

City Contact Information



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Demographics (10 minute drive time)




30,950
Population




38.1
Median Age




\$97,540
Household Income
Average



25,083
Daytime Pop



11,088
Households



\$75,724
Household Income
Median

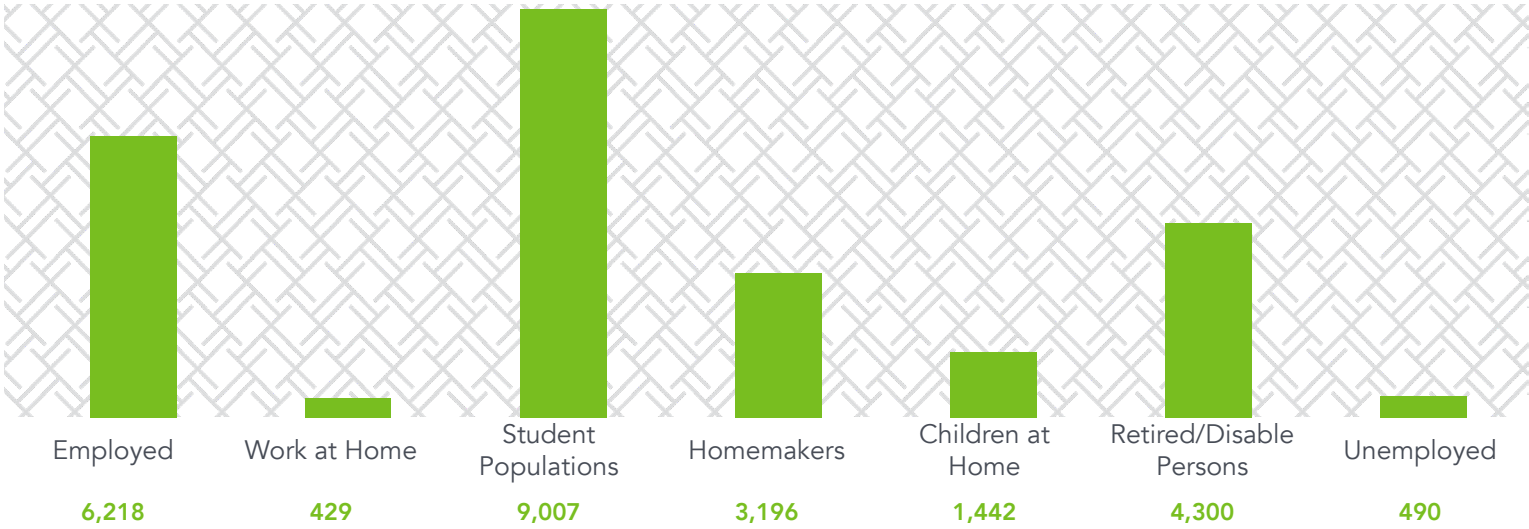
Peer Analysis

The Peer Analysis, developed by Retail Strategies, identifies retail areas with similar demographics and retail characteristics. It uses data from a 5 or 10 minute drive time from major comparable retail corridors across the country.

Peer Trade Areas

Shawnee, OK	196 Shawnee Mall Dr
Huntsville, AL	11610 Memorial Pkwy Sw
Mobile, AL	5245 Rangeline Service Rd S
Thibodaux, LA	410 N Canal Blvd
Harvey, LA	3265 Manhattan Blvd
Phenix City, AL	3864 US Highway 80 W

Daytime Population (10 minute drive time)

