



DEALER ANALYTICS

Turn your dealership into a data-driven operation where every department is visible, every decision is informed, and every opportunity is maximised.

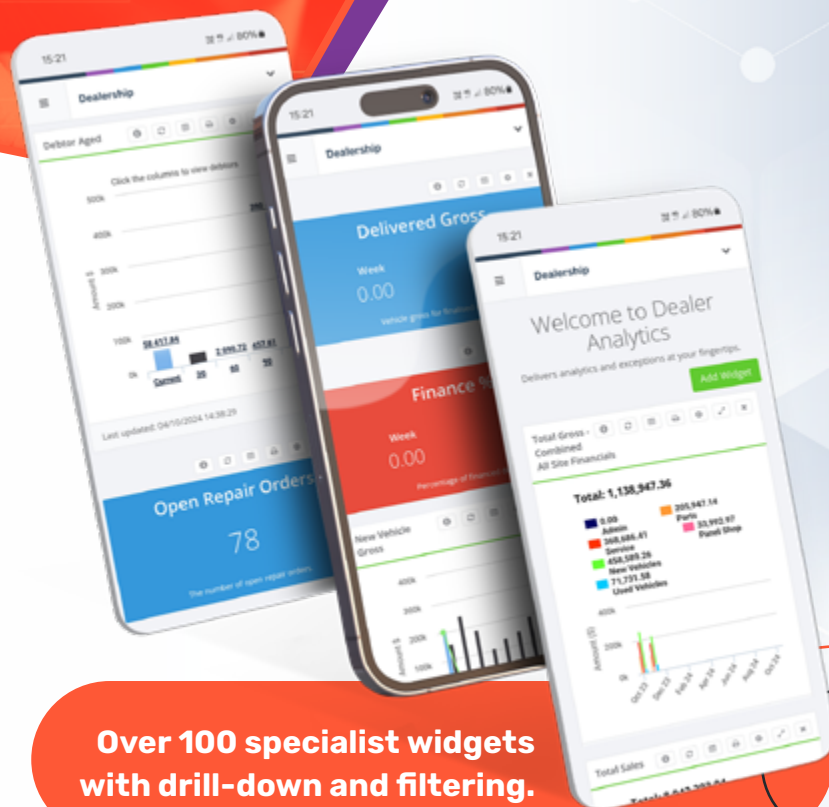
THE CLEAR WAY TO RUN YOUR DEALERSHIP.

**From showroom to service bays,
know exactly how your business
is performing and where to act next.**

Dealer Analytics takes the vast amount of data collected in your DMS and turns it into clear, actionable insights.

Hosted securely online, managers access performance dashboards instantly from any device, anywhere, anytime.

Filtering and drill-down tools provide clarity at every level, so bottlenecks are spotted early and results improve across the dealership. With every department aligned on the same live data, decisions are faster, more accurate, and more effective. Leaders can focus on growth and profitability, instead of wasting time chasing numbers.



**Over 100 specialist widgets
with drill-down and filtering.**



VISIBILITY

The entire process,
through any device on
a downloadable app.



PERFORMANCE

Highlight underperforming
areas with opportunity
to drill down in detail.



CONVERSIONS

Monitor and improve the road
to sale with full tracking
and reporting.

WHY CHOOSE TITAN DEALER ANALYTICS?

Every business-critical insight in one simple interface, designed to keep managers in control and dealerships performing at their best.

Dashboards and Analytics

Customise snapshots and analytic views by department, location, or role, ensuring each user sees exactly what they need.

System Administration

Control access levels, define sales/delivery targets, and configure dealership operating rules.

DOC (Daily Operating Control)

Give principals and administrators a live view of daily activities across the dealership.

Sales

Monitor delivered gross, closing %, financed units, and sold-not-delivered vehicles.

Financials

Analyse aged debtors/creditors, departmental performance vs. budget, and bank reconciliation.

Service and Parts

Track workshop performance, technician efficiency, job profitability, and CPI compliance, while also monitoring parts sales, profit, stock movement, and turnover.

Exceptions

Identify anomalies - from late jobs to parts sold below cost, with drill-down to individual detail.

