

# Develop



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## The Developer -Led Security Advantage

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Why Investing in Developer-Led Security Culture Pays Off—For Your Organization, Your Team, and You



# You Can't Afford to Ignore Your Developer-Led Security Strategy

**Fact:**

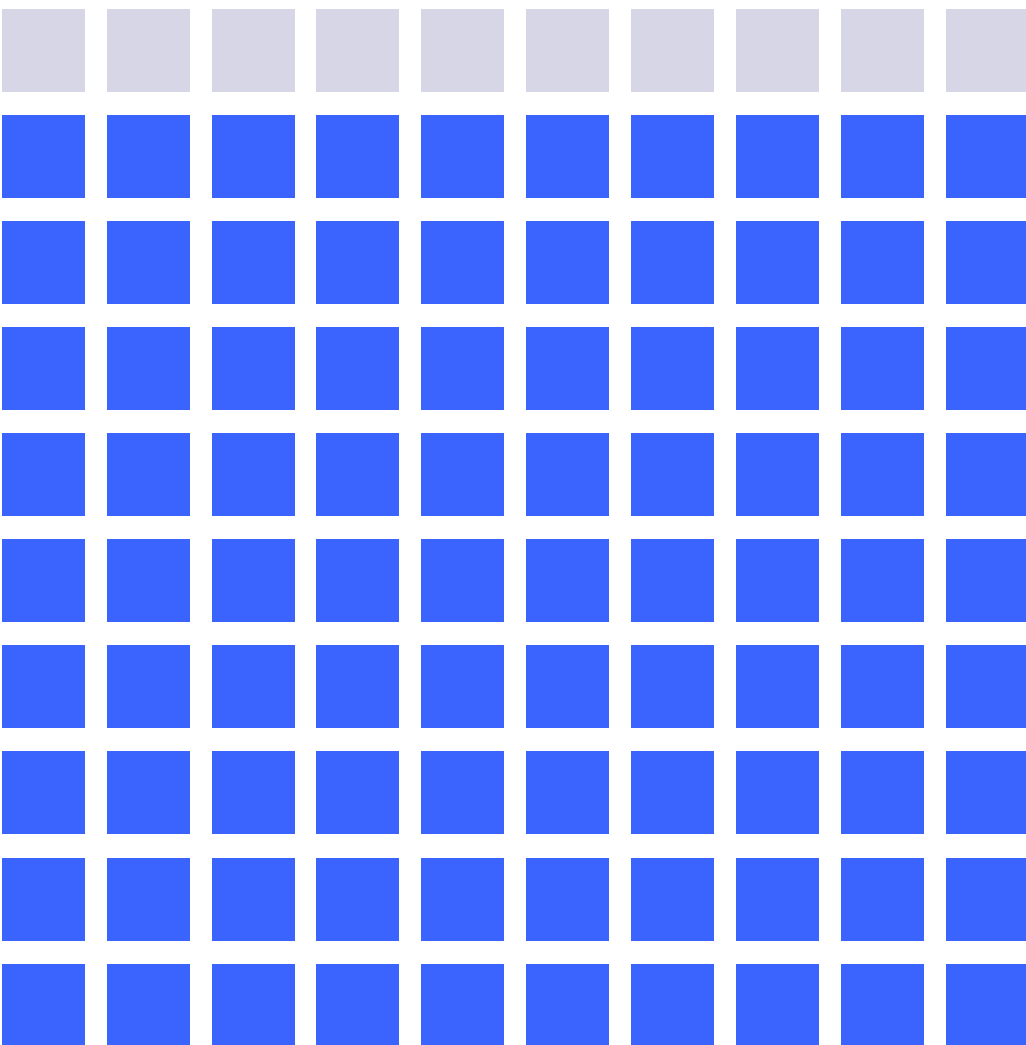
Security teams can patch software, but there's no quick fix for a lack of cyber talent.

- Foster a developer-led security culture to mitigate risk—at scale.

90%

of organizations suffered a breach last year—and most blame a cybersecurity skills gap.

(World Economic Forum, 2024)



30x

Security flaws caught after deployment cost 30x more to fix.

