

Fast Track Investor Presentation

NASDAQ: FTRK

February 2026

Forward Looking Statements

This presentation contains forward-looking statements that involve substantial risks and uncertainties. In some cases, you can identify forward-looking statements by the words “may,” “might,” “will,” “could,” “would,” “should,” “expect,” “intend,” “plan,” “goal,” “objective,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue” and “ongoing,” or the negative of these terms, or other comparable terminology intended to identify statements about the future. These statements involve known and unknown risks, uncertainties, and other important factors, including those described in the "Risk Factors" section of the Company's preliminary prospectus filed on Form F-1, that may cause our actual results, levels of activity, performance, or achievements to be materially different from the information expressed or implied by these forward-looking statements. This presentation and the accompanying oral presentation contain “forward-looking” statements that are based on our management’s beliefs and assumptions and on information currently available to management.

We have based these forward-looking statements largely on our current expectations and projections about future events and trends that we believe may affect our financial condition, results of operations, business strategy, short-term and long-term business operations and objectives, and financial needs. Moreover, we operate in a very competitive and rapidly changing environment, and new risks may emerge from time to time. It is not possible for our management to predict all risks, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements we may make. In light of these risks, uncertainties, and assumptions, the forward-looking events and circumstances discussed herein may not occur and actual results could differ materially and adversely from those anticipated or implied in the forward-looking statements. Although our management believes that the expectations reflected in our forward-looking statements are reasonable, we cannot guarantee that the future results, levels of activity, performance, or events and circumstances described in the forward-looking statements will be achieved or occur. We undertake no obligation to publicly update any forward-looking statements, whether written or oral, that may be made from time to time, whether as a result of new information, future developments, or otherwise.



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About Us

Who We Are and What Drives Us

About Us

Fast Track Group* is an Asia-based entertainment company that builds and delivers integrated entertainment partnerships across live experiences, talent, and brand collaborations.

Since inception in Singapore in 2012, the company has grown its presence across Asia Pacific, working with artists, brands, and partners to create commercially sound and culturally relevant entertainment experiences.

Moving **beyond traditional event management**, Fast Track Group focuses on entertainment partnerships designed to travel across markets, rather than stop at one-off events.

At our core, we operate as entertainment architects, shaping experiences and partnerships that connect audiences, talent, and brands with purpose, precision, and long-term value.

14 years of experience

98+ brands collaborations

200+ celebrities partnerships

*FAST TRACK GROUP is a holding company which conducts operations through its operating company in Singapore, Fast Track Events Pte. Ltd.

Our Value Proposition

Entertainment Architect

We act as entertainment architects, designing and curating integrated partnerships across talent, brands, content, live experiences, and intellectual property, structuring them into a broader platform that enables scalable growth and long-term creation.

Creativity Fused with Commercial Focus

We balance creative ambition with commercial focus, shaping every collaboration that are built to scale and deliver long-term value.

