

Yein Lillian Lee 이예인
Product Designer

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Skills

Product Design, Design Systems, Accessibility, Complex Problem Solving
Figma, HTML, CSS, JavaScript, Adobe - Photoshop, Illustrator, InDesign

Work

Goldman Sachs

UX Designer

2022 - 2025

- **Built a scalable design system for 100+ teams**, consolidating 10+ separate systems into 1 through cross-functional team collaborations.
- Designed and shipped 220+ reusable components design, ensuring alignment with UIToolkit APIs implementation increasing the usage by 33%.
- Integrated advanced Figma functionalities to streamline system governance and championed accessibility standards (WCAG).

Louisa AI

Product Designer

2021 - 2022

- **Designed key features for an AI-powered internal networking tool.**
- Collaborated with researchers and engineers to ideate and prototype onboarding and personalization flows, reducing user setup time by 63%.
- Implemented bidirectional design tokens in TypeScript and JSON, synchronizing the design systems with engineering codebases.

Dawon Design

Design Intern

2020

- **Created 35 UI and data-driven infographics** for client deliverables.
- Worked directly with stakeholders to translate project requirements into polished digital deliverables that meet the standards of global institutions.

Project

Spoorty

Founding Designer

Current

- **Leading end-to-end product design for a consumer platform.**
- Analyzing 40 user interviews to inform product strategy, core user flows, scalable design system foundation and establish branding from 0 to 1.
- Designing a user-centric mobile application enabling users to connect through sports activities based on skill level, availability, and budget.

AppDev Hack Challenge

Product Designer

2020

- **Designed a habit-tracking application and won Best UI Award.**
- Researched 3 high-achieving user personas and designed 12 interaction design, instilling a sense of accomplishment through data visualization.

Education

Cornell University

BFA in Fine Arts (UX Design/ Research)
Minor in Fashion Studies