

miyugoto.com
linkedin.com/in/miyugotowork/
miyugotowork@gmail.com
090-7812-2000
Kanagawa, JP

Miyu Goto

Planner / Designer

ABOUT ME

As a cross-cultural creator with a strong foundation in advertising, design, videography, photography, and fine art, I am dedicated to crafting visually engaging work that effectively communicates and resonates with diverse audiences.

SKILLS

- Digital & Print Design
- Typography & Layout
- Branding & Identity
- Video direction & Editing
- UX/UI Design

SOFTWARE

Photoshop

InDesign

Illustrator

PowerPoint / Canva

Premiere Pro

After Effects

Figma

CERTIFICATIONS

**Adobe Certified Professional
in Photoshop** 2022

OTHER EXPERIENCE

Art Instructor 2023
ArtBar Tokyo Tokyo, JP

Music Video Director 2022
Rikkyo University Tokyo, JP

Videographer 2021
AOI Film Craft Lab Tokyo, JP

LANGUAGE

- English Professional (CELP 8)
- Japanese Native

RELEVANT EXPERIENCE

Advertising Specialist /Graphic Designer Intern March – April 2025
[Cookie Brand Inc.](#) Calgary, AB

- Designed visually compelling social media advertisements to promote upcoming videos for YouTuber aCookieGod, who has 6.5M+ subscribers. One of my poster ads contributed to reaching 1.6M views in just three days.
- Developed strong ideation skills and the ability to generate diverse visual directions tailored to creative goals and platform needs.
- Quickly adapted to unfamiliar subject matter by researching gaming aesthetics, subsequently created designs that also aligned with the brand identity and audience.
- Delivered multiple design iterations—from rough sketches to high-res final assets—while integrating feedback at every stage to meet creative expectations.

Graphic Designer August – September 2024
[ADL CROSS](#) Tokyo, JP

- Selected as the designer from four candidates to create the brochure design for a dance show in Japan.
- Designed and produced the brochure using Adobe InDesign, Photoshop, and Illustrator, ensuring an exceptional reflection of the client's vision and concept.
- Overcame challenges related to the client's specific expectations and remote work through dedicated communication.
- Timely delivery of the final product, leading to the distribution of 3,000 copies to the audience.

Assistant to Space Designer October – December 2021
[JET'S PROJECT INC.](#) Tokyo, JP

- Worked under a space designer specializing in advertising and gained insight into commercial shoots and the advertising industry, including sets for major clients such as Nintendo.
- Supported all stages of the shoot by organizing, packing, and managing props and equipment from prep to wrap-up.
- Worked efficiently and collaborated with other crew members while maintaining meticulous attention to detail.

EDUCATION

Diploma of Advertising and Graphic Design 2023 – 2025
[Humber College](#) Toronto, ON

Awards

- The Esther Fedele Memorial Award (Awarded to one student in the program)
- Dean's List 4 semesters 2023-2025

Bachelor of Cinematic Art 2019 – 2023
[Rikkyo University](#) Tokyo, JP