

# Jayrinne Isip

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<https://www.jayrinne.com/>

UI/UX Designer & Design Manager with 5+ years of experience designing web & mobile products for SaaS, health tech, e-commerce, and restaurant tech.

Strong focus on Figma, prototyping, and design systems.

## Skills

### UI/UX & Product Design

- User Flows, Wireframing, Prototyping
- Design Systems, Usability & Interaction Design
- Web & Mobile App Design

### Visual & Branding

- UI Design, Graphic Design, Visual Identity

### Tools

- Figma, Zeplin, Jira
- Adobe Creative Cloud

## Education

### Parsons School of Design

#### UX Design Foundation

2019

### De La Salle-College of Saint Benilde

#### Bachelor of Arts in Multimedia Arts

Honorable Mention, GPA: 3.280

2015-2019

## Awards

### The Philippine Quill Awards: IABC Philippines

#### Award of Excellence

2018, 2019

### Cebuana Lhuillier

#### 3rd Place, 5-Second Videomaking Contest

2018

## Experience

### Restoplus | Design Manager (UI/UX Lead)

2023 - Present • Adelaide, SA • Remote

- Led end-to-end UI/UX design for restaurant technology products, including POS systems, admin portals, and online ordering platforms.
- Designed and optimized user flows to improve operational efficiency and usability for restaurant owners and staff.
- Collaborated closely with product managers and engineers to translate business requirements into intuitive, scalable design solutions.
- Established UI patterns and design standards to ensure consistency across multiple products and features.

### Freelance UI/UX Designer

2023 - Present

- Designed intuitive web and mobile interfaces for startups across health tech, e-commerce, and SaaS.
- Led wireframing, prototyping, and UI design using Figma, from concept to handoff.
- Developed branding and visual identities to support cohesive product and marketing experiences.

### Knitwise | UI/UX Designer (Part-time)

2022 - 2023 • New York, New York • Remote

- Improved e-commerce user experience through wireframes, prototypes, and usability-focused design updates.
- Enhanced product and marketing pages to improve clarity, consistency, and overall user flow.
- Collaborated with stakeholders to align design decisions with business and conversion goals.

### Next Gen HQ | Design Manager (UI/UX & Graphic Design)

2020 - 2023 • New York, New York • Remote

- Led high-fidelity UI/UX design for NextGen Skill's web and mobile platforms.
- Designed interactions, animations, and custom icons to elevate usability and visual clarity.
- Built and maintained UI components to support a scalable and consistent product experience.
- Created branding assets, marketing graphics, and social media visuals aligned with product launches.
- Worked closely with developers using Figma, Zeplin, and Jira to ensure smooth design-to-development handoff.

### Earlier Experience | Graphic Designer & Graphic Artist roles

2019 - 2020