

Taking football to the next level

Delivering UEFA's most connected tournament

By delivering key IT services and applications for UEFA EURO 2024™, Atos and our cloud delivery partner, AWS, ensured this summer saw the most scalable, sustainable, and secure tournament ever.



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The need for orchestrated technology



In the high-profile world of international football, events like UEFA EURO 2024™ transcend mere sport, becoming spectacles of global connectivity and engagement. To cater to a vast and diverse audience spanning continents, UEFA faced the challenge of orchestrating an intricate technology environment. This required the unparalleled global credentials and legacy of innovation Atos possesses, to ensure scalability, sustainability, and security.

Securing the game for everyone

UEFA's infrastructure encompassed over 250 complex applications within a hybrid IT framework. Managing these required 50 full-time ICT personnel and meant UEFA had a high dependency on more than 100 service providers. With the participation of 30,000 stakeholders including National Association members, players, coaching staff, broadcasters, VIPs, and stadium personnel, secure stadium access became a paramount objective. In addition, UEFA expected an anticipated global viewership exceeding 6 billion and a surge in demand for real-time player statistics, team insights, match highlights, and interactive engagement opportunities.

Partnering with UEFA since 2022, Atos and its cloud delivery partner, AWS, set out to conceptualize, evaluate, and implement core platforms and services. Their collaboration with the Atos cloud delivery partner AWS, aimed to strengthen security protocols, enhance data distribution, and optimize connectivity across the tournament's ten stadiums, online platforms, mobile apps, and televised broadcasts.

Atos seamlessly scaled the AWS cloud infrastructure seamlessly scaled to support over one million triggers per second during peak times, ensuring real-time delivery of match data and player statistics to a global audience. The result was an unprecedented level of scalability, sustainability, and security, ensuring UEFA EURO 2024™ was one of the most technologically advanced and seamless tournament to date.

Innovative solutions for a seamless experience



Leveraging its deep expertise in cloud computing, cybersecurity, systems integration, digital sovereignty, and digital workplace services, Atos played a pivotal role in modernizing the digital infrastructure that supports UEFA's business strategy. Deploying over 200 management and operations experts across 16 dedicated ICT teams, Atos ensured the seamless delivery of essential IT services, critical to the tournament's success.

These services covered a broad spectrum, including event management — such as access control and parking at multiple venues — and the deployment of a comprehensive diffusion system for mobile apps and websites, dedicated to football data and gaming. Atos also delivered extensive operational support, covering everything from printing services to radio communications and a fully equipped service desk. This comprehensive approach not only streamlined UEFA's operations but also significantly enhanced the experience for players, staff, and millions of fans worldwide.



In addition, Atos spearheaded innovative features like The Football Service Platform, which provided real-time data and statistics on match results, line-ups, live events, player statuses, and rankings. Utilizing AWS's underlying cloud platform, Atos enabled services to scale dynamically, supporting over 100,000 real-time data updates per second during matches without any performance degradation. This platform, alongside a mobile app and website designed for the tournament, engaged fans with interactive features such as Fantasy Football Club and other games, further enriching their experience and deepening their connection with the event.

A partnership for transition and transformation

From 2022 to 2024, the ICT Governance Partnership between Atos and UEFA has overseen a smooth and secure transition and transformation of UEFA's IT landscape. Guided by UEFA's strategic vision, Atos mobilized 16 specialized teams to deliver a range of critical services, including Agile Application Delivery, the migration of SAP systems from on-premises to S/4HANA Cloud, and comprehensive IT User Support that seamlessly integrated desktops, infrastructure, and applications.

Additionally, Atos strengthened UEFA's cybersecurity posture by consolidating its security infrastructure and

implementing a robust Identity Access Management (IDAM) platform. This platform ensured advanced endpoint and perimeter security, cloud protection, and rapid detection and response capabilities.

To support the operational demands of such a large-scale event, Atos Major Events Management experts played a crucial role in event planning and logistics, efficiently managing over 130,000 accreditation requests. This collaborative effort between Atos and UEFA not only ensured a successful tournament but also laid the groundwork for continued innovation and excellence in future events.



Optimized ICT partnership and digital transformation

Following a seamless transition and accelerated transformation, Atos solidified its role as UEFA's Prime ICT Partner, streamlining governance and significantly enhancing UEFA's 'Agile' development capabilities.

Key advancements included the successful migration of applications to a cloud-based S/4HANA environment, which bolstered operational efficiency and scalability. Additionally, Atos consolidated UEFA's cybersecurity services, providing protection across all digital platforms that resulted in 100% security.

The enhanced event planning and operations processes further ensured that UEFA's large-scale events were managed with precision and efficiency.



Scoring big across Europe and beyond

The UEFA-Atos partnership has transformed European football, bringing advanced technology and operational excellence to major events — building a solid foundation that enhances fan experiences and ensures seamless, secure event management to drive UEFA's success on and off the field.



- **Enhanced Scalability and Security:** Atos modernized UEFA's digital infrastructure and consolidated cybersecurity, ensuring a scalable and secure environment for international tournaments. This supported a global audience, protected sensitive data, and ensured smooth operations.
- **Streamlined Operations and Governance:** As UEFA's Prime ICT Partner, Atos streamlined IT management and governance, simplified core systems like event management, which enhanced operational efficiency.
- **Agile Development and Innovation:** With expertise in 'Agile' and cloud technologies, including S/4HANA migration, Atos enabled UEFA to adapt quickly and innovate, improving the digital experience and responding to evolving demands.
- **Long-Term Stability and Growth:** The extended partnership until 2030 will provide UEFA with stable IT operations and strategic planning, ensuring consistent delivery of high-quality events like UEFA EURO 2028 and Nations League Finals.
- **Comprehensive Event Support:** Atos managed event planning, accreditation, and logistics, allowing UEFA to focus on organizing tournaments. This support ensured smooth execution and enhanced the experience for players, teams, fans, and media.
- **Global Reach and Engagement:** Atos's technology helped expand UEFA's global audience engagement, offering real-time match data, player stats, and interactive features, reinforcing UEFA's leadership in global football.

Overall, partnering with Atos helped UEFA maintain its legacy of excellence with secure, innovative, and engaging events that captivate audiences worldwide.

Taking the game forward, together

Building on the success of a flawlessly secure tournament, Atos is committed to delivering exceptional experiences for all stakeholders – from the European football community to fans and media alike. As the trusted partner responsible for managing UEFA's core IT planning and operations systems, including event management, security and engagement platforms, and comprehensive support services, Atos will continue to play a pivotal role in the future of European football.

Atos's role as the Official Information Technology Partner for UEFA National Team Football, will extend until 2030. During this time, Atos and UEFA will collaborate closely to ensure the seamless execution of several tournaments, including UEFA EURO 2028, the UEFA Nations League Finals in 2023, 2025, 2027, and 2029, the European Qualifiers, the Under 21 Championships in 2023, 2025, 2027, and 2029, as well as the FUTSAL Championships in 2026 and 2030.



Together, UEFA and Atos, alongside their delivery partner are set to elevate the beautiful game to new heights, ensuring every competition is a resounding success.



Why Atos



Trusted by many established customers, Atos and Amazon Web Services are skilled in core applications implementation and cloud deployment.

Our solutions and delivery capabilities have been tested in many projects of different business scenarios and can be relied on for your mission-critical business needs.

Visiting our website to learn more: www.atoscloudcatalyst.com



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