

ROUGUS FALL 2021

Affordable ... Innovative ... Inspiring

Being Inspired By Residents

NEZ MARKELL AND JACK HALPERN are both residents who give us inspiration. Though they came to the Redwoods for different reasons, they both have enthusiastically made it their home even as they transitioned through different levels of care, from the Headlands (independent living) and Creekside (assisted living) to skilled nursing at The Meadows.

Meet Resident Jack Halpern

Jack Halpern, age 100, initially moved into an apartment in the Headlands, and more recently moved to the Meadows. Jack has been an avid collector all his life, collecting roses, orchids, and then moving on to mineral crystals. His collection became well known among collectors for its breadth and beauty. Moving to The Redwoods provided him the "freedom to be myself, and not to conform to certain standards." He says he is "addicted to beauty" and some of his fascinating collection of crystals is on display in his apartment for people to see. He appreciates the caring staff at The Redwoods and in particular he enjoys his meals which he describes as "often imaginative." He described the



team as "admirable, friendly, protective and offering opportunities to enjoy life."

Meet Resident Inez Markell

Inez Markell, age 96, was born in Hawaii and worked as a secretary. She was able to take advantage of federal programs to move into a Headlands apartment and later into a shared suite in the Meadows. She is a fixture playing cards and other games and at most social events. She says, "There is always something to do." She is a woman of good humor and praises the team. "Everybody is very kind and works so hard." When COVID came around, "I felt safe and never worried."



Diversity and Affordability

With its mission of being affordable to people with different financial capabilities as well as its history of attracting activist residents and challenging them to continue to live as fully as possible, The Redwoods is a unique community of seniors. When we look around each day, there are a lot of great people.

These are just two examples of residents who inspire us. It's because of people like Inez and Jack that we will continue to do our best to be an engaging, safe community of seniors.



LETTER FROM J. HUNTER MOORE, CEO



POR ME, taking care of seniors has been a life-long mission—celebrating and encouraging what they can do while removing barriers so they can do as much as possible. Designing and improving the environment, creating interesting and respectful ways to keep residents physically fit and cognitively active and engaged, is what motivates me every day.

These last 18 months have tested me, the team and most importantly, the residents like no other time in our lives.

While many others simply gave up (or gave in) to the challenges, guidelines and limitations related to COVID, those of us that make up The Redwoods community have continued to

focus on maintaining a healthy balance of safety and engagement. Despite the challenges of the last 18 months, we have had very little staff turnover. In fact, the average tenure of team members is now over 10 years. This team truly is mission oriented and they love serving seniors.

As we head into the fall of this year, all of us at The Redwoods are grateful for your efforts. Your commitment has allowed us continue to improve our property, enhance our offerings, respect and support our residents and keep them safe as well. Truly your contributions of time, talent and treasure make a significant difference with our combined efforts to preserve and protect our mission.

J. HUNTER MOORE
Chief Executive Officer

"Same day COVID testing is required if you want to visit here and you have not had a test in the last 72 hours. They are being very careful here and I am very appreciative of their efforts to keep us all well."

LETTER FROM THE BOARD CHAIR



HAVE BEEN honored to serve as President of The Redwoods' Board since January of 2020. That year began with great optimism and a look ahead to building on The Redwoods' unique history and culture, but the COVID pandemic had other plans. The virus captured the bulk of our attention and required that we focus on immediate needs such as safety and the ability to keep

residents engaged. Now that we are more comfortable with our ability to react to COVID and its variants, I'm delighted to adjust our focus back on long-term planning and how we

will serve residents and the community well into the future.

We want to thank everyone who joined and contributed to our 49th anniversary party! The event was a huge success. The associated fundraising will go a long way towards completing the revitalization of the long-term care portion of our skilled nursing center, The Meadows. When combined with our other capital fundraising efforts, it should be sufficient to allow us to complete the revitalization of The Meadows around the time we celebrate our 50th anniversary. Thereafter, we will look to complete the last part of the entire campus revitalization effort, the Creekside (assisted living) apartment buildings.

We look forward to accomplishing these goals and positioning The Redwoods for its next magnificent 50 years. Serving as President has been a great pleasure, in part because of each of you. So on behalf of all the members of the Board, I offer a sincere thank you.

JIM LYNCH

President, Board of Directors









(left to right) Top Left: Suzanne Badenhoop, Grace Hughes, Guy Lampard; Top Right: Linda Nelson, Dianne Featherston, Bob Kaliski; Bottom Left: Dominic Coleman, Stephanie Moulton-Peters, Co-Chairs Kendra Pollack & Shannon Coleman; Bottom Right: Claire McAuliffe, Catherine Scott

The Redwoods' Celebration at the Mill Valley Outdoor Art Club was a resounding success! Over 100 generous friends and supporters helped us raise a significant amount of funds for two worthy causes while enjoying an evening of good music, bites and beverages among a great set of friends.

The bulk of the funds raised will be dedicated to the Meadows Revitalization Project (to complete the modernization of the Health Care Center). The work was been on-going and the interior hallway has been updated with new carpet, paint, light fixtures, handrails and art. We have also created more inviting exterior landscapes in which each suite has an expanded patio connected by a new pathway

to updated gardens and surrounded by privacy fencing. The interior renovations of the suites will be done two at a time over the coming year.

The remainder of the proceeds will be directed to SHARE Fund, which provides rental subsidies to residents who are starting to outspend their resources or to those who need help with unanticipated expenses like hearing aids and dentures. The Redwoods provided roughly \$100,000 of support through the Fund over the last year and the residents are grateful for this safety net helps them stay in their homes at The Redwoods.

Thank you all for helping make The Redwoods a truly welcoming, dynamic and vibrant community of seniors.

Presenting Sponsor Harbor Point Charitable Foundation



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COVID UPDATE

The Redwoods has an outstanding record regarding COVID-19. Twice, unvaccinated outside parties brought COVID to Independent Living and Assisted Living residents, but we were able to respond quickly to contain the spread and keep it to only a few individuals. As a result we are a COVID-free campus and one of the only providers to have had no skilled nursing residents catch the virus.



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Ne will be celebrating this mile-

The Redwoods is Turning 50!

stone with several events throughout the year that will lead up to the 50th Anniversary Gala on November 5, 2022.

The Gala will be held in Mill Valley, and the festivities will include a kickoff party this December, a choral performance featuring The Redwoods' own Rock the Ages choir, a champagne brunch with

special guests and live music celebrating our Golden Anniversary.

Next year's fundraising emphasis will be on the revitalization of Creekside (Assisted Living). By the time we finish celebrating our 50th year, the entire campus will be well on the way to being completely revitalized and modernized, inside and out.

Electrifying News

We have some important news to share with you. For most of The Redwoods' history we have had a generator that provided limited "emergency" power to select outlets in each building around our community, and in much of the Health Care Center and kitchen. This generator has served us well and met most of our needs—until recently,

when climate change and the resulting wildfires caused power challenges across the region. In response, The Redwoods bought and used many portable generators to address resident needs during the PG&E Public Safety Power Shutoffs (PSPSs).

While the portable generators were a good start, they were not reliable for the long-term and required a lot of work, including frequent moving of the equip-

woods planned for, and recently received approval for, an Emergency Generator large enough to power all of the electrical needs on campus during a power outage. It is being installed now, and along with a refillable tank that will hold four days of fuel, should be completed this year. This safety measure will provide the residents with a great sense of comfort and relief for the

challenges that will likely lay ahead.

ment. As such, The Red-