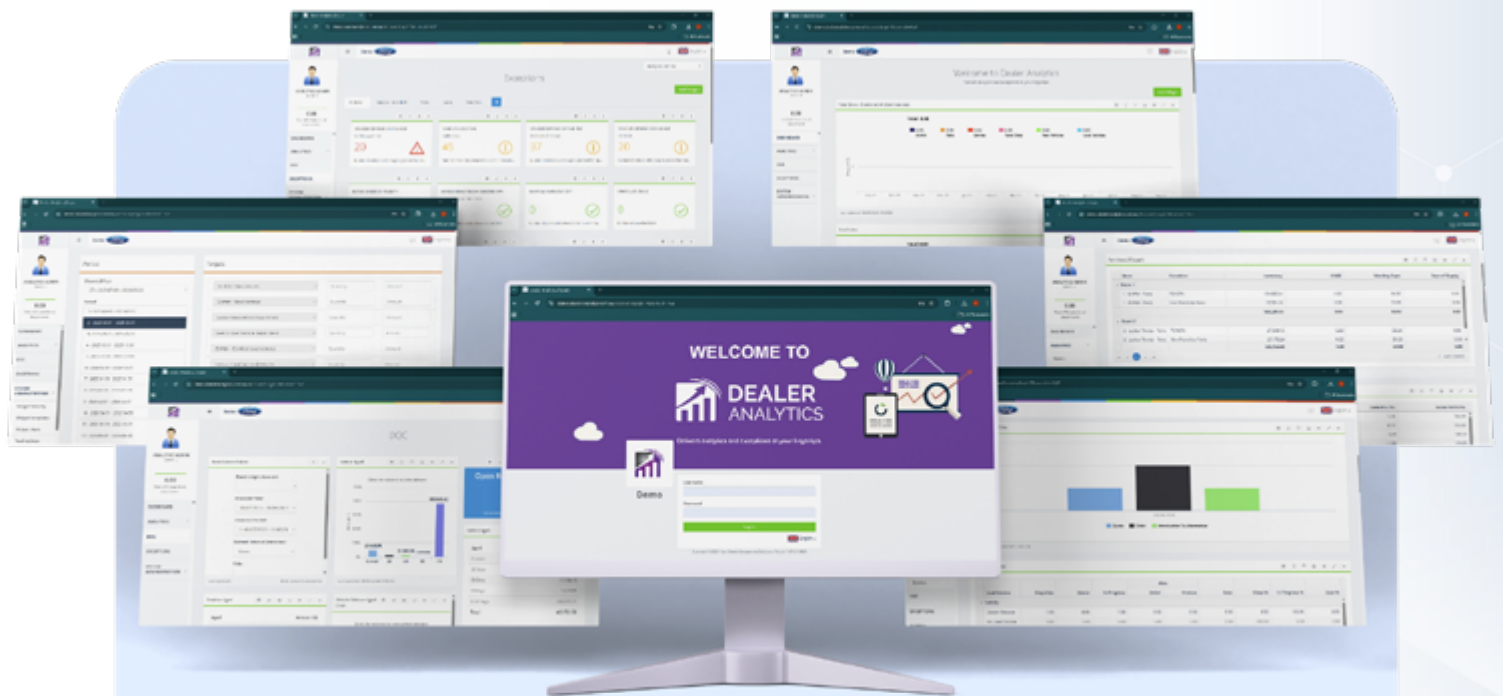


WIDGETS THAT BRING YOUR DATA TO LIFE

Dealer Analytics is built around widgets - real-time charts, graphs, and reports that display the metrics that matter most.

With **more than 100 widgets available** (and growing), each user can customise their dashboard to match their role.

The widgets give managers a live snapshot of performance at a glance, while still allowing them to uncover the details behind the numbers.



Interactive Controls

Refresh data, expand to full-screen, or edit widget parameters instantly.

Customisable Layouts

Choose which widgets to display, their size, and position.

Role-Based Views

Tailor dashboards so each user sees only the metrics relevant to them.

Filtering Tools

Compare results across departments, franchises, or locations.

Drill-Down and Export

Click for full detail, hover for instant insights, or export data directly to Excel.

Department Focus

Sales, Service, Parts, Finance, Customers.

Turn complex dealership data into visibility across every department.

