

EKATERINA SMORODINA

GRAPHIC DESIGNER

Toronto, ON | 4378489600 | smorodinaen@gmail.com | [LinkedIn](#) | [Portfolio](#)

PROFILE

Graphic Designer with a strong foundation in advertising, visual identity, and UI/UX. Skilled in digital and print media, proficient in Adobe Creative Suite, Canva, and Figma. Brings over 10 years of engineering experience, applying structured problem-solving, precision, and teamwork to deliver purposeful and visually compelling design solutions.

TECHNICAL SKILLS

- Adobe Creative Suite: InDesign, Illustrator, Photoshop, After Effects, Premiere Pro
- Figma for UI/UX design and collaborative projects
- Webflow for web design and development
- Notion for project management and team collaboration
- Canva for marketing materials
- Typography, color theory, branding and identity design
- Photography and photo editing

SOFT SKILLS

- Strong communication and interpersonal skills
- Collaboration and teamwork
- Creative thinking and idea generation
- Organization and project management
- Strategic approach to solving design challenges
- Attention to detail and accuracy
- Adaptability in fast-paced environments
- Client-focused mindset

EDUCATION

Advertising & Graphic Design Diploma (Honours)

Humber College, Toronto, ON | 2023 – 2025

M.Eng. in Groundwater Surveying, Exploration and Geological Engineering

B.Eng. in Mining Engineering

Tyumen State Oil and Gas University, Tyumen, Russia | 2006 – 2011

WORK EXPERIENCE

Graphic Designer Intern | April 2025

Mindful Dancers – www.mindfuldancers.com

- Designed marketing materials including responsive email templates, banners, and client presentations
- Produced line illustrations for a children's coloring book project
- Maintained brand consistency across digital channels and Shopify-based content

Graphic Designer | September 2024 – December 2024

Humber Polytechnic (Men's Varsity Basketball Team) – www.humberhawks.ca

- Created social media graphics to drive fan engagement and loyalty
- Collaborated with the marketing team to deliver on-brand visuals within tight deadlines
- Developed new concepts and ideas while maintaining brand guidelines

Exploration and Production Analyst | May 2017 – May 2022

S&P Global (Formerly IHS Markit) – www.spglobal.com

- Researched and analyzed diverse data sources in the oil and gas sector to build and maintain an accurate database
- Ensured quality control for the global exploration and production contracts database
- Provided comprehensive client support by promptly identifying and implementing solutions
- Collaborated with regional and global teams to enhance data coverage and improve project outcomes

Field Engineer | August 2011 – June 2016

Schlumberger Ltd – www.slb.com

- Operated and supervised engineering service delivery on oil and gas rigs during active drilling operations
- Provided clients with information, support, and service-related solutions
- Guided junior engineers through training and mentorship
- Fostered strong communication and built constructive relationships with clients and contractors