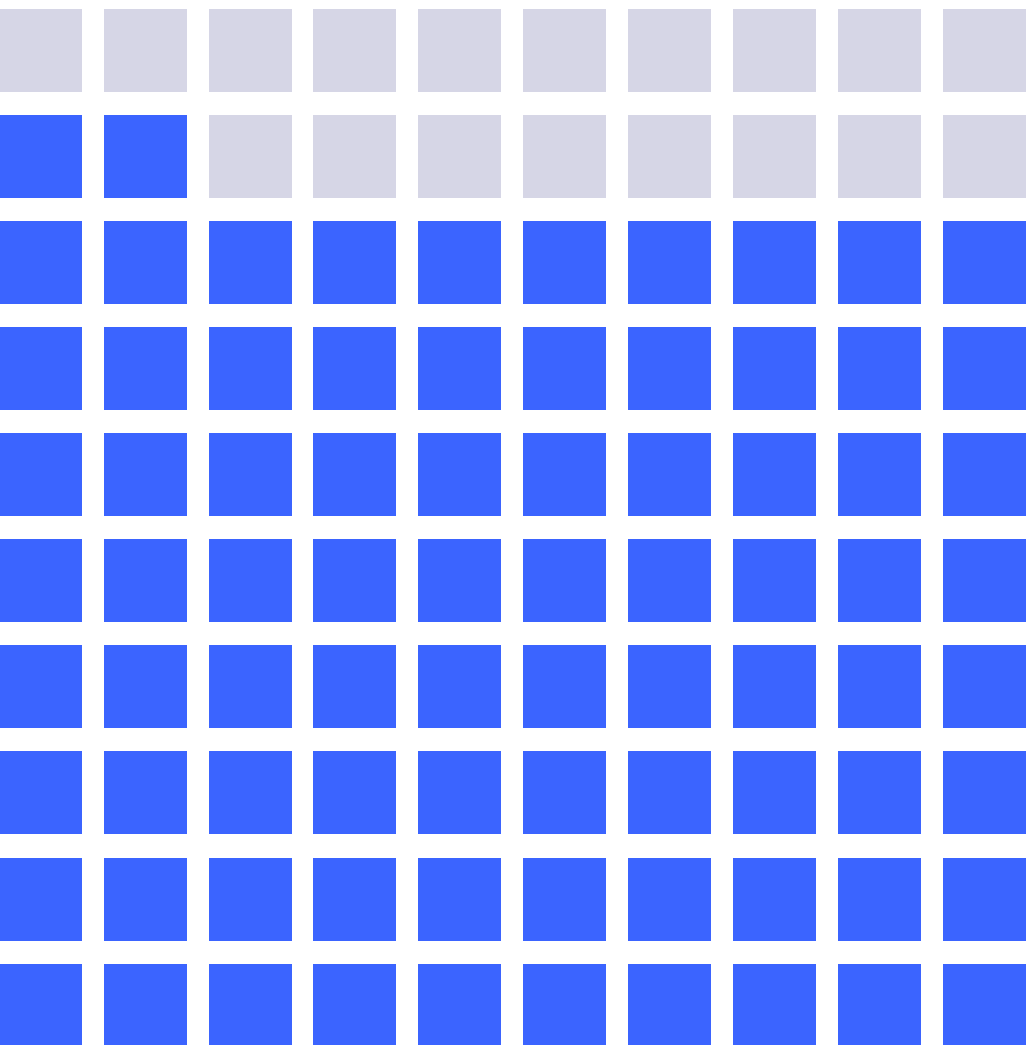
(HackerOne, 2024)



82%

of cyber leaders say their worst incident could have been mitigated if their teams were better prepared.

(Immersive, 2023)





# The Price of Neglecting Developer Security

**Fact:**

You can't hire your way out of the cybersecurity crisis.

- Embed expertise into your existing teams by upskilling those on the front line of defense: your developers.

\$4.56M

The average breach cost for organizations with security staffing gaps.

