

Registration

The Member Portal gives you secure, on-demand access to your account at any time. It uses a *magic link* login — a time-limited, secure link sent to your registered email. Once registered, enter your email address on the portal login page to have an email sent to you, then simply click the link in your email to log in — no password required.





Member Portal

Registration

All fields are required. Please ensure your information matches our records to complete your registration.

Your Email Address: cindy.reinke@element.ca

Last Name

Date of Birth

Please use a YYYY-MM-DD format.

Enter the last three digits of your SIN

☐ By registering, I confirm that I have read, understood, and agree to the [Consent, Terms and Conditions](#), and [Privacy Policy](#) applicable to the use of the Member Portal. (This is required to register)

☐ I consent to receive occasional promotional communications, including newsletters, offers, and updates about products and services. I may withdraw my consent at any time without affecting my access to the Member Portal. (Optional)

Complete Registration

1. Get ready. Before registering, you will need the following:

- An email address
- Your date of birth
- The last 3 digits of your Social Insurance Number

2. Visit the Member Portal. Scan the QR code or go to <https://www.elementmemberportal.ca/> and enter your email address to receive a secure magic link.

3. Click on the Magic Link. Open your email and click the link to access the registration page.

4. Register Your Account. Complete all fields and click Complete Registration. Once registered, you'll be taken directly to your dashboard. You must also agree to the Terms of Use and Privacy Policy before using the Member Portal.

5. Log In Anytime. Enter your email and click the magic link sent to your email – no password required!

Navigation

From the dashboard, click the ||| menu icon on the left to expand the menu and access all the sections. Once expanded, you will see a list of options including Dashboard, Account Information, Contact Us and any other relevant sections. Click any menu item to navigate directly to that section.



Tip: The magic links expire quickly, so open it promptly. Once logged in, you'll be automatically logged out after 10 minutes of inactivity to protect your information.