

# City Contact Information



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## Demographics (10 minute drive time)

**30,950**  
Population

**38.1**  
Median Age

**\$97,540**  
Household Income  
Average

**25,083**  
Daytime Pop

**11,088**  
Households

**\$75,724**  
Household Income  
Median

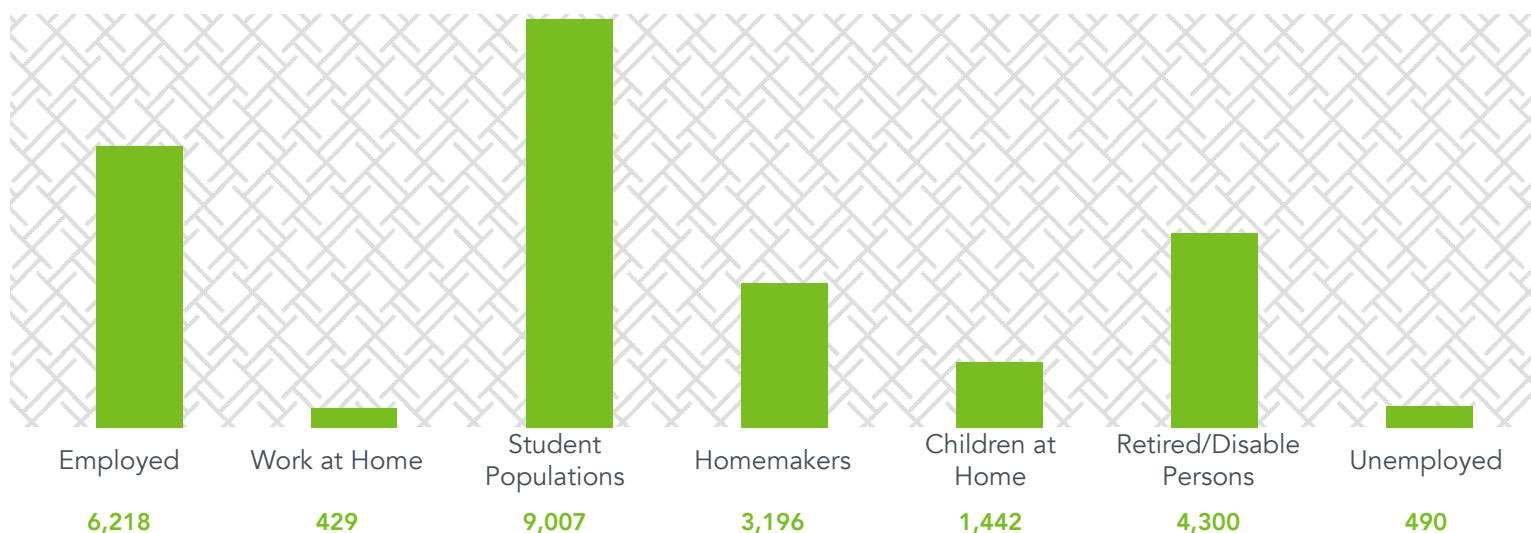
## Peer Analysis

The Peer Analysis, developed by Retail Strategies, identifies retail areas with similar demographics and retail characteristics. It uses data from a 5 or 10 minute drive time from major comparable retail corridors across the country.

## Peer Trade Areas

Shawnee, OK	196 Shawnee Mall Dr
Huntsville, AL	11610 Memorial Pkwy Sw
Mobile, AL	5245 Rangeline Service Rd S
Thibodaux, LA	410 N Canal Blvd
Harvey, LA	3265 Manhattan Blvd
Phenix City, AL	3864 US Highway 80 W

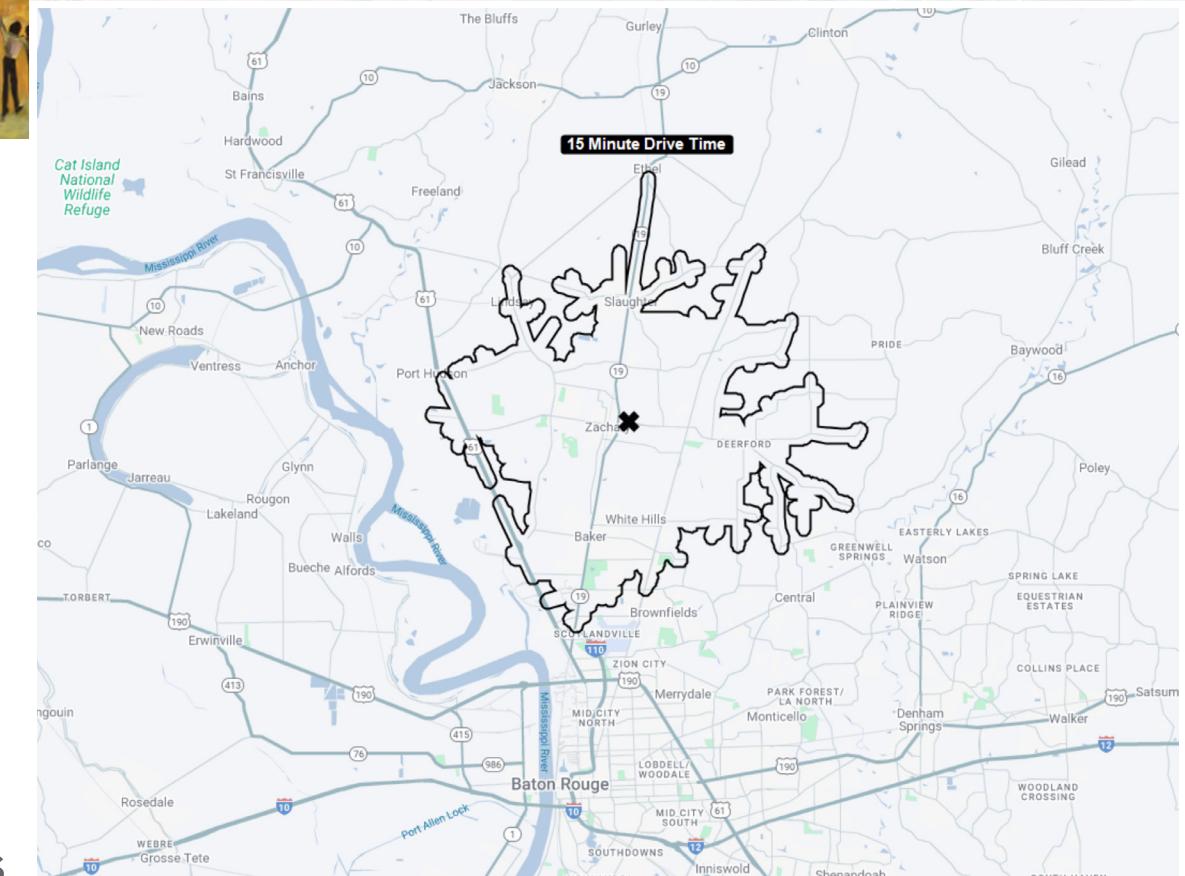
## Daytime Population (10 minute drive time)



retail strategies

# Zachary, Louisiana

## Market Guide



## Demographics

Distance	3 Miles	5 Miles	10 Miles	5 Minutes	10 Minutes	15 Minutes
2024 Est. Pop	18,258	35,960	100,996	5,254	30,950	62,149
Daytime Pop	15,056	27,379	82,677	6,066	25,083	47,026
Median HH Income	\$88,623	\$75,129	\$62,081	\$71,064	\$75,724	\$67,992
Households	6,449	13,039	36,543	2,108	11,088	22,761

# Zachary, Louisiana