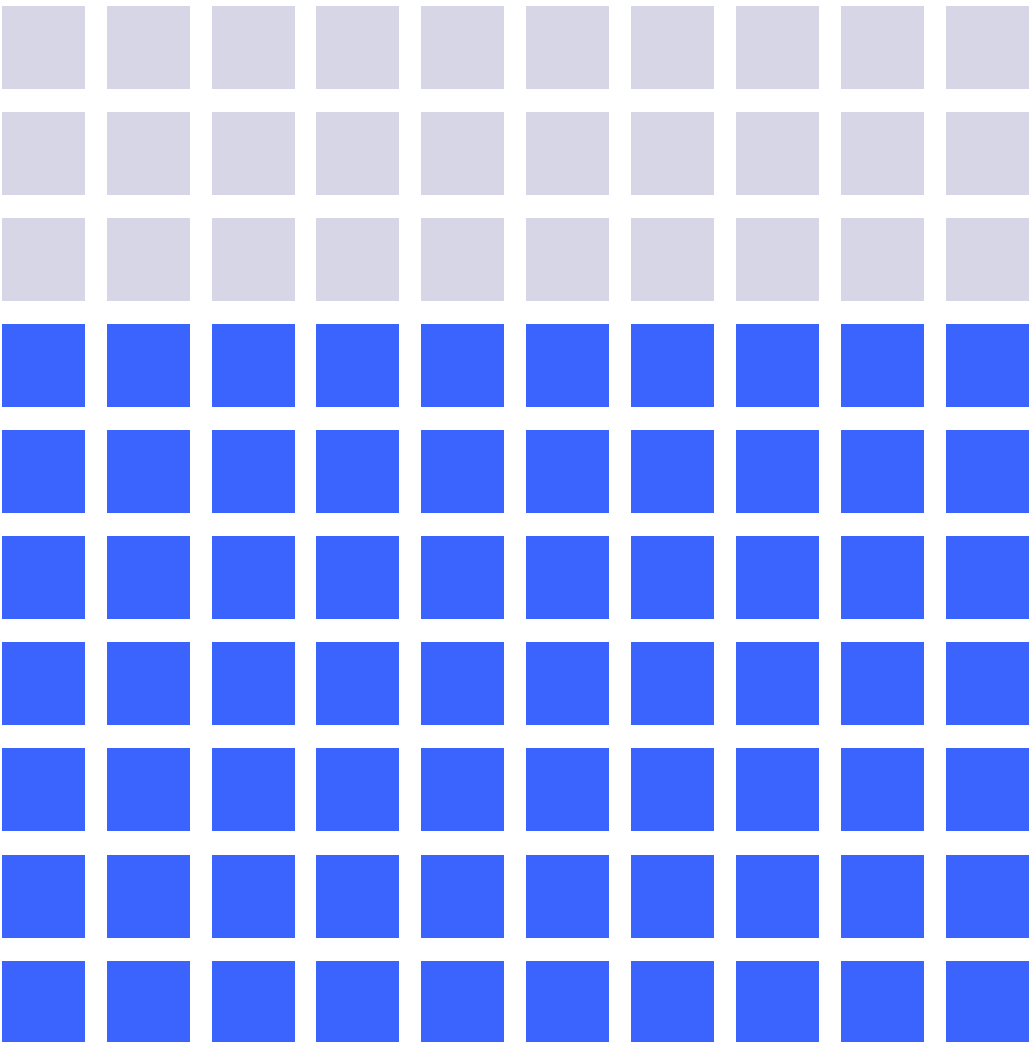
(IBM Cost of a Data Breach)



70%

of organizations believe a lack of security talent increases their cyber risk.

