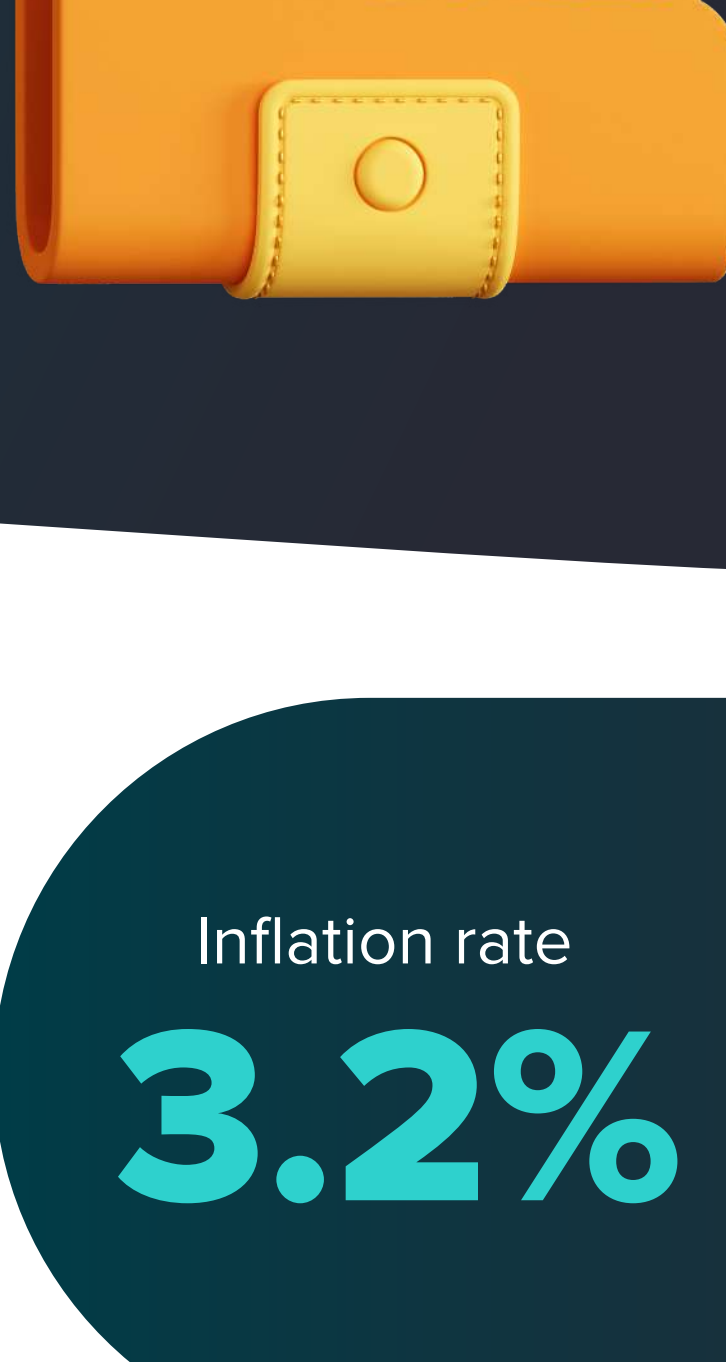




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2025 Inflation & Investment Trends



This year keeps surprising us. Some changes are exciting, others unsettling, and inflation? Well, it's still crashing the party. With a **3.2% inflation rate**, businesses and investors must adapt to rising costs, shifting consumer behavior, and new economic realities. Is this a crisis or an opportunity? **That depends on how you navigate it.**

Inflation rate

3.2%



Multifamily Housing: Rising Rents, Shrinking Options

Construction Slump

Multifamily housing construction has plummeted **46%**, falling from **652,000 units in 2023 to 353,000 in 2024**, with a projected **11% decline in 2025** to just **317,000** new starts. (Deck Magazine, 2025)

Multifamily construction decline (2023–2024):

–46%

2023 new starts

652,000 units

2024 new starts

353,000 units

2025 projected new starts

317,000 units
(–11%)

Supply Crunch

New completions are dwindling—fewer than **350,000 units annually by 2025**, down from a **2023 peak of 610,000**. (National Association of Realtors, 2025)

2025 projected completions

<350,000 units

2023 completions peak:

610,000 units

Rising Rents

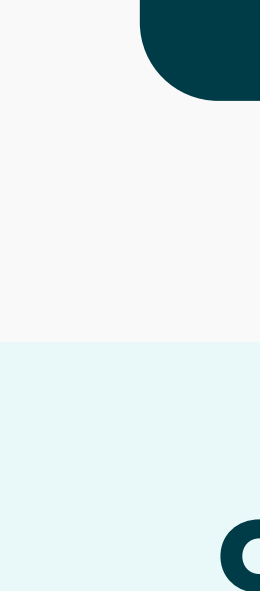
Major urban centers like New York and Los Angeles are already seeing **6–8% annual rent increases**. (CNN, 2025)

Annual rent increases (NYC/LA)

6–8%

Parikh Financial Key

Multifamily remains strong, but affordability and regulatory hurdles require expert navigation.