SALES AND FINANCIAL INSIGHTS

Keep sales teams and financial leaders aligned with live performance tracking across profitability, conversion, and cash flow.

Managers instantly see where deals succeed, where margins are under pressure, and how the dealership is performing against budget. With built-in exception alerts, negative profit deals and other anomalies are flagged instantly, ensuring performance stays on track.

“

You can identify issues whilst you aren't at work, which is especially good for DPs and owners. You can have a quick look at how your business is running, whether you are in a meeting or on lunch. Know what's happening with a click of the button without being at any of the sites.

Sam Elabbasi - Dealer Principal
Windsor Auto Group, NSW, Australia.
Hyundai - Nissan

Delivered Gross

Measure profitability of vehicles sold.

Closing %

Track conversions from quotes to sales.

Negative Profit Deals

Flag transactions falling below margin.

Gross Profit Mix

Contribution by department or business area.

Financed Units

Monitor finance penetration and identify missed F&I opportunities.

Accessory and Aftermarket Gross

Track additional profit opportunities.

Sold Not Delivered

Highlight pipeline stock and delivery timelines.

Department Actual vs Budget

Compare sales and profit in real-time.

Aged Debtors and Creditors

Drill-down by account and ageing period.

Vehicle Gross per Salesperson

Average gross per staff member.

Bank Reconciliation

Monitor ledger accuracy instantly.

Exceptions

Highlight anomalies such as deals below GP%, late deliveries, or financial variances for fast resolution.

SERVICE AND PARTS

Maximise workshop output and control inventory with real-time visibility of service performance, technician efficiency, and parts profitability

Exception reporting highlights late jobs, missing labour, or parts sold below cost, so managers can act quickly before issues impact customers or margins.

■ **Technician Productivity vs Efficiency**

Compare hours clocked vs sold.

■ **Job Profitability**

Track revenue against labour costs.

■ **Effective Labour Rate**

Monitor real-time labour sales per hour.

■ **Service Daily Sales**

Track service revenue as it happens.

■ **Parts Sales by Salesperson**

Measure individual contribution.

■ **Parts Daily Sales**

Sales vs gross profit in real time.

■ **Stock Turn Rate**

Inventory turnover vs benchmark.

■ **Parts Days of Supply**

Predict stock coverage based on demand.

■ **Exceptions**

Flag service jobs with late delivery, no labour cost, technicians not clocked on, or parts sold below cost.



CUSTOMER AND MARKETING INSIGHTS

Strengthen customer loyalty and measure marketing effectiveness with analytics that reveal retention and conversion.

From lead generation to repeat service bookings, managers gain a clear picture of customer behaviour and campaign impact, without the noise of operational alerts.



Sales Leads Daily

Track lead sources and daily volumes.



Conversion Rates

Enquiries / quotes converted into sold deals.



Marketing Activities

Measure campaign milestones and customer engagement.



Service Performance Trends

Track ROIs, labour, sales and efficiencies.



Inventory Intelligence

Monitor stock, accessories, gross, finance and more.



GET STARTED.

For more information or to arrange a
Dealer Analytics demonstration, please visit:

Titandms.com

Email: enquiry@titandms.com.au Phone: +61 (0)7 3166 9907



AUSTRALIA >> *Titan DMS*

enquiry@titandms.com.au
+61 (0)7 3166 9907
titandms.com.au

JAPAN >> *Titan DMS*

enquiry@titandms.co.jp
+81 (0)3 6826 0004
titandms.co.jp

AFRICA >> *Compatible Automotive*

info@compatible.co.za
+27 (0)11 518 2000
compatible.co.za

NEW ZEALAND >> *Titan DMS*

enquiry@titandms.co.nz
+64 (0)9 972 1458
titandms.co.nz

THAILAND >> *Titan DMS*

enquiry@titandms.co.th
+66 (0)2 150 0585
titandms.co.th

MIDDLE EAST >> *Sensus Automotive Solutions LLC*

contact@sensusuae.com
+971 (0)4 887 9284
sensusuae.com

UNITED KINGDOM >> *Titan DMS*

enquiry@titandms.co.uk
+44 (1926) 293 434
titandms.co.uk

VIETNAM >> *Titan DMS*

enquiry@titandms.com.au
+84 (0)28 3962 0800

