

# FAST TRACK GROUP

## Investor Presentation

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NASDAQ: FTRK

September 2025





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# Forward Looking Statements

This presentation contains forward-looking statements that involve substantial risks and uncertainties. In some cases, you can identify forward-looking statements by the words “may,” “might,” “will,” “could,” “would,” “should,” “expect,” “intend,” “plan,” “goal,” “objective,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue” and “ongoing,” or the negative of these terms, or other comparable terminology intended to identify statements about the future. These statements involve known and unknown risks, uncertainties, and other important factors, including those described in the “Risk Factors” section of the Company’s preliminary prospectus filed on Form F-1, that may cause our actual results, levels of activity, performance, or achievements to be materially different from the information expressed or implied by these forward-looking statements. This presentation and the accompanying oral presentation contain “forward-looking” statements that are based on our management’s beliefs and assumptions and on information currently available to management.

We have based these forward-looking statements largely on our current expectations and projections about future events and trends that we believe may affect our financial condition, results of operations, business strategy, short-term and long-term business operations and objectives, and financial needs. Moreover, we operate in a very competitive and rapidly changing environment, and new risks may emerge from time to time. It is not possible for our management to predict all risks, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements we may make. In light of these risks, uncertainties, and assumptions, the forward-looking events and circumstances discussed herein may not occur and actual results could differ materially and adversely from those anticipated or implied in the forward-looking statements. Although our management believes that the expectations reflected in our forward-looking statements are reasonable, we cannot guarantee that the future results, levels of activity, performance, or events and circumstances described in the forward-looking statements will be achieved or occur. We undertake no obligation to publicly update any forward-looking statements, whether written or oral, that may be made from time to time, whether as a result of new information, future developments, or otherwise.



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# *About Us*

*Who We Are and What Drives Us*

# About Us

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**FAST TRACK GROUP\*** is a leading entertainment-focused event management and celebrity agency company. Since inception in Singapore in 2012, we have expanded across Asia Pacific, earning a reputation for being the preferred partner for event and endorsement organizers in the region.

We go beyond traditional event management, offering value-added services such as media planning, PR management, technical production planning, celebrity sourcing, celebrity engagement consultancy and event manpower support, all tailored to the highest standards.

FAST TRACK GROUP is not just an event or concert organizer - we are architects of unforgettable experiences, dedicated to bringing our clients' visions to life with precision and creativity.





# *Our Value Proposition*

## Live Entertainment

We specialize in the comprehensive organization and management of concerts and events, fostering relationships with key stakeholders to drive exceptional performances globally for artiste management companies.

- ✓ Concert
- ✓ Co-organize
- ✓ Festival
- ✓ Sponsorship

And more....

## Agency Brand Growth

We help boost our client's brand appeal and reach with our dedicated services by offering strategic partnerships, influential endorsements and engaging collaborations for sustained success.

- ✓ Brand Endorsement
- ✓ Brand Appearance
- ✓ Product Placement
- ✓ Sponsored Event

And more....



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# *Overview of **What We Do***

*Live entertainment, agency brand growth, celebrity  
engagement and more...*

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# LIVE ENTERTAINMENT

Concert Tours & Festivals

*Organizing, facilitating, and delivering high-quality events and concerts tailored to specific client needs.*

1. Assess the suitability of different third-party service providers
2. Ticket operations for concerts and events
3. Logistics of concert merchandise sales
4. Marketing and promotion of concerts and events
5. Coordination management between artiste management companies and third-party service providers leading up to the concerts and events

Our live entertainment business is a one-stop shop that focuses on the organization and management of large-scale live events and concerts, taking charge of the overall planning, management, and logistics of these events.

FAST TRACK GROUP goes beyond conventional event management and offers value-added services such as media planning, public relations management, technical production planning, and event manpower support through strategic relationship management of clients and vendor suppliers.



**OUR SCOPE OF WORK**



# ***Business Model***

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## ***Live Entertainment Business***

### **One-Time/Non-Recurring Events Revenues**

Events Revenue is recognized when:

- i. Persuasive evidence of an arrangement exists (i.e. signed agreement, MoU, etc.);
- ii. The event has occurred;
- iii. Price is fixed or determinable; and
- iv. Collectability is reasonably assured.

