



# How Mooyah Overcame the PCI Compliance Learning Curve

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Never have a false  
sense of security.™

## Background

*MOOYAH loves fun, but is serious about their burgers, fries, shakes, as well as protecting their customer data. MOOYAH recognizes without PCI compliance they are opening a door to credit card theft, which can potentially cost hundreds of millions of dollars when factoring in all the damages, including lost consumer trust and the impact on brand reputation. They needed to find a company that provided a PCI compliance solution that was cost effective while also providing support throughout the entire process.*

**"From sign up to implementation SecurityMetrics was with us every step of the way. Every member of the team at SecurityMetrics was knowledgeable and did not hesitate to help with any questions we had. They explained the process to us and to our franchisees in a way that was easy to understand and felt attainable. Now, the majority of our brand is demonstrating full compliance. SecurityMetrics made an overwhelming process organized, cost effective and easily implemented within our brand and budget."**

### **Cody Connatser**

*Operations Services Specialist*

## Challenges You Faced With a PCI Compliance Program

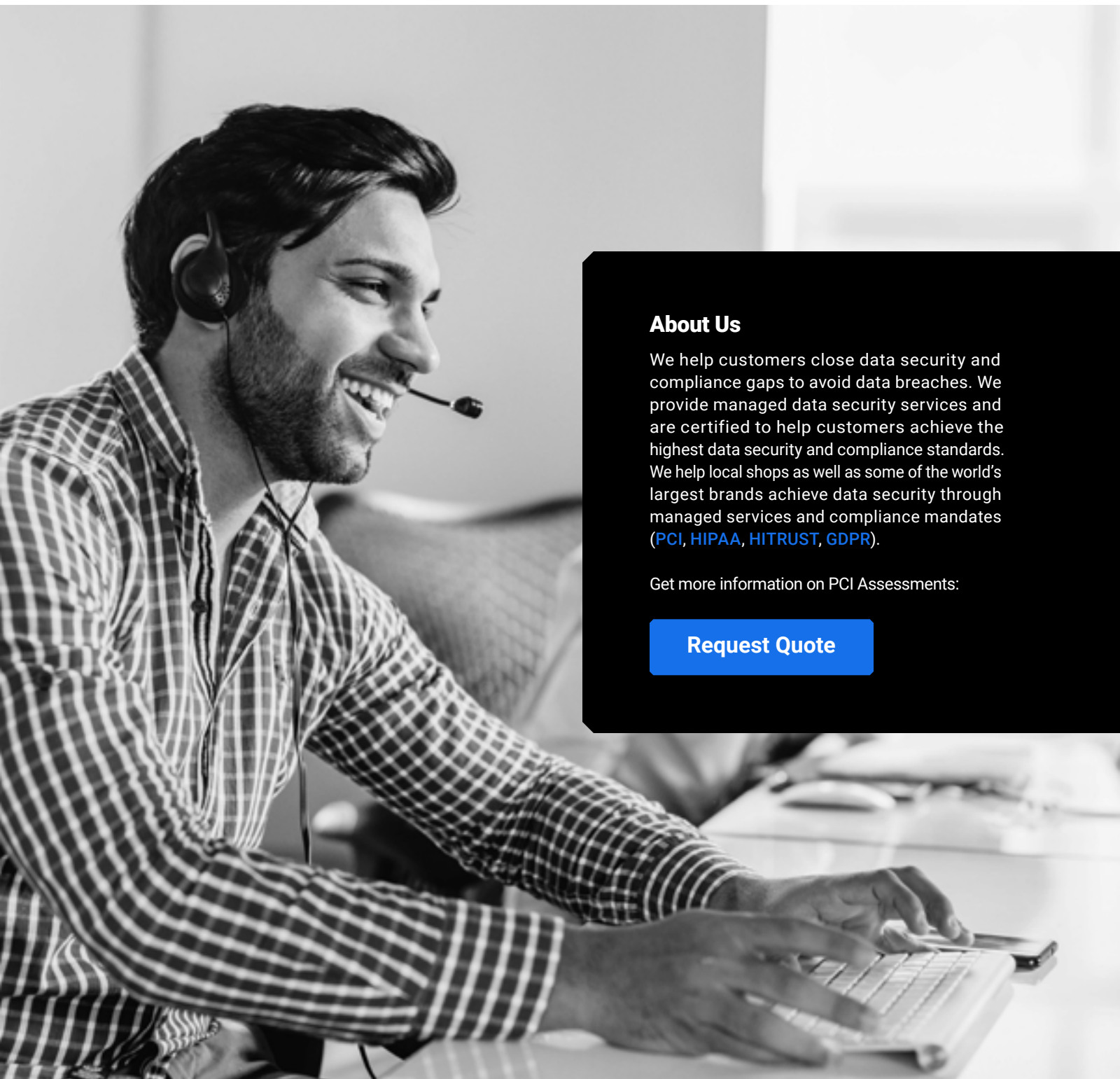
- PCI compliance can be an intimidating and overwhelming task
- Unsure how to get our franchisees to achieve full PCI compliance
- We knew PCI compliance was important, but we're not experts and needed someone to help guide us

## Resolving Challenges With SecurityMetrics

- SecurityMetrics allows us to confidently and efficiently provide the tools needed to achieve PCI compliance for our brand
- SecurityMetrics explains the enrollment and compliance process clearly to us and our franchisees
- SecurityMetrics is very knowledgeable about PCI compliance and data security in general, which helps us feel more confident in our brand security

## Goals Achieved Working With SecurityMetrics

- The majority of our brand is fully PCI compliant
- Implemented an effective PCI program within our budget
- Found a trusted PCI compliance and data security partner



### About Us

We help customers close data security and compliance gaps to avoid data breaches. We provide managed data security services and are certified to help customers achieve the highest data security and compliance standards. We help local shops as well as some of the world's largest brands achieve data security through managed services and compliance mandates ([PCI](#), [HIPAA](#), [HITRUST](#), [GDPR](#)).

Get more information on PCI Assessments:

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