

Supercharging organizational growth and expansion



Organizational growth is at the top of any executive's agenda but the reality of achieving a growth vision, will rely on your appetite for cultural, process, and technological transformation.

Whether seizing on new market opportunities, launching into a new vertical or sector, or developing new products, your growth potential is directly underpinned by the systems, applications and tools that support it. Implementing cutting-edge technologies such as AI or sustainable technologies, will help your organization to create efficiencies, narrow the skills gap, and refocus resource on the growth strategies that matter.

However, there is the need to integrate and scale your IT infrastructure to support those technologies and thereby growth.

The below questions will help you map your organization's existing technology landscape, appetite for change, and willingness for investment, forming a blueprint for growth:

- **Does your data center have capacity** for extra servers, storage, and cooling equipment?
- **Is it future ready** or creaking under the pressure of previous upgrades? When every extra week has an opportunity cost, can you afford to wait for construction and provisioning?
- **Are you ready** to make the investment a capital expense – and reduce the ability to exploit further growth opportunities – or to choose a more flexible services offering?

While preparing for growth, applications for a new environment will need to be rearchitected, which necessitates navigating the intricacies of security and regulatory compliance. This can often uncover skills and bandwidth challenges within your organization – the architects of the existing data systems may not possess the necessary skills to revamp them.

Assessing team skills and deciding upon whether your organization should bring in a proven taskforce or whether IT personnel can be equipped with the right knowledge and tools to embrace the challenge, will be crucial to tackling an expanded threat landscape.



A strategic growth initiative creates an inflection point to change the way technology operates both on-premises and in a multi-cloud environment.

Our new partnership with AWS helps you migrate key workloads and their associated data to AWS, where your pooled data can be fed into over 10,000 innovative applications, including process automation, AI, and analytics. For example, you could migrate to a mature generative AI platform with a multitude of well-trodden use cases, ideal for unlocking the potential of your new direction.

With Atos's understanding of your complex technology environment, we can advise you on which combination of solutions best suits your strategy – and help you navigate the changes in process and culture that they'll require.

The immediate value of CloudCatalyst is in your ease of migration, to a more agile and more scalable environment. While it could take months to do on your own.

Through our managed services wrapper, your people will be working with a consistent CloudCatalyst team throughout, not only guiding and accelerating your own team's learning curve, but helping you manage the new challenges of your transformation as they arise.



Start here

Visit our website to find out more about the cloud migration methodology from Atos CloudCatalyst.

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