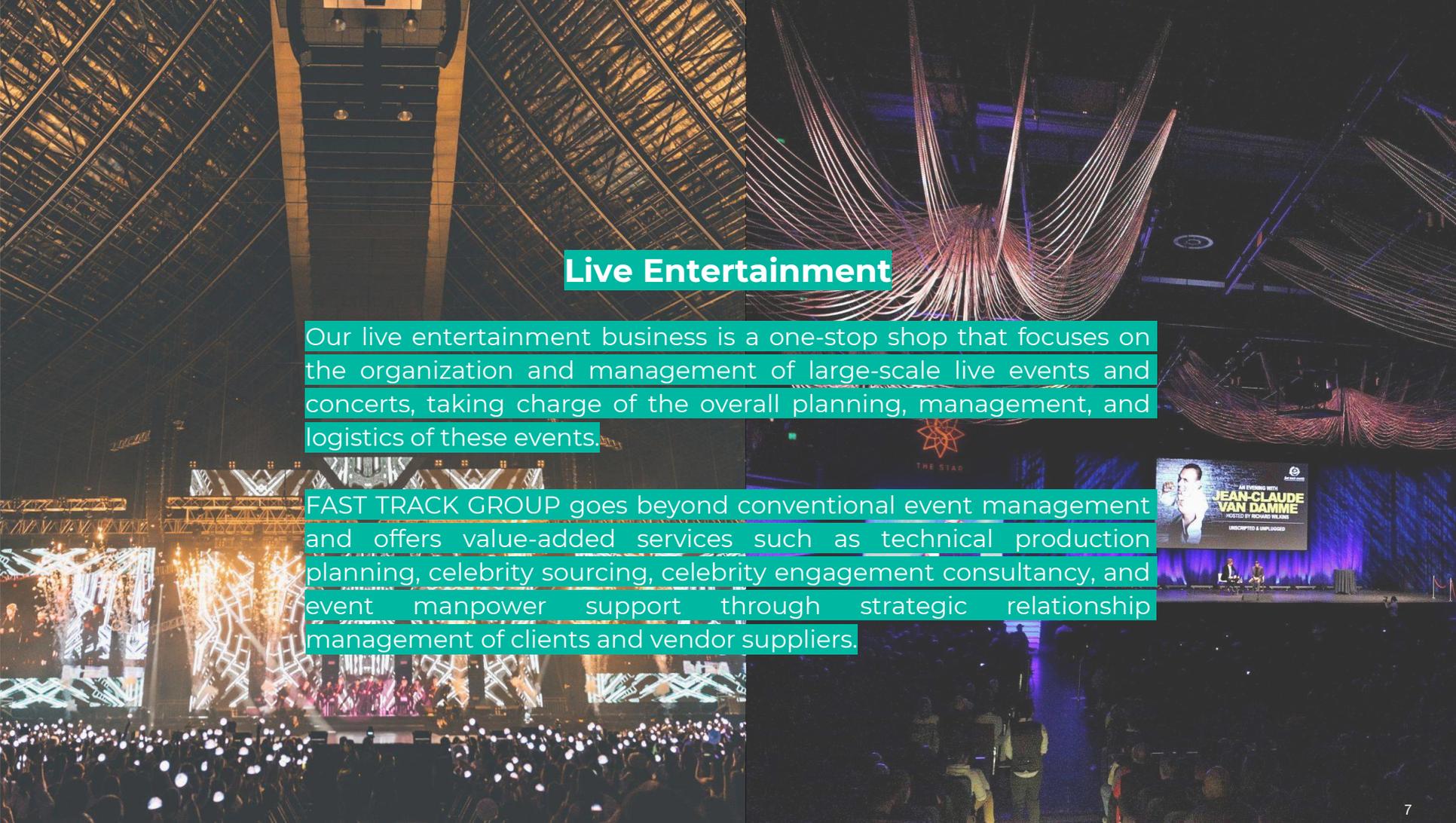
Asia-First, Regional Execution Excellence

Built in Asia with deep regional understanding, we deliver partnerships that travel across markets, connecting Asia with global audiences while remaining culturally and commercially relevant.



Overview of What We Do

Live Entertainment, Celebrity Partnership



Live Entertainment

Our live entertainment business is a one-stop shop that focuses on the organization and management of large-scale live events and concerts, taking charge of the overall planning, management, and logistics of these events

FAST TRACK GROUP goes beyond conventional event management and offers value-added services such as technical production planning, celebrity sourcing, celebrity engagement consultancy, and event manpower support through strategic relationship management of clients and vendor suppliers.

Our Scope of Work

Organizing, facilitating, and delivering high-quality events and concerts tailored to specific client needs

1. Assess the suitability of different third-party service providers
2. Ticket operations for concerts and events
3. Logistics of concert merchandise sales
4. Marketing and promotion of concerts and events
5. Coordination management between artist management companies and third-party service providers leading up to the concerts and events

Business Model

Live Entertainment Business

One-Time/Non-recurring Events Revenues

Events Revenue is recognized when:

1. Persuasive evidence of an arrangement exists (i.e. signed agreement, MoU, etc.);
2. The event has occurred;
3. Price is fixed or determinable; and
4. Collectibility is reasonably assured.

