



COMMON GROUND

FUTURE FIT MASCULINITIES

TERM ONE UPDATE



TERM ONE WRAP

What an incredible start to the year!

This term has been all about building strong foundations - connecting with school communities, starting important conversations, and setting the tone for what's to come.

With the energy and support of teachers, parents, and students, the Common Ground Project is beginning to take shape in meaningful and powerful ways.

We're still at the beginning of this journey, with plenty more ahead - giving us the chance to reflect on what's working, what's shifting, and where we go next.

All in all, it's been a promising start and we're just getting warmed up!

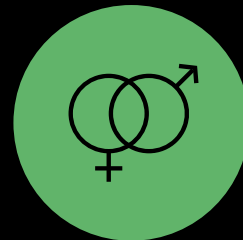
- THE COMMON GROUND PROJECT TEAM



TERM ONE OVERVIEW



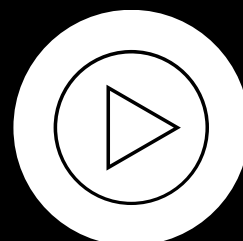
Introductory Workshops were completed with both Parents and Teachers (separately) at each of our 4 schools. For the parents and guardians, this workshop gave an overview of the CGP, created a call to action and a taster of what to expect. Whereas for the teachers the introduction workshop went into a little more depth, and also worked through the research and theory of change.



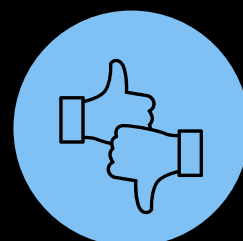
A brand new curriculum has been designed and developed for students in Years 7-9, addressing the attitudes and behaviours that drive gender-based violence, including an understanding of gender norms and healthy masculinities.



The curriculum is designed to include lesson plans/outlines and activities for students as well as teaching aids and videos to support the teachers delivering the content.



The curriculum sequence (5 lessons for each year level) has commenced in one of our schools this term, and will be rolled out in the remaining three schools in term 2.



Baseline survey data has been collected at all 4 CGP schools.



TERM ONE IN NUMBERS



46
Student
workshops



4
Teacher
workshops



4
Parent
workshops



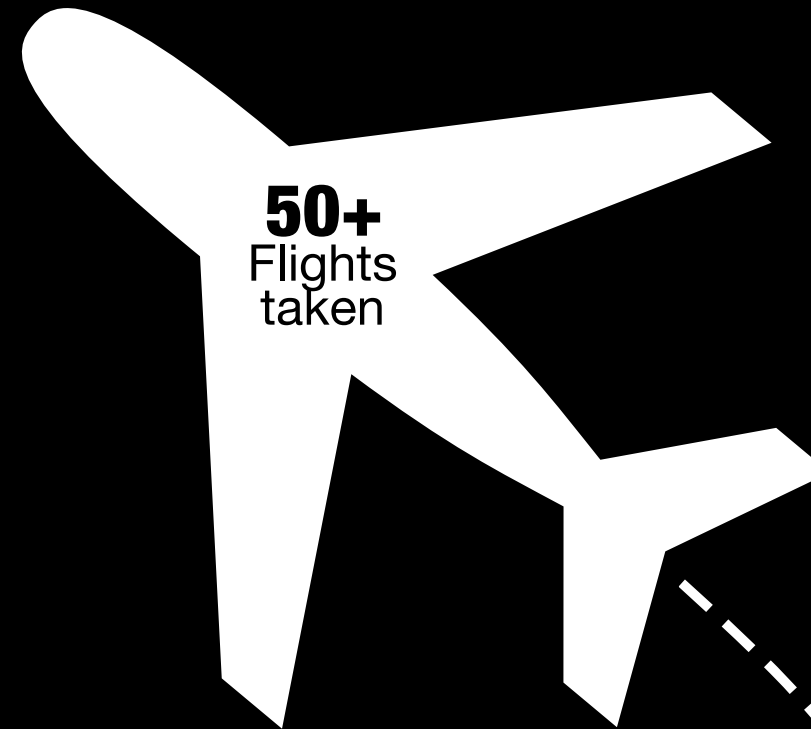
400+
Parents
impacted



1400
Students
impacted



300+
Teachers
impacted



50+
Flights
taken



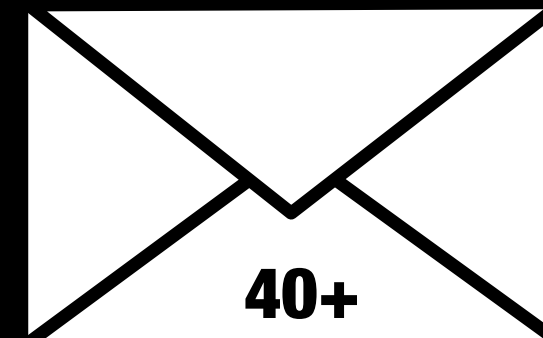
4,300+
km's
travelled

1,532 km
Kapunda,
SA

40 km
Mentone,
VIC

1,422 km
Tamworth,
NSW

1,320 km
Canberra, ACT



40+
letters sent home to
standout contributors



**COMMON
GROUND**

EVALUATION FEEDBACK

NET PROMOTER SCORE (NPS)

