram, YouTube, and Facebook with highly shareable content• Digital Publications – Engaging blog and story-based content via Ommpo Health and wellness partnerships



target
audience

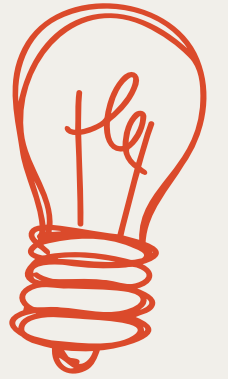
OUR ADVANTAGE

Ommpo Media isn't just another media company—we're a community-powered platform that bridges local storytelling, wellness, and purpose-driven advertising. Our unique edge lies in our deep connection to the neighborhoods we serve, our hybrid approach to content and advertising, and our commitment to helping brands grow where it matters most—right at home.

- First-mover AI-powered café model in its niche
- 100% AI-integrated omnichannel ordering
- Tech-driven sustainability focus

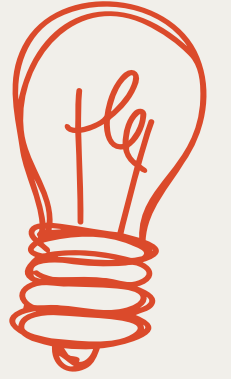
COMPETITIVE LANDSCAPE

- Hyperlocal Reach with Heart – We connect advertisers to real people, in real communities, with messaging that feels personal—not promotional.
- Wellness-Driven Focus – From urgent care tips to pet wellness, our content naturally builds trust and positions brands as part of the solution.
- Digital + Physical Presence – A powerful blend of social media, storytelling, and in-store displays creates 360° engagement.
- Affordability Without Sacrificing Impact – Our ad-supported model keeps rates low while delivering premium exposure.
- People & Pets – We're one of the few platforms speaking to the entire family—including their furry members.



**market
positioning**

START SMALL, GROW STEADY.



THE SPROUT PACKAGE – \$99/MONTH

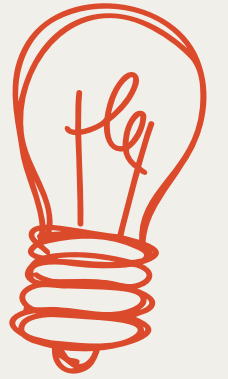
IDEAL FOR BUSINESSES NEW TO LOCAL ADVERTISING OR TESTING THE WATERS.

- 1 Static Placement (poster or countertop card)
- 1 Neighborhood location
- QR code design and setup
- Monthly rotation
- Basic performance insights (QR scans, mentions)



Pricing Tiers & Packages

MORE EYES, MORE ENGAGEMENT.



THE THRIVE PACKAGE– \$249/MONTH

GREAT FOR GROWING BRANDS THAT WANT A STRONGER LOCAL PRESENCE.

- Up to 3 Static Placements across 3 locations
- Choice of location types (gym, salon, clinic, etc.)
- Custom QR code + link tracking
- Social media mention (1x/month)
- Mid-month photo verification of placements
- Monthly performance summary



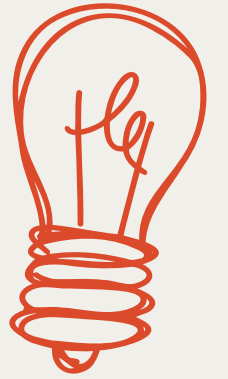
Pricing Tiers & Packages

FULL-SPECTRUM VISIBILITY WITH DIGITAL FLAIR.

THE BLOOM PACKAGE – \$499/MONTH

A POWERFUL COMBO OF STATIC + DIGITAL TO MAKE YOUR BRAND POP.

- 3 Static + 1 Digital Display Placement (rotating ad spot)
- Up to 5 Neighborhood locations
- Custom design support for static/digital creatives
- QR code tracking + campaign dashboard
- 2x Social Media Spotlights per month
- Biweekly proof of performance + local engagement insights



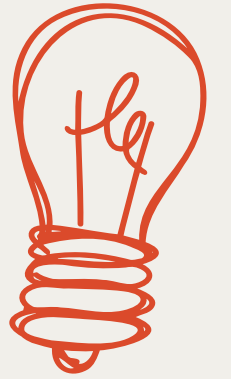
Pricing Tiers & Packages

OWN YOUR BLOCK. BE THE NAME EVERYONE KNOWS.

THE NEIGHBORHOOD HERO – STARTING AT \$1,200/MONTH

FOR BOLD BRANDS READY TO MAKE A LOCAL TAKEOVER.