Artist Performance and Sponsorship Revenues

As the role of Concert Organizer, revenue is recognized:

1. At the point in time when the Company has fulfilled the performance obligation of the contracts; or
2. When services are rendered upon completion of events or services and has no remaining obligation to perform.

Ticket Revenues

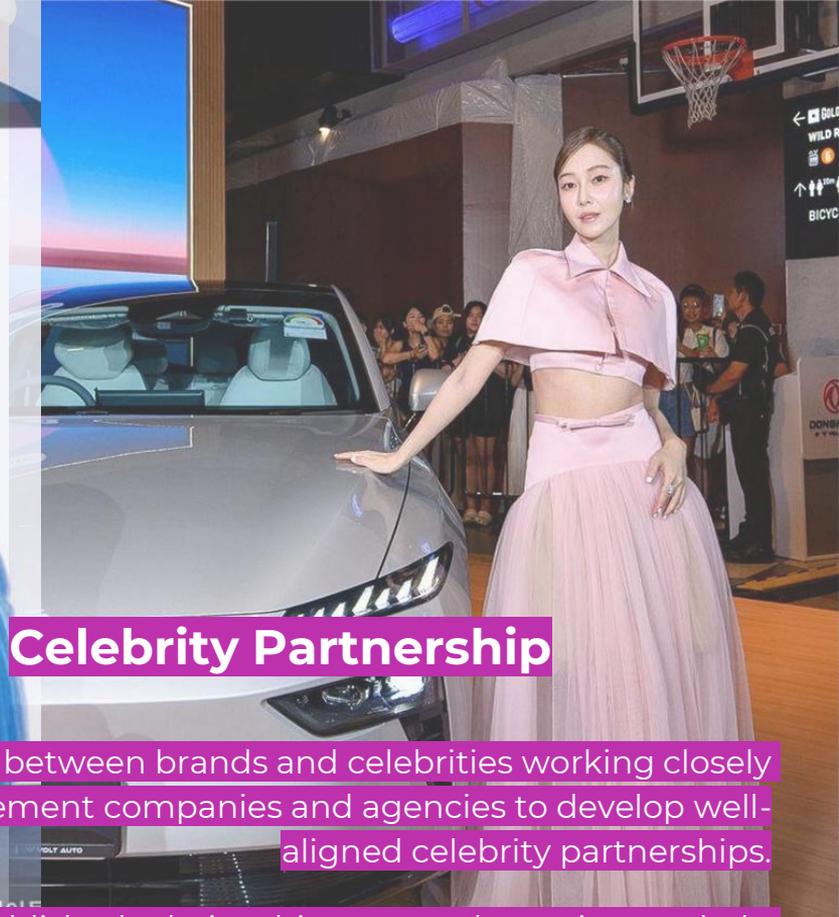
Ticket Revenues are recognized:

1. Within 7 days after the end of an event. The Company typically receives ~80% of the ticketing sales revenue from the ticketing agent (after deducting music license fees, carding and ticketing commissions, and applicable GST)

@ecobrownrice



@ecobrownrice



Celebrity Partnership

We act as a bridge between brands and celebrities working closely with artist management companies and agencies to develop well-aligned celebrity partnerships.

Drawing on established relationships across the region, we help brands identify suitable celebrity partners and shape collaborations that strengthen visibility, credibility, and market reach across relevant audiences.

Our scope of work

Negotiation of Endorsement Deals

1. Duration of the endorsement
2. Scope of promotional activities
3. Compensation for the celebrity
4. Usage rights

Execution of Endorsement Campaigns

1. Photo/video shoots
2. Public appearances
3. Social media posts
4. Other promotional activities featuring the celebrity and endorsed product/service

Business Model

Celebrity Endorsement / Engagement

Revenue is generated when we broker and supply celebrities to clients (the brands), following the celebrities' participation in events, advertisements, and various entertainment content projects.

