

PRIVACY POLICY / NOTICE OF PRIVACY PRACTICES

[Company Legal Name], operating as [Company DBA], is committed to protecting the privacy and security of our patients' personal and health information. This Privacy Policy describes how we collect, use, disclose, and safeguard your information in compliance with applicable laws and regulations.

Information We Collect

We may collect personal and health-related information, including but not limited to:

- Full name
- Phone number
- Email address
- Home address
- Appointment and treatment information
- Insurance information
- Any other information provided by the patient during registration or treatment

How We Use Your Information

Your information is used strictly for healthcare and administrative purposes, including:

- Appointment reminders and confirmations
- Scheduling updates
- Follow-ups related to treatment or care
- Requests for documentation (such as insurance verification)
- Communication related to your existing relationship with the clinic

Mobile Communications & Data Use

Mobile phone numbers and related personal data are collected directly from patients during in-office registration, intake, or direct communication with the clinic.

Mobile information is used exclusively for transactional and informational healthcare communications, including appointment reminders, scheduling updates, treatment-related follow-ups, and clinic operations.

We do not sell, rent, share, or disclose mobile phone numbers or personal data to third parties, affiliates, or partners for marketing or promotional purposes.

Mobile and personal data may only be shared with authorized service providers strictly as necessary to support healthcare and administrative operations, and only under binding agreements that require confidentiality, data protection, and compliance with applicable laws.

Under no circumstances is mobile data shared or sold for advertising or promotional use.

SMS and Email Communications

By providing your mobile phone number and/or email address, you consent to receive communications from **[Company Name]** related to your appointments, treatment, follow up and clinic operations.

Message frequency may vary. Message and data rates may apply.
You may opt out of SMS communications at any time by replying to STOP.

These communications are **transactional and informational only** and are not used for marketing purposes.

Disclosure of Information

We do **not sell, rent, or share** your personal information with third parties for marketing purposes. Your information may be disclosed only:

- As necessary to provide healthcare services
- To comply with legal obligations
- To authorized service providers supporting clinic operations

Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your personal and health information. While we take appropriate measures to secure your data, no method of transmission or storage can be guaranteed to be completely secure.

Your Rights

You have the right to:

- Access your personal information
- Request corrections to your information
- Withdraw consent for communications
- Request limitations on certain uses or disclosures of your information

To exercise these rights, please contact us using the information below.

Contact Information

If you have any questions about this Privacy Policy or our privacy practices, please contact us at:

[Company Name]

Phone:

Email:

Office Address:

Emergency Notice

In case of a medical emergency, please call **911** or proceed to the nearest emergency room. Do **not** use email or text messaging for emergency communications.