NPS stands for Net Promoter Score, which is a common metric used in customer experience programs. An NPS score measures customer experience by looking at their likelihood of recommending an organisation.

What is a good NPS score?



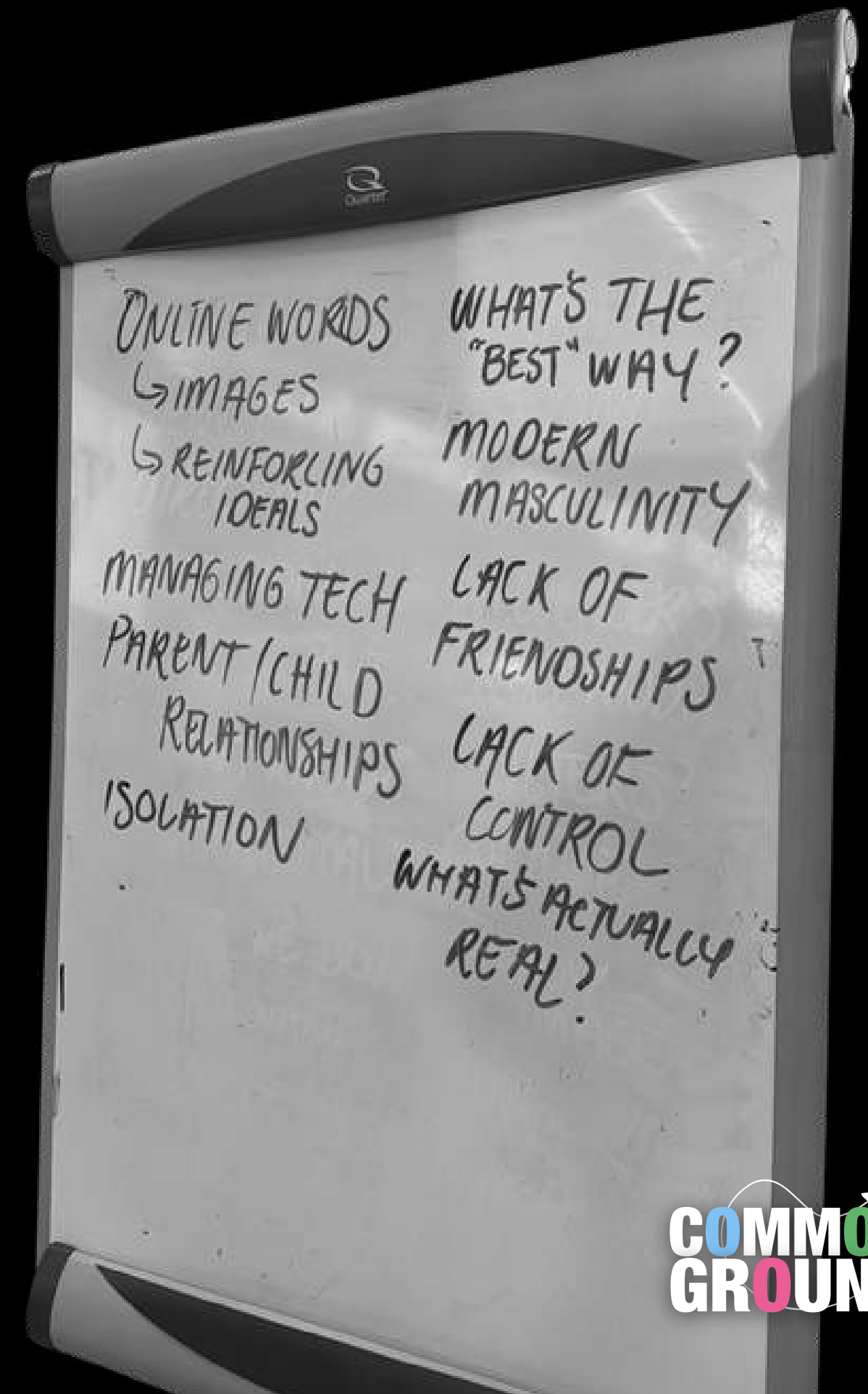
NPS: 79.1
Parents intro workshop



NPS: 52.9
Teacher intro workshop



3,225
Total survey responses



LETTERS TO STANDOUT PARTICIPANTS



To Whom It May Concern,

I hope this message finds you well. My name is Kasey, and I'm a facilitator with Tomorrow Woman. Recently, we had the privilege of running workshops for the Year 11 students at [REDACTED], and I wanted to take a moment to share some feedback on [REDACTED] participation.