We provide consultancy services for event management, offering infrastructure and logistical support, with revenue recognized upon event completion when no further obligations remain.

Key Benefits of Celebrity Endorsement / Engagement

Long-term Brand Loyalty

Building a long-term partnership with a brand endorsement can create a sense of loyalty among fans who will continue to associate the brand with the celebrity over time, ensuring ongoing sales and brand affinity.

Diversification

Offers an alternative to conventional advertising and can breathe new life into the brand's image.

Creativity & Innovation

Infusing fresh perspectives, diverse celebrities, and influential voices, ultimately enhancing a brand's ability to adapt and captivate evolving consumer trends.

Competitive Edge

Offers an alternative to conventional advertising and can breathe new life into the brand's image.



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Past Projects

Our stories from concerts, festivals, brand engagements & collaborations

U.S. Celebrity Engagements



An Evening with John Cena

Celebrity: **John Cena**

Genre: **Live Talk Show / Celebrity Engagement / Brand Activation Campaign / Fan Meet & Greet Session**

Location: **Gold Coast, Melbourne & Sydney (Australia)**

A Million Dollar Evening with The Altman Brothers

Celebrity: **Josh & Matt Altman and Luiz D.Ortiz (Celebrity Real Estate Agents)**

Genre: **Hollywood Reality TV STars Engagement / Live Talk Show**

Location: **Melbourne & Sydney (Australia)**



An Evening with John Cena

Celebrity: **Lily James & Ansel Elgort (Actors) and Edgar Wright (Director)**

Genre: **Brand Activation Campaign / Movie Premiere / Media Conference / Marketing Campaign**

Location: **Kuala Lumpur, Malaysia**



Asia Celebrity Engagements



Serba Wangi Sdn Bhd - Three-Part Brand Activation Campaign

Celebrity: **Treasure, i-dle MINNIE, Hwang In-youp**
Genre: **Brand Activation Marketing Campaign ahead of three new flavor launch**
Location: **Kuala Lumpur and Penang, Malaysia**

Dongfeng Singapore Electric Vehicle Brand Activation Project

Celebrity: **Jessica Jung**
Genre: **Brand Activation Project ahead of the Dongfeng 007 EV launch**
Location: **Singapore**



2015 BTS Live Trilogy in Australia Episode II - The Red Bullet

Celebrity: **BTS**
Genre: **Korean Pop Concert**
Location: **Melbourne and Sydney, Australia**

Our Growth Strategies

Expanding services beyond traditional event management

Growth Strategy



Regional Expansion

- Expansion across the booming Southeast Asia market (Malaysia, Indonesia, and Australia)
- Strategic regional expansion and audience diversification to broaden presence and reach into new regions



Portfolio Expansion

- Three-part brand activation project in collaboration with multinational talent and entertainment agencies
- Brand activation deal with electric vehicle brand, Dongfeng Singapore



Expanding Scope of Work

- Further expand Fast Track Group's business beyond a traditional events company
- Strategic shift from event-led execution towards broader, partnership-driven entertainment models spanning talent, brands, and intellectual property



