Eklipse

The strategic operating systems for ambitious founders.

Vision-shaped strategy.
Strategy-shaped design.

OVERVIEW

WEB:
https://www.eklipses.io

LOCATION:
New York | San Francisco | London

BUSINESS:
Strategy & Systems Advisory

MISSION:
To help companies navigate critical inflection points with scalable systems

FOUNDERS

RENE ZOU
Chief Executive Officer
Strategy | External

MATEI VULPE
Chief Creative Officer
Design | Internal

THE BUSINESS

PART 1 - Strategy Service
(3-Month Retainers)

PART 2 - Extensions
(Creative Add-Ons)

2026

ABOUT US

EKLIPSE develops strategic operating systems that help founders scale faster.

Where consultants support executives in optimizing operations, we focus on helping entrepreneurs achieve critical breakthroughs in 3-month cycles, by clarifying company positioning and messaging, strategic narrative, and systems building.

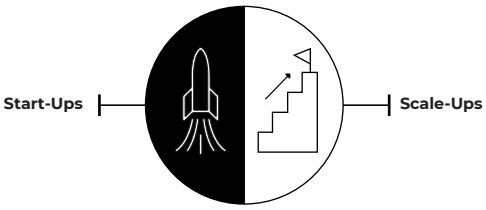
MARKET GAP & OPPORTUNITY

A growing segment of business leaders feel underserved by frameworks and approaches of traditional consultancies & agencies. As companies scale, the primary risk is no longer operational inefficiency, but lack of clarity and consistency. It is no longer how to build, but what to build, when and why. These moments are high-stakes, under-served, and poorly institutionalized. Budgets exist, but ownership and founder time often do not.

VALUE PROPOSITION

Eklipse helps founders and CEOs turn complexity into strategic clarity so growth can scale by design. We focus on helping a company identify its "just cause" through: **intuition, judgement, and timing.**

We charge differently for our time:



PRE - SEED - - - - ▷ - - - - SEED	$30K
SEED - - - - - - - ▷▷ - - - - SERIES A	$50K
SERIES A - - - - - ▷▷▷ - - - - SERIES B	$75K

WHAT WE DO

We help founders save one-quarter of their time, by building strategic clarity, stakeholder alignment, and execution momentum in 3-months.

- **Month 1 (Identity):** clarify a company's positioning and messaging.
- **Month 2 (Narrative):** craft a commercial narrative that resonates with an audience.
- **Month 3 (Systems):** build brand or intangible assets that translate vision and strategy into execution.

COMMERCIAL NARRATIVE ARCHITECTURE



HOW WE'RE DIFFERENT

Similar services are provided by strategic narrative consultants, executive coaches, in-house teams, fractional C-suite executives and advisors. Eklipse offers a unique service, as coaches don't necessarily execute, narrative consultants don't care about strategy, while fractional C-level officers are "too close" to day-to-day action, and strategic advisors are often "too far" from everyday reality.

GO-TO-MARKET

As a smaller-scale and more selective firm, Eklipse's geographic concentration is currently New York, San Francisco and London - where the most ambitious entrepreneurs are building. Our team has global expertise and ambition to help founders scale cross-borders. Our goal is to help at least 1 unicorn in 10 years, and we believe it will be easiest to find pre-filtered companies through the following:

- Active portfolio: **Andreessen Horowitz** (1,000+), **Sequoia Capital** (800+), **Founders Fund** (300+), **Benchmark** (200+), **Accel-KKR** (100+), **Venrex** (100+)
- Active cohort: **Y Combinator** (600),**Techstars** (200).

TEAM

Rene Zou, Founding Partner at Eklipse, bringing 8+ years of experience working with founder-led companies on strategy, positioning, and investor alignment across Europe, Asia and the Americas.

Matei Vulpe, Founding Partner at Eklipse, 6+ years of experience designing scalable brand systems and partnering with cross-functional executives and stakeholders.

FOR FURTHER INFORMATION

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