At Tomorrow Woman, we travel across the country exploring what it means to be a woman in today's world. We seek to support and facilitate our participants into a conversation allowing them to practice speaking up through using their voice and to rise above social pressures and expectations, valuing showing more of their authentic selves.

It was an absolute privilege to have [REDACTED] lead the way in this workshop. [REDACTED] courageously leant into the challenges and training grounds of this workshop through honestly speaking to the reality of how the expectations and stereotypes can have an impact. [REDACTED] has an incredibly authentic way of showing up and by doing so clearly gives others around [REDACTED] permission to show more of their authentic selves.

I would encourage you to chat to [REDACTED] about the workshop and ask about their experience.

I want to congratulate you on raising such an incredibly emotionally aware young person. I really look forward to continuing to have more of these conversations with [REDACTED] across this year!

Best regards,
Kasey



LETTERS TO STANDOUT PARTICIPANTS



Dear Parent/Guardian,

I hope this message finds you well. My name is Jordan, and I'm a facilitator with Tomorrow Man. Recently, we had the privilege of running workshops for the Year 10 students at [REDACTED], and I wanted to take a moment to share some feedback on [REDACTED]'s participation.

At Tomorrow Man, we travel across the country exploring what it means to be a man in today's world. Our workshops challenge traditional stereotypes and focus on building capabilities to help young men move through life's ups and downs. We believe in equipping young men with the tools to express themselves openly, connect meaningfully with others, and lead with empathy.

[REDACTED] was a standout contributor in our workshop as he made the effort to show his mates and the rest of the room just how much of a capable leader he can be through his honesty. [REDACTED] used his voice to positively lead and therefore impact the workshop which meant others could follow his outstanding behaviour.

He set the standard for participation and invited his mates into the workshop. He fully embraced the discussions humbly. It's clear to me that the attitude he showed us in the room was one of respect and honesty which the rest of the group affirmed [REDACTED] for being an amazing leader amongst them.

I wanted to take this opportunity to acknowledge [REDACTED]'s capacity to show respect, emotional range and leadership. He shows the qualities of a leader and I wish to thank him and share with you how empathetic and mature he was in our workshop. I hope that [REDACTED] continues to use these skills to go on to do great things in and outside of the classroom to prove that these qualities can be of great value to his community.

Regards,



POSITIVE **IMPORTANT**
EMPOWERING

THOUGHT- PROVOKING

INSPIRING **CHANGE** HELPING

EYE-OPENING

COMMUNITY

SUPPORTIVE

INTERESTING

INSIGHTFUL

INFORMATIVE

REFRESHING

ENGAGING

RELEVANT

EDUCATING

GOOD GREAT

POSITIVE MASCULINITY

CHANGE **NEED**
FUTURE

PARENTS:

“DESCRIBE
IN ONE
WORD...”



PARENTS:
“WHAT DO
YOU WANT TO
LEARN MORE
ABOUT?”

MEN
SOCIAL MEDIA
IMPACT EMOTIONS
TEACH TEENAGERS
CHILDREN

YOUNG MEN
HELP
COMMUNITY
CONNECTION

ENCOURAGE TALKING

PROGRAM

BALANCE BOYS
RELATIONSHIPS
STRATEGIES

MAKING GOOD CONVERSATIONS
WORKSHOPS
POSITIVE ROLE MODELS
SOM
SUPPORT PROGRAM
STEREOTYPES
COMMUNICATE



HOPEFUL
RELEVANT
POSITIVE
WORK
ENGAGING
AUTHENTIC
SCHOOLS
GOOD
INSIGHTFUL

POWERFUL
SHARING
NEED
CHANGE
TEACHING
MASCULINITY
INTRODUCTION PROGRAM
THOUGHT PROVOKING
INFORMATION
PROVIDING
EMPOWERING
INTERESTING
CONFRONTING

TEACHERS:

**“DESCRIBE
IN ONE
WORD...”**



**COMMON
GROUND**

TEACHERS:

“WHAT DO
YOU WANT TO
LEARN MORE
ABOUT?”