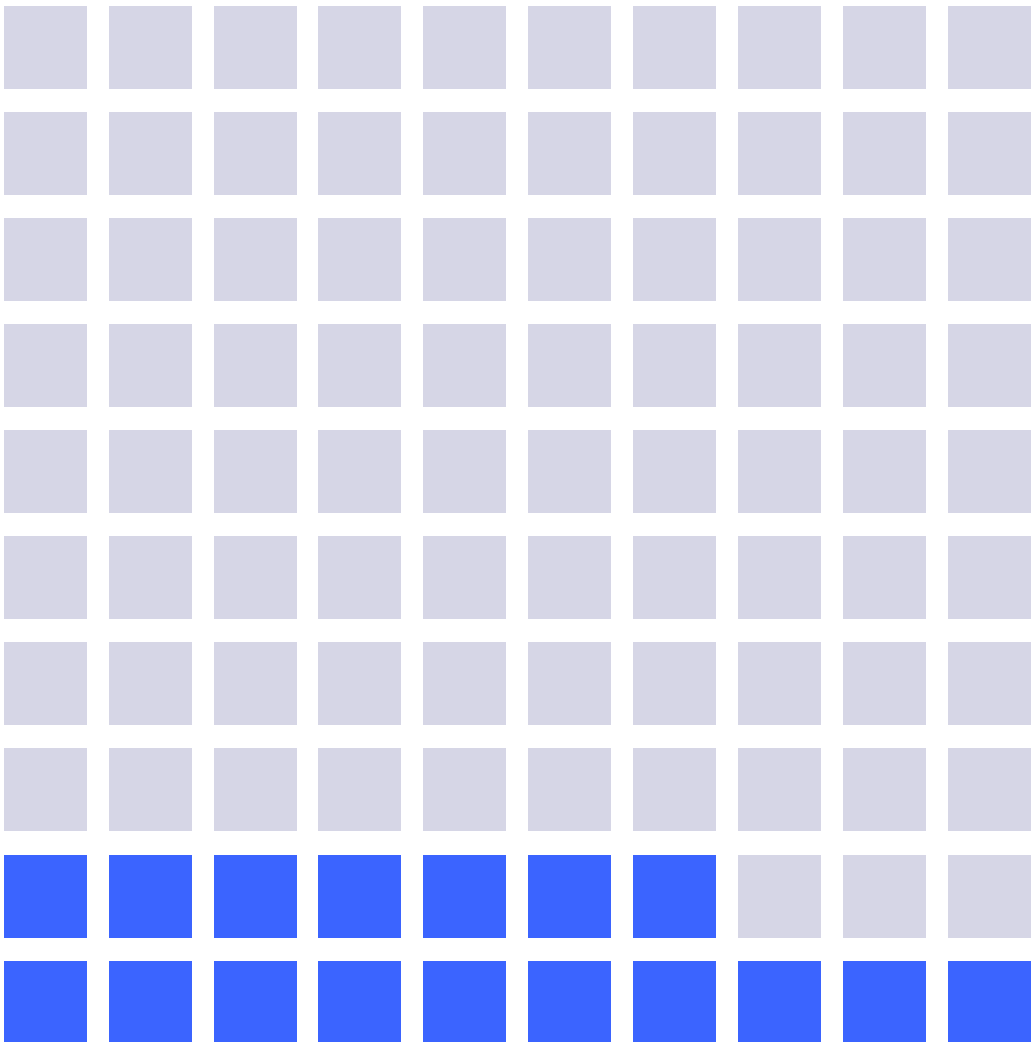
(World Economic Forum, 2024)



17%

of security teams are fully staffed—leaving a staggering 83% in need of expertise.

(Immersive, 2023)



# Prioritizing Developer-Led Security Drives Business Outcomes

## Fact:

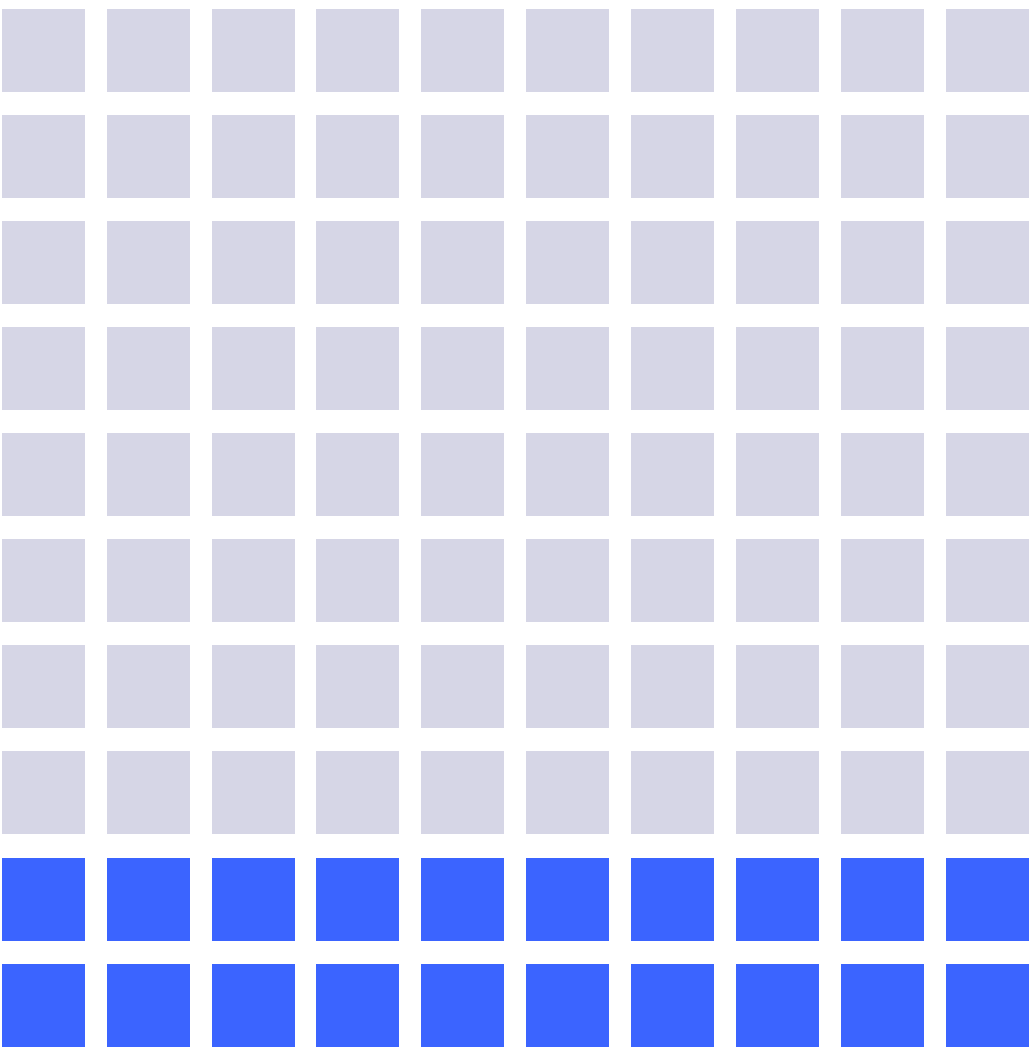
Investing in security doesn't slow development down—it speeds it up.

