roverpass

The Marion Co. Fair RV Park MARION COUNTY
A RoverPass Case Study

The Marion Co. Fair RV Park in Lebanon, Kentucky is a thriving RV business offering full hookup RV sites along with amenities. The property caters to various clientele throughout the year, including construction workers and horse trainers.

Operating the park manually and a lack of dedicated staff for on-site fund collection and reservation management quickly became a significant challenge due to booking volume. The owners, the local Marion County Fairgrounds Association, needed a solution. After a bit of research, they found RoverPass.

Based on the property's needs,
the RoverPass Campground Management Software
was recommended and implemented
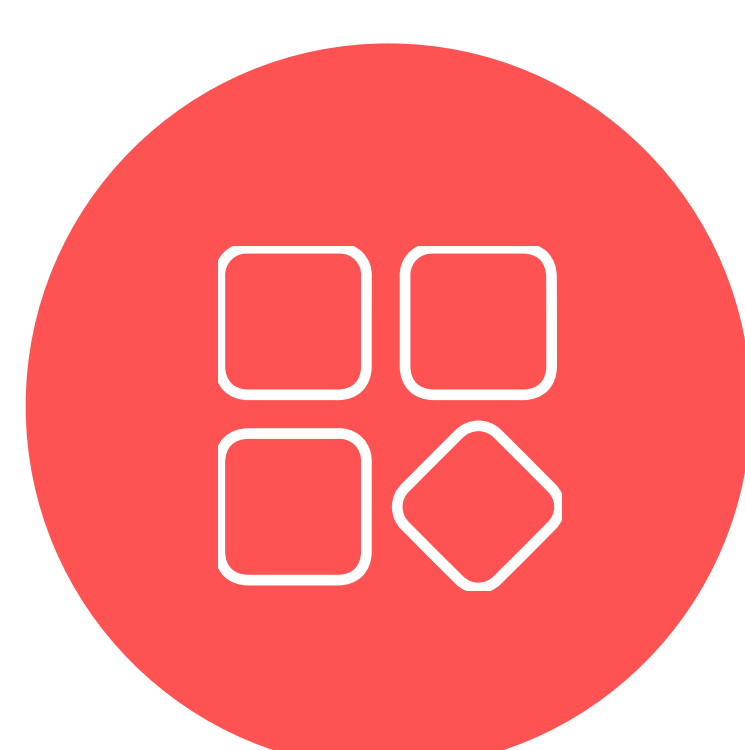
So, how did they benefit?

Operational Efficiency
By allowing guests to book and pay online, we eliminated the need for active management and physical presence at the property.

"RoverPass has saved us a tremendous amount of time and headache. The software is easy to use, nobody has ever had any issues booking. We don't have to touch anything!"

Saved Time
The Fairgrounds Association reports significant time savings, freeing them to focus on their core responsibilities while still being able to run the property efficiently.

Additional Features
While the property initially implemented RoverPass as a management solution, they are also reporting an uptick in bookings due to an improved digital presence thanks to the RoverPass Marketplace and strategic partnerships.

"We get a lot of traffic from RoverPass partners, something we hadn't even considered when we first signed up. We really can't say enough good things!"

User Experience
The ease of RoverPass' software allows the Fairgrounds Association to easily deal with reservations, block off sites and run transactions without any hassle or need for support.

"We rarely speak to anyone [from RoverPass]. It's so easy to run we don't even need to call in. This is the first place you need to look, we highly recommend the system!"

Save time.
Impress your guests.
Grow your business.

RoverPass makes managing all your reservations easy while allowing your guests to book effortlessly around the clock. Our customers love us because we help them:

Increase Revenue

Reduce Costs

Receive More Bookings

Save Time