CONVERSATIONS
LESSONS
IMPLEMENT
POSITIVE MASCULINITY
CURRICULUM RESOURCES
ENCOURAGE
RESEARCH
FUTURE
THINK
CONTENT
SUPPORT
DETAILS
WORKSHOPS
STUDENTS
MEN
IMPACT
ENGAGE
EMOTIONS
BOYS
WAYS
HELP YOUNG MEN



COMMON
GROUND

FINDINGS + LEARNINGS

GROUNDING OUR APPROACH IN RESEARCH

Our approach to the Common Ground pilot is informed by leading research on masculinity, identity development, and violence prevention. These insights help ensure that what we're delivering is not only engaging but also meaningful and impactful.

Here's just some of the research that's been shaping our content and delivery so far:

"Positive Masculinity in Practice: A Theoretical and Educational Framework for Boys' Development"

This paper, co-written by Ray Swann and Kate Casey from the Common Ground team, introduces a positive masculinity framework to help boys grow into more connected, motivated, and authentic versions of themselves. It encourages schools to move beyond fixing "problem behaviour" and instead support boys in shaping healthy identities, grounded in understanding, purpose, and real connection. [Read more](#)

"Educating for Change: Effective Strategies to Prevent Violence Among Boys and Young Men"

Michael Flood's report takes a deep dive into what makes violence prevention programs with boys and young men actually work—especially in school and community settings. He outlines six key ingredients for doing it well: programs should challenge harmful gender norms, be grounded in solid research, involve the whole school community, keep students engaged, reflect the local context, and be evaluated regularly so they keep improving. [Read more](#)



STUDENT FEEDBACK



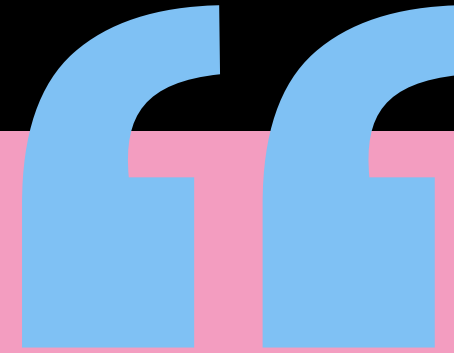
It was an amazing workshop and I would definitely do it again.”

“Loved the work shop needs to happen more than once a term!”

“I think its very smart for people like me who are too scared to talk about being bullied.”



This was a really nice survey and i think it is a great way to make other people who feel uncomfortable feel like they are safe, and respected in this school, also with the feedback you get from other students you can go even further to make them feel more comfortable and safe at school, or even at home.”



The whole thing was so beneficial and i believe that it needs to happen a lot more.”

“I really liked this workshop I think it was very influential and it made an impact on me and my friends.”

“It was a great session. Highly recommend to others.”



The Common Ground Project was really good and I'm looking forward to the next session.

It was literally the only thing that has ever made everyone empathise with each other and brought everyone so much closer as a year group.”



ANECDOTAL STORIES

“We saw students bringing their parents along to the parent workshops, showing how much these conversations resonated for them - still wearing nail polish as well.”

“Staff were immediately asking how to implement the curriculum after our sessions, eager to embed the lessons.”

“Over 20 staff members put their hands up to become school mentors/champions to help drive the program forward.”

“Students were forming new connections with each other, breaking down barriers and strengthening their peer relationships whilst unpacking gender-based stereotypes.”

“After a TM session, we saw boys actively asking the girls about their sessions, showing a genuine interest in their perspectives.”



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ANECDOTAL STORIES

“Many students asked when we’d be coming back, showing just how much the sessions meant to them.”

“A young First Nations participant spoke about the impact of growing up with an absent male positive role models, his responsibility to support his family, and how the session reinforced the importance of breaking stereotypes.”

“One student had a powerful realisation that he needed to ask for support more often rather than carrying everything on his own.”

“Some students actively sought out wellbeing appointments with staff after our sessions.”

“We saw students acknowledging each other’s strengths and lifting each other up in ways they hadn’t before.”

“Students hanging around after the workshop to say thankyou and say how great it was to be part of. David (head of year level) couldn’t believe how much the boys were giving of themselves in the safe space we create.”



ANECDOTAL STORIES

“Boys stepped up and took ownership of their attitudes towards respect and women, showing a real shift in mindset.”

“Parents messaging me on LinkedIn saying how excited they are for the Common Ground Project to start with their boys.”

“Upon our return to one of the schools, a teacher approached our team and talked to how she’d already noticed a shift in how the boys were talking to one another and raving about the sessions.”