- 10+ Static Placements + 3 Digital Display Loops
- Priority placement in high-traffic businesses
- Location exclusivity within your business category
- Custom campaign strategy + visual asset development
- Weekly analytics, performance reports, and ROI summary

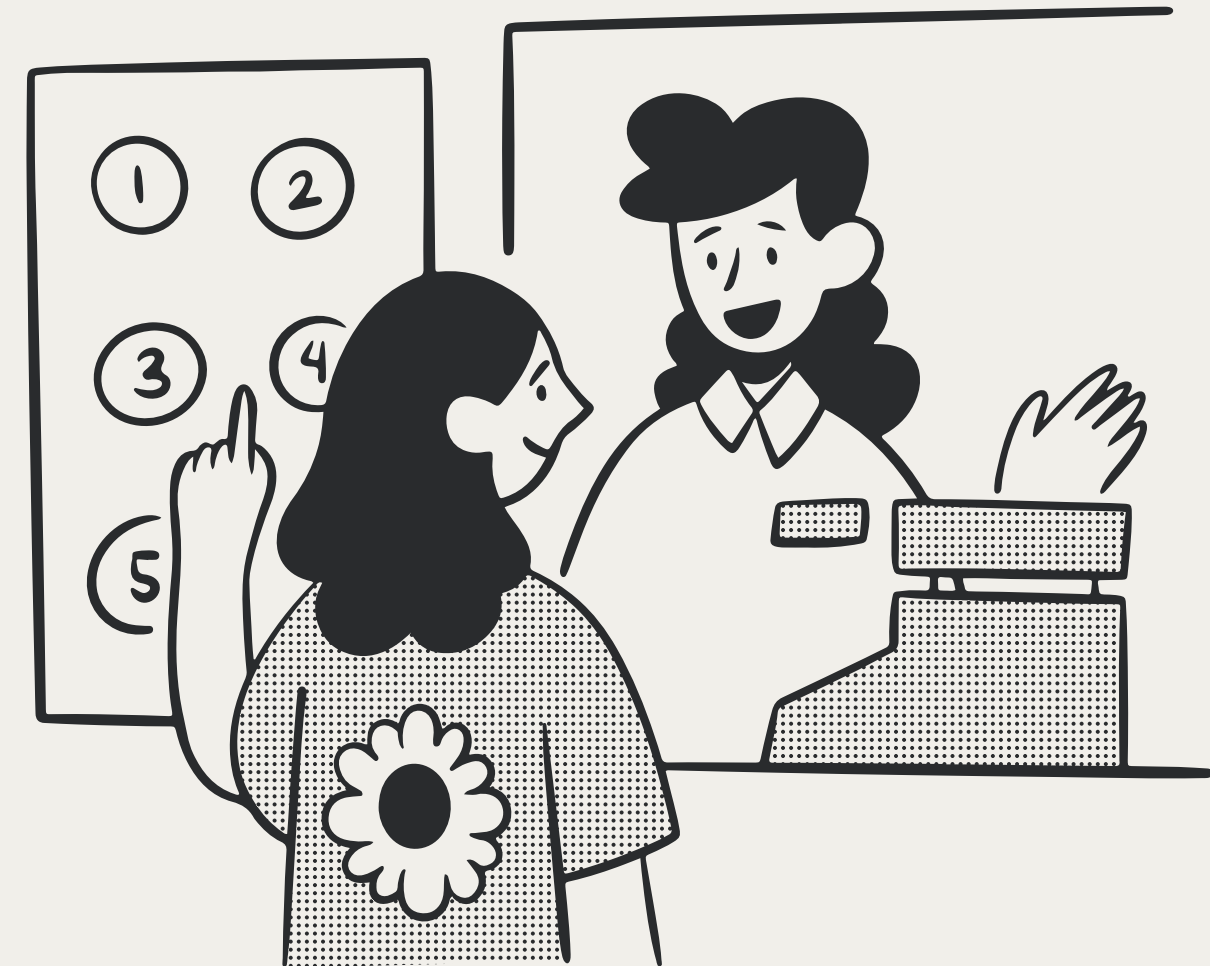


Pricing Tiers & Packages

ADD-ONS

GET MORE WITH YOUR EXPOSURE

- Additional Static Placement – \$40/location/month
- Digital Ad Slot (15–30 sec loop) – \$150/month
- Graphic Design Services – \$75/ad (or included in Premium+)
- Social Media Boost (Instagram or FB) – \$50/post
- Geo-targeted Ad Bundle (Print + Digital + Social) – Custom quote



Pricing Tiers & Packages

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LET'S SCHEDULE A MEETING TODAY!

**Let's shape the future
of wellness together!**