- Spend less time fighting fires and ship faster, safer releases.

20%

of development time is lost to security rework: Teams that own security write safer code — without slowing down.

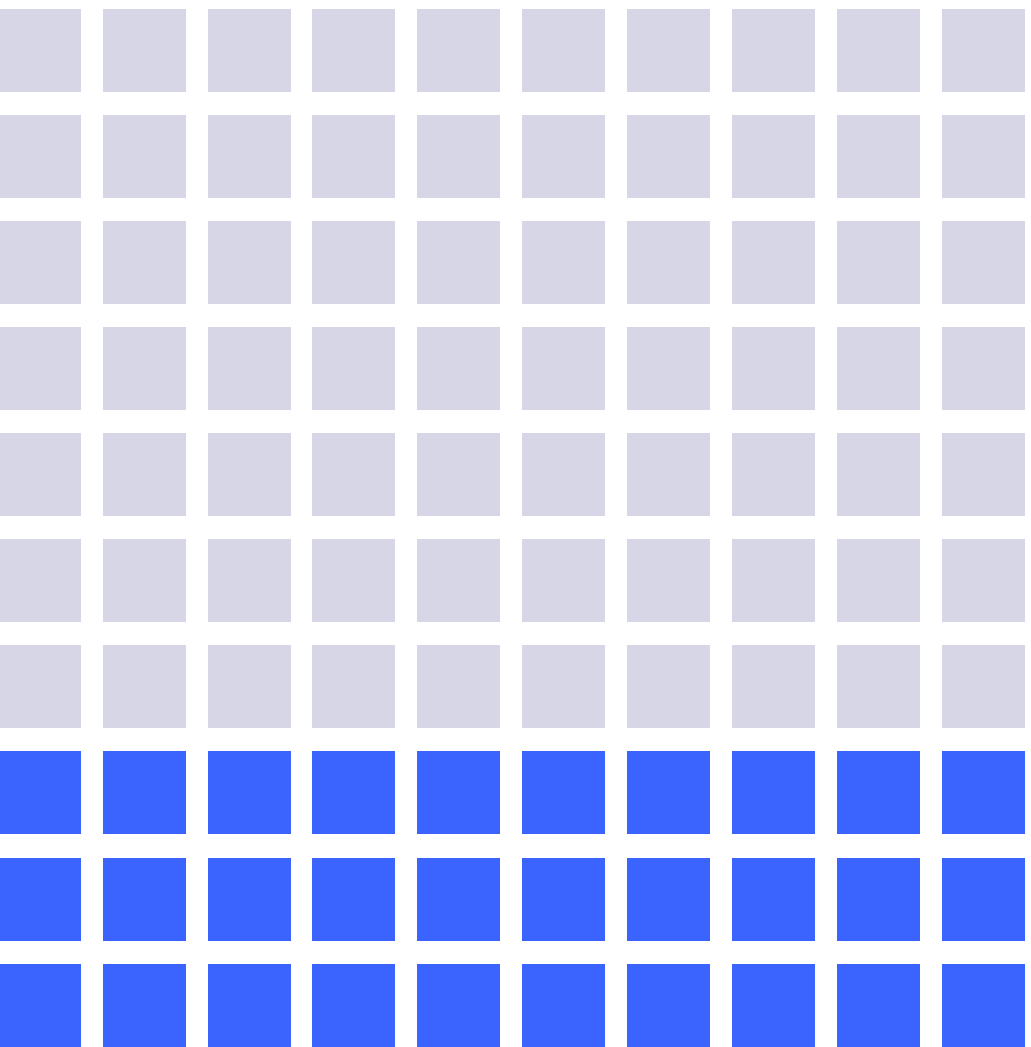
(World Economic Forum, 2024)