### **Artist Performance and Sponsorship Revenues**

As the role of Concert Organizer, revenue is recognized:

- i. At point in time when the Company has fulfilled the performance obligation of the contracts; or
- ii. When services are rendered upon completion of events or services and has no remaining obligation to perform.

### **Ticket Revenues**

Ticket Revenues are recognized:

- i. Within 7 days after the end of an event. The Company typically receives ~80% of the ticketing sales revenue from the ticketing agent (after deducting music license fees, carding and ticketing commissions, and applicable GST)



# AGENCY BRAND GROWTH

## - CELEBRITY ENDORSEMENT / ENGAGEMENT -

By leveraging our extensive network of artist management companies and talent agencies, **we serve as intermediaries** between businesses looking to promote their products/services (consumer goods, luxury items/services, social causes, etc.) and the celebrities endorsing them. **We create powerful partnerships between brands and top-tier talent**, ensuring that each endorsement and collaboration aligns seamlessly with your brand identity, enhancing visibility, credibility, and market reach.

### Scope Of Work

#### Negotiation of Endorsement Deals

- Duration of the endorsement
- Scope of promotional activities
- Compensation for the artist
- Usage rights

#### Execution of Endorsement Campaigns

- Photo/video shoots
- Public appearances
- Social media posts
- Other promotional activities featuring the artist and endorsed product/service

### Business Model

- Revenue is generated when we broker and supply artists to clients, following the artists' participation in events, advertisements, and various entertainment content projects.
- We provide consultancy services for event management, offering infrastructure and logistical support, with revenue recognized upon event completion when no further obligations remain.

# ***Key Benefits of Celebrity Endorsement / Engagement***

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## **Long-Term Brand Loyalty**

Building a long-term partnership with a brand endorsement can create a sense of loyalty among fans who will continue to associate the brand with the artist over time, ensuring ongoing sales and brand affinity.



## **Diversification**

Offers an alternative to conventional advertising and can breathe new life into the brand's image.



## **Creativity & Innovation**

Infusing fresh perspectives, diverse talents, and influential voices, ultimately enhancing a brand's ability to adapt and captivate evolving consumer trends.



## **Competitive Edge**

Offers an alternative to conventional advertising and can breathe new life into the brand's image.



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# ***Selected Past Projects***

*Our stories from concerts, festivals, brand  
engagements, & collaborations*

# U.S. Celebrity Engagements



## **“An Evening with John Cena”**

Celebrity: John Cena

Genre: Live Talk Show / Celebrity Engagement / Brand Activation Campaign / Fan Meet & Greet Session

Location: Gold Coast, Melbourne & Sydney (Australia)



## **“A Million Dollar Evening with The Altman Brothers and Special Guest Luis D. Ortiz”**

Celebrity: Josh & Matt Altman and Luiz D. Ortiz (Celebrity Real Estate Agents)

Genre: Hollywood Reality TV Stars Engagement / Live Talk Show

Location: Melbourne & Sydney (Australia)



## **“Baby Driver – Red Carpet Movie Premiere”**

Celebrity: Lily James & Ansel Elgort (Actors) and Edgar Wright (Movie Director)

Genre: Brand Activation Campaign / Movie Premiere / Media Conference / Marketing Campaign

Location: Kuala Lumpur Malaysia

# Asia Celebrity Engagements



## **"2015 BTS Live Trilogy in Australia Episode II – The Red Bullet"**

Celebrity: BTS

Genre: Korean Pop Concert

Location: Melbourne & Sydney, Australia



## **"Sustainability and Renewable Energy Forum (SAREF) 2019"**

Celebrity: Michelle Yeoh

Genre: Celebrity Appearance / Media & Publicity Event

Location: Kuching, Sarawak, Malaysia



## **"2018 Seventeen Concert 'IDEAL CUT'"**

Artist: Seventeen

Genre: Korean Pop Concert

Location: Singapore & Kuala Lumpur, Malaysia



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# *Our Growth Strategies*

*Expanding services beyond traditional event management*

# Growth Strategy



## Regional Expansion



- Expansion across the Southeast Asia market (Malaysia, Indonesia, and Australia)
- Strategic regional expansion and audience diversification to broaden presence and reach into new regions



## Portfolio Expansion



- \$1.3 million brand activation project in collaboration with multinational talent and entertainment agencies
- Brand activation deal with electric vehicle brand in the Southeast Asia market