“A Parent’s Night at one school had over a couple of hundred participants.”

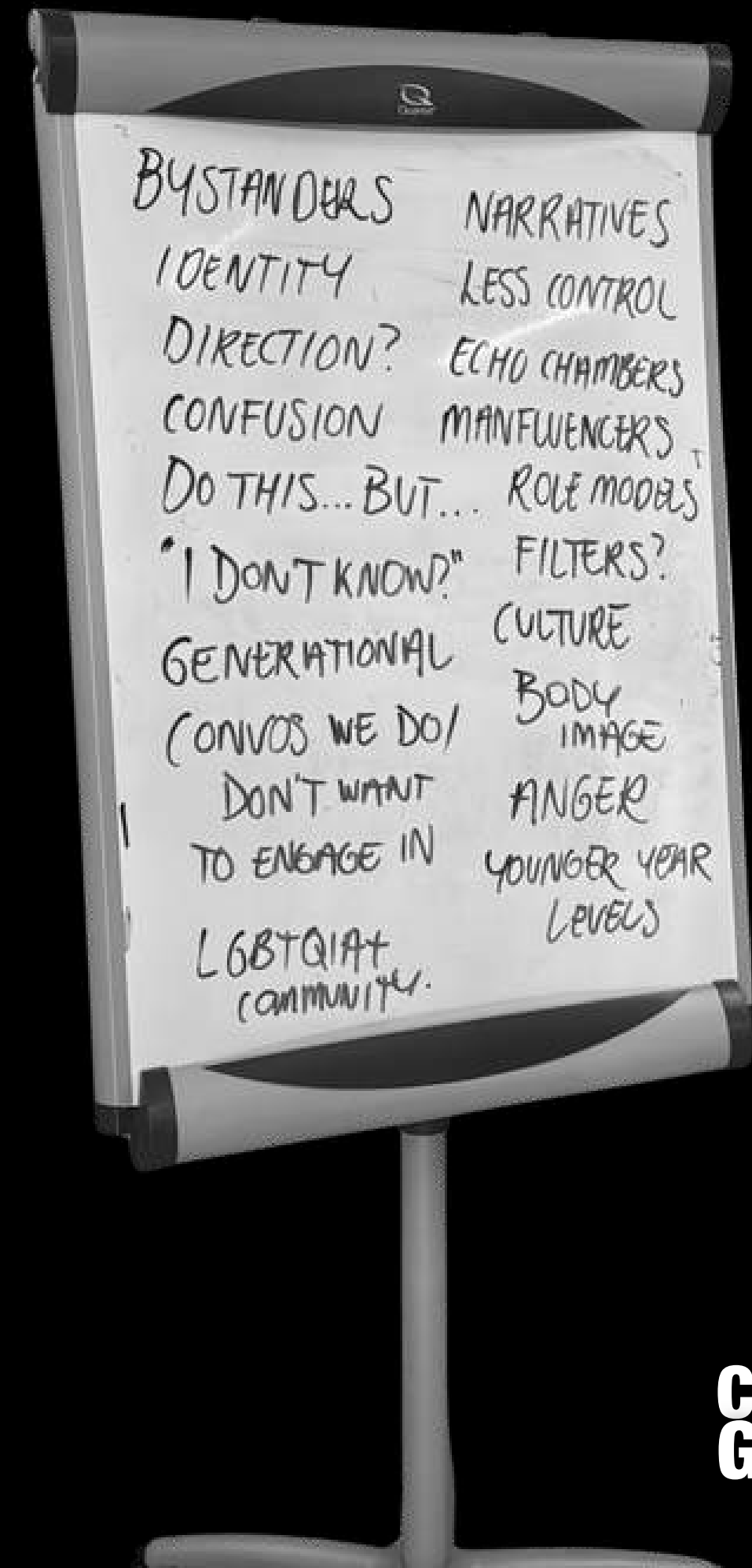


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Today, the Tomorrow Man and Tomorrow Woman sessions - WoW! I would like to thank yourself and the team. The staff and students who experienced the workshops today are buzzing. It has already had an impact and I look forward to the ripple effect it could have on our community. Tomorrow Man and Tomorrow Woman clearly do amazing work that can be life changing for our young people. Your facilitation to create such a psychologically safe space for our young people is extraordinary. I am so excited for the opportunity our young people have this year – experiencing 4 sessions of these workshops could be phenomenal on our community's culture. A classic quote that came from one of our young people "I wish all our incursions were like that. It was the best."

- CATHERINE, FOLLOW-UP EMAIL





**THANK
YOU**

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