

EV EU SPRING 2021

Affordable ... Innovative ... Inspiring

Moving Forward to a Year of Restoration

LITTLE OVER a year ago the Morld Health Organization declared a world-wide pandemic. No one knew what to expect, how long it would last or how best to respond. How The Redwoods, as a community, reacted was instrumental in keeping virtually everyone who lives at, or works for, The Redwoods safe. We were ahead of the curve implementing guidelines early and in finding creative ways to not only keep people safe but to nurture a sense of togetherness. We knew that paramount during this crisis was making sure that residents felt cared for and socially engaged, so we kept most programs going, inside and out, in a safe way.

We were also creative and resourceful when dealing with the additional expenses. We worked with foundations, estates and individual donors to raise funds to help defray costs associated with virus protection efforts, as well as keep up the revitalization of many aspects of our community.

Next Steps

Now that it appears we're headed towards a new normal—or at least some sense of normalcy—the question is, what's next for The Redwoods?

One of the most encouraging new changes heralding our return to





Left: Resident Ron Patterson getting his COVID vaccination in the Library. Right: Ice cream sundaes were delivered to residents' apartments for a welcome treat while the Dining Room was closed.

normal is that we recently have opened both the Main Dining Room and the Health Care Dining Room to residents. We are now also encouraging outside visits and look forward to further easing of inside visits as well. We have brought back many in-person classes and increased the number of residents in them, and have allowed greater numbers at each movie screening. We look forward to a free flow of residents, families, friends and volunteers, and will keep you posted.

This was a challenging year, but thanks to the contributions from residents, families, team members, Board members and the broader community, we learned and grew, were inspired and innovative. As a result, we are now better able to fulfill our mission of being a vibrant and affordable community of seniors.

WE'VE GOT NEW NAMES!

- The Health Care Center is now **The Grove Center** for comfort, palliative and hospice care, and **The Meadows Center** for longer-term care.
- Assisted (Residential) Living is now The Creekside Apartments.
- Independent Living is now The Headlands Apartments.

The new names for each of the living styles were chosen to exemplify the beauty of our campus and its location within one of the Bay Area's most stunning environments.

LETTER FROM J. HUNTER MOORE, CEO



What a difference a YEAR MAKES. Also, what a difference a real community makes!

While the pandemic is not over, everyone who lives and works here has been provided the opportunity to get vaccinated and nearly all have done so. Now we can look forward to a year of restoration. One in which we get back to a new normal. A year where we build on the best of what we were, and enhance it with lessons we learned.

So as I look ahead, I also look backwards at what could have been and what actually happened with great gratitude. Thank you for the role you played in helping us get through this challeng-

ing time. Thank you for your thoughts, efforts and support. You stuck with us through restrictions on visitations, gave us very generous financial support, donated much needed supplies including masks for all of the residents, and much more.

Your support made all the difference. We were able to keep virtually everyone virus free, find ways to preserve activities, create new ones, adopt new means of communication and create reasons for hope. We will all be

forever grateful.

J. HUNTER MOORE
Chief Executive Officer

LETTER FROM THE BOARD CHAIR



This has been a year like no other. In January of 2020, when I became President of the Redwoods' Board, we couldn't have predicted what this year would bring. As always, the rest of the Board and I expected to be active and involved, and continue to cherish our roles in this vibrant community. However, we quickly were doing something



Resident Lea Gilg enjoying being outdoors and working in the Scott Garden.

very different—focusing our time on allocating the necessary resources to address the pandemic.

By the end of the year we bid farewell to former President Claire McAuliffe, Vice President/Treasurer Bruce Scott, as well as long tenured Board members Brian Schwartz and Keith Phillips. Each served the Board and the residents well and are missed. We are blessed this year with four outstanding new volunteer Board members: Dr. Daniel Bikle, Frank Gerber, Peter Gordon and Rick Ronald. We look forward to their contributions and encourage you to learn more about each of them in the article on the following page.

It has been a real honor to be associated with The Redwoods during the past year. Everyone who is part of this magnificent community has done a wonderful job in response to the challenges of the last year. The fact that The Redwoods has been recognized by the media and retirement community industry for our response is a feather in our cap, and strengthens our commitment to preserve and protect our mission.

