

Sustainability

To address sustainability, organizations must confront the escalating costs – both financial and societal – of climate change, there is a growing conscientiousness among consumers, employees, and investors.

Businesses are now being evaluated not just on their profitability but also on their environmental, social, and governance (ESG) practices.

High performance on metrics like the Dow Jones Sustainability Index can influence stock prices and investor confidence.

Organizations now seek to adopt energy-efficient hardware. There is a drive to utilize technologies that have a low power consumption profiles that are certified by recognized environmental standards.

Investing in the development of sustainable technologies and platforms that can lead to breakthroughs that offer competitive advantages. These platforms can promote the efficient use of assets, reducing overall consumption.

Sustainability and ESG strategies now weave into the fabric of an organization, companies can decarbonize their technology needs while still fostering growth and innovation. The alignment of technology with sustainability not only fulfils corporate responsibility and values but also enhances brand reputation, customer loyalty, and in the long run, business continuity.

The integration of these elements is essential for businesses looking to thrive in a world where sustainability is increasingly becoming a benchmark for success.

Sustainable solutions with CloudCatalyst

Atos and AWS are both vigorously pursuing net-zero targets. CloudCatalyst is a new joint venture that draws on a decade-long partnership of enterprise-scale cloud migration. And while its main aim is to accelerate customers' business agility, sustainability is a built-in part of the package.

AWS infrastructure is up to 5 times more energy efficient than typical European data centers, and in 2022, 90% of the electricity consumed by Amazon was attributable to renewable energy sources.

Our customers are discovering that they can move parts of their infrastructure to the cloud in a systematized, automated way. Cost-neutral migration and clear, manageable pricing help you exploit AWS's hyper-scalability and offer you access to a vast universe of data and AI innovation with excellent cost efficiency.

Managed services ensures your people will be working with a consistent CloudCatalyst team throughout the scope of a project, not only accelerating your own team's learning curve, but helping you manage the new challenges of your transformation as they arise.

Atos team help rationalize data and applications so that they take up – and continue to take up – a smaller, more energy-efficient compute footprint. AWS's fast-growing investments in renewable energy steadily reduce the carbon load, while we'll also show you how to shift compute demands to sites with the highest renewables input.

AWS is committed to achieving its net-zero goal in 2025.

What's more, as AWS sources next gen AI-optimized processors, we can even help you exploit compute-intensive generative AI sustainably. If your sustainability targets have been getting in the way of your growth targets, CloudCatalyst could be a powerful component of both.



Start here

Visit our website to find out more about the cloud migration methodology from Atos CloudCatalyst.

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