Campgrounds & RV Parks: The Budget Getaway

RV Rentals Rise

While RV sales have dropped **12% year-over-year**, rentals are up **7% as travelers** seek budget-friendly vacations. (Bricksave, 2025)

RV sales change YoY

–12%

RV rentals change YoY

+7%

Airfare increase since

+15%

Outdoor Shift

With airfares up **15% from 2023**, camping is the go-to option for cost-conscious travelers.

Revenue Growth

The campground industry is expected to expand by **6.4% in 2025**, fueled by domestic tourism. (McKinsey & Company, 2025)

Campground industry growth (2025)

+6.4%

Parikh Financial Key

Investors should look at campgrounds and RV parks as smart plays in a cost-sensitive travel market.



Mobile Home Parks: Affordable Housing's Underdog

Demand Surge

As homeownership slips out of reach, mobile home demand jumped **9% in 2024**, with **another 5–7% increase projected for 2025**. (U.S. Bureau of Economic Analysis, 2025)

Mobile home demand (2024)

+9%

Projected demand (2025)

+5–7%

U.S. land zoned for mobile homes

3%

Zoning Restrictions

Only 3% of U.S. land is zoned for mobile homes, creating scarcity and boosting long-term value. (Federal Reserve, 2025)

Rental Growth

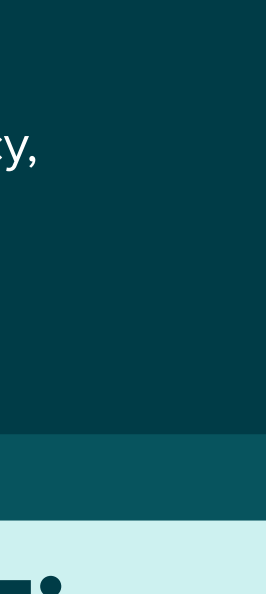
Lot rents rose by an average of **4.5% nationwide in late 2024**. (World Bank, 2025)

Lot rent increase (late 2024)

+4.5%
(national average)

Parikh Financial Key

Limited supply and rising demand make mobile home parks a high-value investment opportunity.



Private Equity Funds: Adapting to High Rates

Rising Borrowing Costs

With interest rates hovering above **5%**, **private equity firms** are shifting from leveraged buyouts to safer investments. (IMF, 2025)

Interest rates: Above

5%

Shift in strategy

From leveraged buyouts to distressed real estate, healthcare.

Distressed Assets

Funds are targeting distressed real estate and recession-proof sectors like healthcare and logistics. (Harvard Business Review, 2025)

Cash Flow is King

Tangible, **cash-flowing assets** are the new gold standard for investors. (McKinsey & Company, 2025)

Investment focus

Tangible, cash-flowing assets

Parikh Financial Key

Defensive, high-yield investments will outperform in this climate.



SaaS: Innovate or Fade Away

Market Growth

Despite budget cuts, the SaaS market is projected to hit **\$300 billion in 2025**, growing at 20% annually. (The Economist, 2025)

SaaS market size (2025)

\$300 billion

Annual market growth

+20%

AI SaaS platforms

25%
more market share than traditional SaaS

AI Fight

AI-driven platforms now hold 25% more market share than traditional SaaS solutions, but success depends on finding solutions for 2025's biggest challenges. (Harvard Business Review, 2025)

Cost Efficiency

While IT budgets are tightening, **companies prioritize SaaS solutions** that improve efficiency, and automation. (Federal Reserve, 2025)

IT priority

Efficiency + automation
despite tighter budgets

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SaaS companies must focus on real value delivery to stay competitive, not just pricing or include IA into their process.

Cryptocurrency: Gamble or Guarded Bet?

Market Swings

Bitcoin remains volatile, ranging between **\$32,000 and \$52,000 in 2025**. (Bankinter, 2025)

Mobile home demand (2024)

\$32,000 –\$52,000

Institutional investment increase

+15% YoY

Institutional Interest

Large funds are increasing crypto holdings by **15% year-over-year**. (Bloomberg, 2025)

Regulatory Uncertainty

Proposed U.S. regulations could reshape the market by late 2025. (The Economist, 2025)

Expected U.S. regulatory change

Late 2025

Parikh Financial Key

Crypto has long-term potential but requires strategic risk management; investors should learn from past failures like the Terra/LUNA crash.

The Road Ahead

Interest Rates

The Federal Reserve isn't expected to cut rates until late 2025, keeping borrowing costs high. (Federal Reserve, 2025)

Real Estate Shortages

Supply constraints will persist across sectors, from housing to industrial spaces. (National Association of Realtors, 2025)

Smart Investing

Defensive, cash-flowing assets are the safest bet in an uncertain economic environment. (World Bank, 2025)

At Parikh Financial, we specialize in building investment strategies that protect and grow wealth in uncertain times.

Ready to plan your next move?

Let's talk