## Expanding Scope of Work



- Further expand Fast Track Group's business beyond a traditional events company
- Strategic business model shift from concert organizer to concert tour organizer due to scalability of the business and current APAC live entertainment market condition



## Strategic Alliances



- Relationship management remains a core pillar to success in the entertainment/media industry
- Collaborating with agencies to deliver enhanced services to our clients or forming joint ventures that generate mutual growth



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# ***Our Financial Growth & Investment Highlights***

*Our future growth and opportunities*



# Financial Highlights

## Fiscal 2025 Results

**\$751,091**

Revenue (\$USD)

**\$95,305**

Gross Profit (\$USD)

**\$(335,310)**

Net Loss (\$USD)

## Fiscal 2026 Pipeline

### \$1.3 Million Brand Activation Deal

- Three-part project in collaboration with South Korean multinational talent & entertainment agencies First two phases completed in May & July 2025
- Centers around South Korean celebrities carefully matched to the client's target audience to maximize engagement & impact

### Electric Vehicle (EV) Brand Activation Deal

- Contracted to drive market penetration and support EV brand's marketing & positioning efforts in advance of a new product launch
- Secured celebrity partnerships whose audience closely align with the EV brand's target market in Southeast Asia

### Strategic Business Model Shift

- Shifting focus from concert organization to concert tour management
- Diversified revenue streams by supplying celebrity talent to multiple concert organizers rather than focusing on a single concert/event
- Mitigates financial risks associated as an organizer while enhancing profitability and is more scalable
- In discussions to finalize two concert tours for celebrities in the Asia region

Note: Fiscal Years ended February 28, 2025.

(1) Translations of Singapore Dollars to U.S. dollars have been made at the exchange rate of US\$0.7411 = S\$1, as set forth in the statistical release of the Federal Reserve System on February 28, 2025.

# Investment Highlights



## ***Stable Market Growth***

The music events market in the Southeast Asian region is projected to reach a revenue of US\$494.80 million in 2024. The market is expected to grow steadily at a compound annual growth rate (CAGR) of 2.95% from 2024 to 2028. \*Statista



## ***Established Overall Track Record***

We believe that our reputation as a premier event and concert organizer and manager in Singapore is well-earned, thanks to our impressive track record of bringing mega acts and renowned artistes to Singapore and the surrounding region. Our history of successfully securing and managing high-profile events has firmly established our brand as synonymous with quality and excellence in the industry.



## ***Expand Our Operations Both Locally and Regionally***

We recognize the immense potential and growing demand for high-quality entertainment across Southeast Asia.

We are planning strategic expansions into other countries in the region. This includes exploring opportunities in emerging markets and establishing a presence in new locales to tap into diverse audiences and broaden our impact.



## ***Comprehensive Solutions***

We set ourselves apart from other competitors in the industry by providing comprehensive solutions encompassing technical expertise and creative input. This in turn mitigates the risks of operating in any single business segment.



## ***Network of Business Relationships***

We have established a strong network of business relationships with key participants in the entertainment industry within Asia. Our success is rooted in the quality of our services and the strong, long-term relationships we have built with key stakeholders, including artistes and talent managers, artistes, and staff and crew.



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# ***Our Team***

*Management team driving excellence*

# Management Team

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## Harris Lim

### *Chief Executive Officer and Director*

Harris has been the Chief Executive Officer and Director of FAST TRACK GROUP since May 2024. Mr. Lim has been director of Fast Track Events Pte. Ltd., our operating company, since March 2012, and is responsible for our Group's overall direction. Mr. Lim has over 15 years of experience in the events management industry. Mr. Lim obtained a diploma in Tourism & Resort Management from Ngee Ann Polytechnic in 2009.

## Low Jiayi

### *Chief Operation Officer and Director*

- COO since May 2024; responsible for the overall strategic direction and development of the company
- 10+ years of experience in the events industry
- Prior experience at Shopee Singapore Pte Ltd
- Bachelors in Communications and Psychology from Upper Iowa University ('10)

## Yip Wai Foong

### *Chief Financial Officer*

- CFO since August 2025
- 14+ years of financial experiences
- Previous experience as Audit Director, Senior Commercial Manager, and Head of Finance
- Bachelor of Science in Applied Accounting from Oxford Brookes University
- Fellow of association of Chartered Certified Accountants (FCCA)



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# *Contact Us*

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