

Yein Lillian Lee 이예인  
Product Designer

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## Skills

Design Systems, User Research, Accessibility, Complex Problem Solving  
Figma, HTML, CSS, JavaScript, Adobe - Photoshop, Illustrator, InDesign

## Work

### Goldman Sachs

*UX Designer*

2022 - 2025

- **Built a scalable design system for 100+ teams** integrating 10+ design systems into 1 through collaboration with a cross-functional team.
- Contributed to 220+ web and mobile components design and implementation with UI Toolkit developers increasing the usage by 33%.
- Integrated advanced Figma functionalities into the existing components and pattern libraries which streamlined design systems usage.

### Louisa AI

*Product Designer*

2021 - 2022

- **Designed key features for an AI-powered internal networking tool.**
- Collaborated with researchers and engineers to ideate and prototype onboarding stages personalizing experience and reducing time by 63%.
- Implemented design tokens in TypeScript and JSON to synchronize the design system with the codebase and streamline workflows.

### Dawon Design

*Design Intern*

2020

- **Created 35 UI infographics for client deliverables** for post-COVID office space ideation aligning to the firm's branding initiatives.
- Communicated with clients to coordinate project requirements ensuring that deliverables met the standards of global institutions.

## Project

### Spooorty

*Founding Designer*

Current

- **Designing an app to unify sports communities in a single platform.**
- Analyzing 40 interviews with sports enthusiasts, using insights to design key-features, develop a design system, and establish branding from 0 to 1.
- Building a user-centric platform enabling individuals to connect with others for sports activities based on skill level, availability, and budget.

### AppDev Hack Challenge

*Product Designer*

2020

- **Designed a user-centric habit tracker app and won Best UI Award.**
- Researched 3 experiences for high achievers and designed 12 solutions instilling a sense of accomplishment through data visualization.

## Education

### Cornell University

BFA in Fine Arts (UX Design/ Research)  
Minor in Fashion Studies