

# Hiu Yin Tse

Phone: +1 (647) 3899931

Email: [astert0215@gmail.com](mailto:astert0215@gmail.com)

[www.linkedin.com/in/astertse](http://www.linkedin.com/in/astertse)

<http://astertse.com>

*Graphic Designer with expertise in animation, digital illustration, and Adobe software. Known for a unique art style showcased in national exhibitions and a strong social media presence with over 9,000 views per post.*

## Graphic Designer

### Education

Humber College (2023-2025)

Major: Advertising and Graphic Design Diploma

City University of Hong Kong (2019-2023)

Major: Bachelor of Arts in Creative Media

### PROJECTS

#### Graphic Designer Internship

Teaoc.art (2025 Feb-June)

Involved in the design of social media posts, UI/UX design for new web pages, and layout design for subscription letters.

Increased viewer click-through rate by 60%.

#### Award-Nominated Animation Projects

##### Burnt Fox (2023)

Created using Adobe After Effects, Clip Studio Paint and photography, nominated and shown in **10+ national exhibitions**, including the London International Animation Festival, Flatpack Film Festival, and REX Animation Film Festival.

##### Quakes (2023)

Utilized photography skills and created with Adobe After Effects, nominated and shown in **4+ national exhibitions**, including Animex Screen Film Festival, the Lugano Animation Days, and the Future Vision Festival in Tokyo.

#### Social Media

##### Freelance Digital Illustrator (2018-now)

Managed a personal X account, and increased followers by 200% by using illustration, social media strategy, and audience engagement skills; achieved an average of 400 likes per post, with one illustration topping out at over 9000 likes in 24 hours.

 [Clickable](#)

### SKILLS

- Graphic Design (layout, branding)
- Photo Editing
- Video Editing
- Drawing (digital, watercolour, pencil)
- 2D animation
- 3D animation
- UI/UX (wireframing, prototyping)

### SOFTWARE

- **Adobe Photoshop (advanced)**
- **Adobe InDesign (advanced)**
- **Adobe After Effects (advanced)**
- **Figma (advanced)**
- Adobe Illustrator (advanced)
- Adobe Premiere Pro (advanced)
- Davinci Resolve (advanced)
- Clip Studio Paint (advanced)
- Canva (advanced)
- Autodesk Maya (basic)
- Blender (basic)
- ZBrush (basic)

### LANGUAGES

- English
- Mandarin
- Cantonese