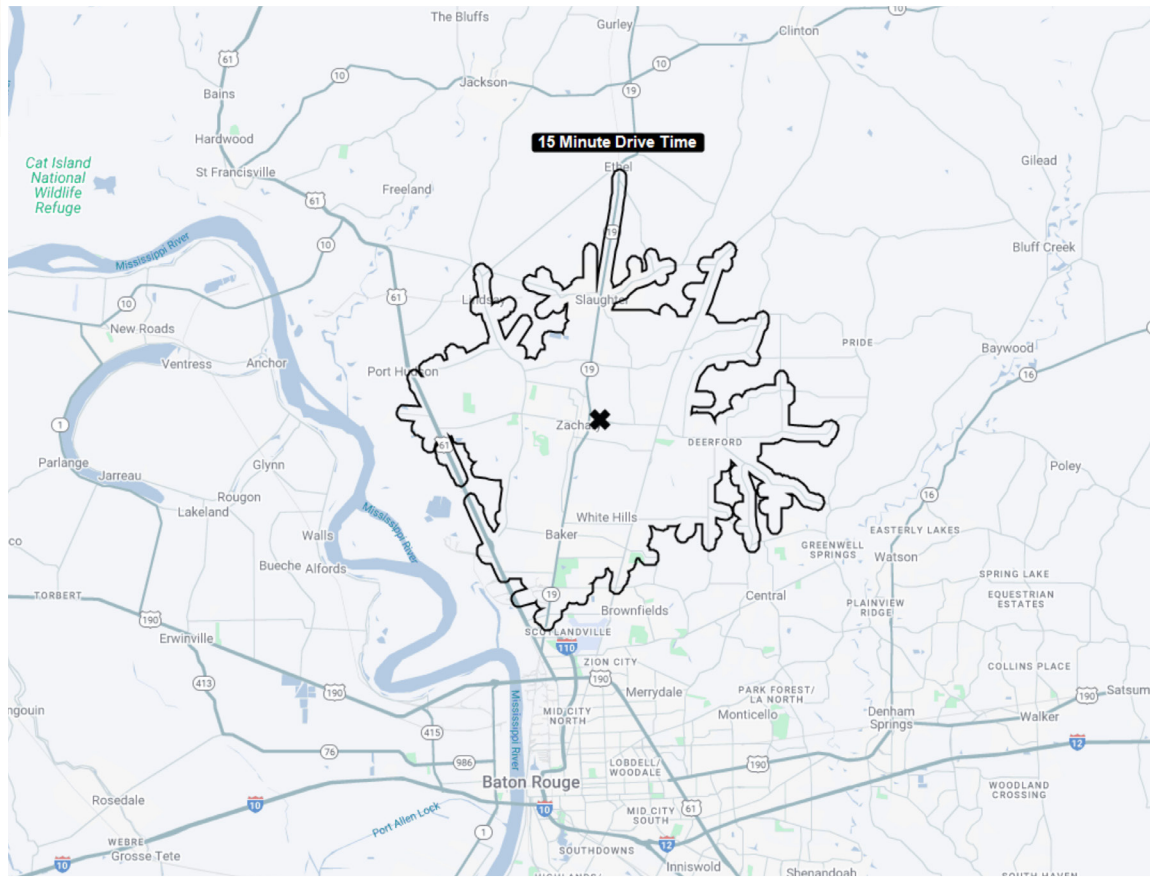
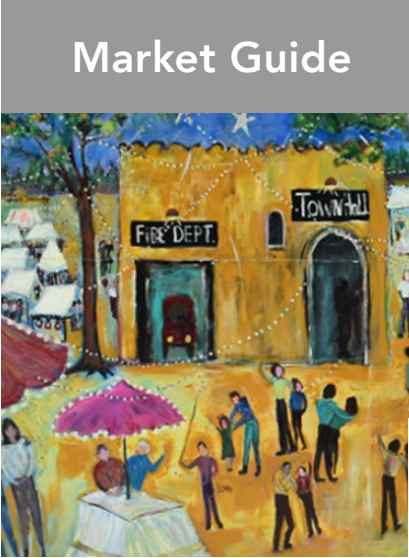




retail strategies

Zachary, Louisiana

Market Guide



Demographics

Distance	3 Miles	5 Miles	10 Miles	5 Minutes	10 Minutes	15 Minutes
2024 Est. Pop	18,258	35,960	100,996	5,254	30,950	62,149
Daytime Pop	15,056	27,379	82,677	6,066	25,083	47,026
Median HH Income	\$88,623	\$75,129	\$62,081	\$71,064	\$75,724	\$67,992
Households	6,449	13,039	36,543	2,108	11,088	22,761

Zachary, Louisiana