Strategic Alliances

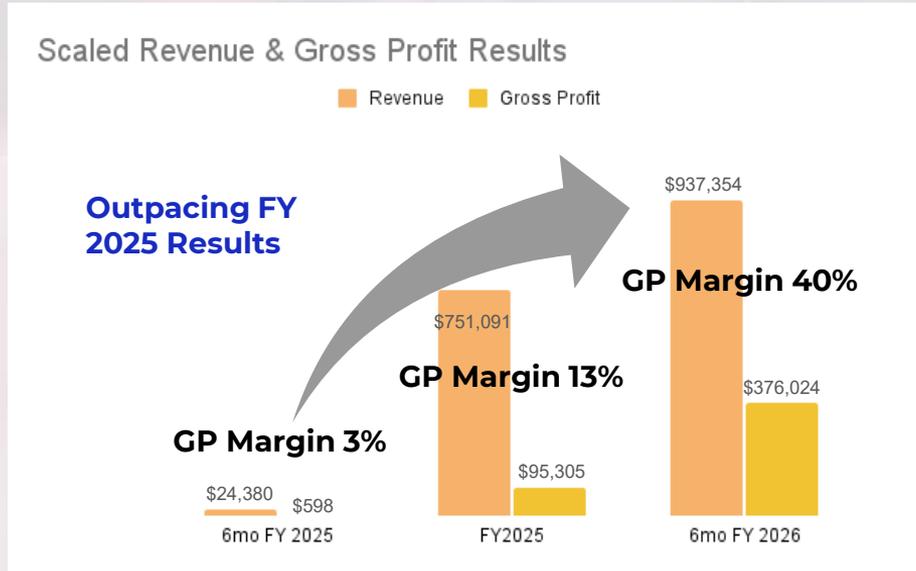
- Partnership with CloudX Entertainment to expand celebrity and influencer amplification for brands
- Collaborating with agencies to deliver enhanced services to our clients or forming joint ventures that generate mutual growth

Our Financial Growth & Investment Highlights

Our future growth and opportunities

Financial Highlights

Significant YoY revenue & gross profit/margin growth



What Lies Ahead in 2026

Financial Execution at Scale

- Strategic enhancements to celebrity agency business, expanded service offerings, large-scale multi-phase brand activation campaign execution, and expanding celebrity and influencer partnerships supporting scaled, higher-margin growth
- Investments into team expansion to support expanded client relationships and brand positioning

Continuing the Upward Trend

- Positioning FTRK to engage larger, higher-profile clients
- Leveraging enhanced capabilities and proven track record in successful brand activation campaigns
- Serving niche segment of APAC celebrities in supporting their global brand growth
- Continued exploration of strategic partnerships, alliances, and M&A opportunities to broaden presence

Investment Highlights

Stable Market Growth

Per Statista, the music events market in the Southeast Asian region reached US\$494.80 million in 2024 and is expected to grow steadily at a compound annual growth rate (CAGR) of 2.95% from 2024 to 2028.

Comprehensive Solutions

We set ourselves apart from other competitors in the industry by providing comprehensive solutions encompassing technical expertise and creative input. This in turn mitigates the risks of operating in any single business segment.

Established Overall Track

Record

Our reputation as a premier event and concert organizer and manager in Singapore is well-earned, thanks to our impressive track record of bringing mega acts and renowned artistes to Singapore and the surrounding region. Our history of successfully securing and managing high-profile events has firmly established our brand as synonymous with quality and excellence in the industry.

Network of Business Relationships

We have established a strong network of business relationships with key participants in the entertainment industry within Asia. Our success is rooted in the quality of our services and the strong, long-term relationships we have built with key stakeholders, including artistes and talent managers, artistes, and staff and crew.

Expand Our Operations Both

Locally and Regionally

We recognize the immense potential and growing demand for high-quality entertainment across Southeast Asia.

We are planning strategic expansions into other countries in the region. This includes exploring opportunities in emerging markets and establishing a presence in new locales to tap into diverse audiences and broaden our impact.



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Our Team

Management team driving excellence

Management Team



Fast Track Group is led by **CEO Harris Lim**, who brings over 15 years of experience in the entertainment and live experiences sector and has guided the Group's strategic direction since its inception in 2012.

The leadership team includes **COO Low Jiayi**, who brings over 10 years of industry experience and oversees operational execution and strategic development, and **CFO Yip Wai Foong**, an FCCA-qualified finance professional with over 14 years of experience in financial management and governance.

Together, the management team combines deep industry knowledge with strong operational and financial oversight, supporting disciplined growth, strategic partnerships, and long-term value creation.

CONTACT US

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