JIM LYNCH

President, Board of Directors

Support Revitalization of the Health Care Center Introducing The Meadows

A YEAR AGO we were preparing for a Ribbon Cutting for the opening of The Grove, the North Bay's only in-patient hospice center, comprising half of the Health Care Center. The renovations were complete, inside and out. The suites, patios, gardens, interior hallways and adjacent indoor/outdoor meeting places were ready. We created a modern, warm and welcoming physical environment that matched the high quality of care and services.

The revitalization of The Grove highlighted the need to revitalize the Meadows wing of the Health Care Center. Tapping into our reserves, we've been able to work on the nurses' station and dining/activity areas, and complete renovations to the interior hallway, the patios, exterior walkways and grounds.

Now we need your help to renovate each of the Meadows' resident suites.

Each of the 14 suite renovations is estimated to be \$25,000, totaling roughly \$350,000 for the entire wing, and to date we have raised \$80,000. We know we can count on you to help make this a reality.



One of the revitalized hospice suites.

For information and to make a donation, contact **Christian Mills** at (415) 383-2741 or cmills@theredwoods.org.

The Redwoods Welcomes New Board Members

Daniel Bikle, MD, PhD is Professor of Medicine



and Dermatology at UCSF and Staff Endocrinologist at the San Francisco VA Medical Center. "As a long term member of the Community Church of Mill Valley that founded the Redwoods in the early 70s, I have had a strong interest in the success of the Redwoods. I look forward to making a direct contribution to its mission of providing high quality, affordable care to seniors."

PETER GORDON is co-founder, President and CEO of



Crystal Geyser Water Company and retired Chairman of Wells Fargo Funds. "I have lived in Mill Valley almost since The Redwoods opened and have admired its mission to provide excellent, affordable retirement living. I am delighted to be a member of The Redwoods Board."

Frank Gerber is co-founder and managing partner



of Blueshift Partners in Mill Valley, a private investment firm with a focus on consumer and technology businesses. "The Redwoods is such an important part of our community. The opportunity to serve on the board with other bright, interesting community members and working with The Redwoods' leadership is an honor."

RICK RONALD is co-founder of Skyline Pacific Prop-



erties LLC, developer of commercial properties. "For twenty years my family and I have enjoyed all that Mill Valley has to offer, so I try to give back when I can. The Redwoods is such an important institution in our community, and I am pleased to have the opportunity to help."

ABOUT THE REDWOODS: A not-for-profit and non-denominational 501c(3) senior community, our mission is to maintain a creative, affordable community that promotes good health, well-being and security. Located in Mill Valley, CA, we offer a variety of care and living style options, and an array of innovative programs.

For more information: 415-383-2741 * www.theredwoods.org * 40 Camino Alto, Mill Valley, CA 94941











Save the Date ~ Oct. 7, 2021 The Redwoods Celebrates its 49th Anniversary!

A TE ARE PLEASED to announce that The Redwoods will celebrate its 49th Anniversary on Thursday, October 7, 2021. The event, which will support The Meadows Revitalization Project in our Health Care Center, will offer both online and in-person participation opportunities. The in-person event will feature food, wine, music and festivities in a safe, socially distanced, gorgeous outdoor setting, The Outdoor Art Club in Mill Valley.

"After such a challenging 2020, a celebration with our friends, neighbors and supporters is in order," said Christian Mills, Director of Fund Development. "Next year will be an even bigger celebration, our Golden 50th Anniversary Gala."



Kendra Pollack and Shannon Coleman, both of Mill Valley, are co-chairing the event. Says Kendra, "I am incredibly grateful to have my 89-year-old mom living in a beautiful setting, with exceptionally kind staff and interesting residents. I am also grateful for how well the team at The Redwoods kept our loved ones safe from COVID. I can't wait to celebrate the 49th anniversary!"

Shannon is no stranger to serving our community and to creating special events. She says, "Growing up in Mill Valley, I spent a lot of my childhood visiting my grandma at The Redwoods. I know firsthand what an important part of our community it is and I'm thrilled to be celebrating its 49th year and all of the residents who make it a special place."

For further information, sponsorship opportunities, or to make early ticket reservations, please contact Christian Mills at 415-383-2741 or cmills@theredwoods.org.