30%

fewer vulnerabilities: Investing in developer security education prevents nearly one-third of security flaws before production.

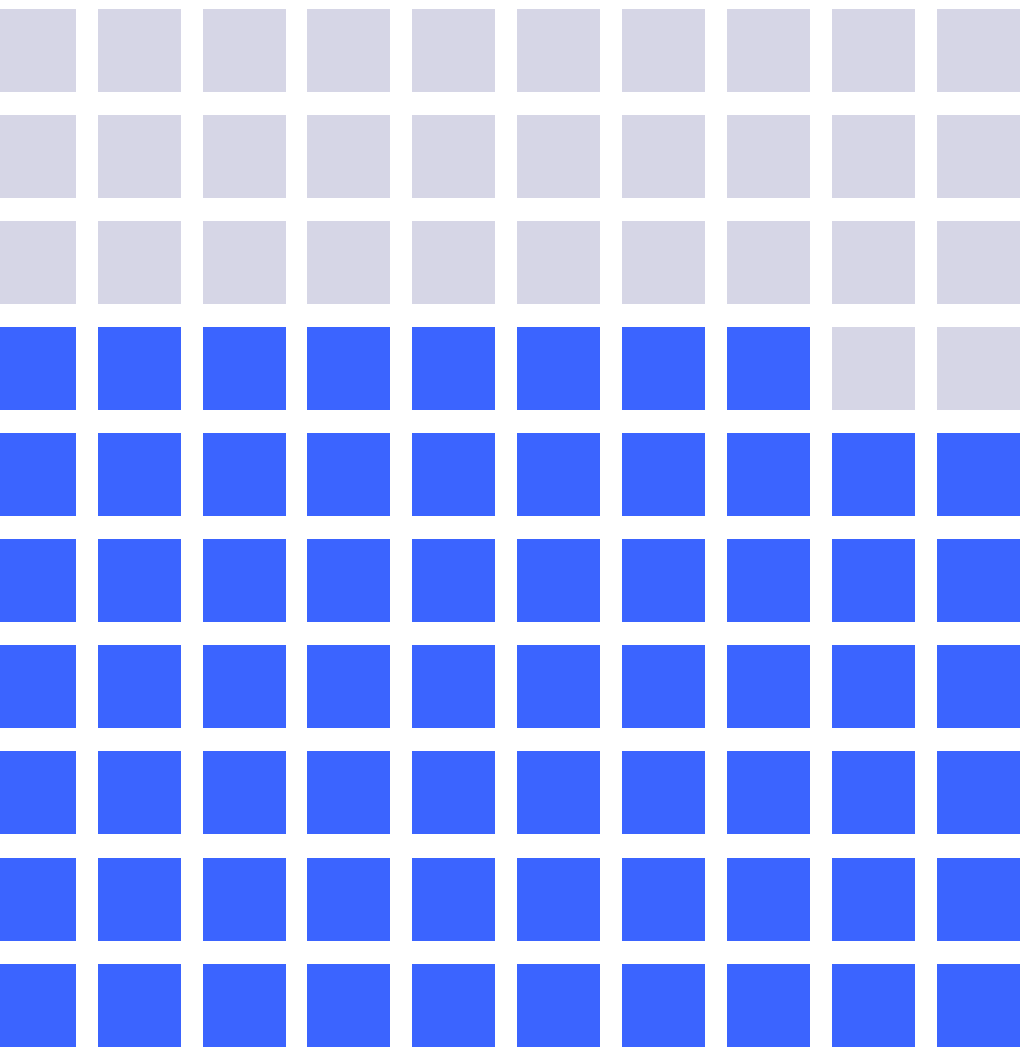
(Immersive, 2023)



68%

of organizations are adopting DevOps or DevSecOps: Developers fix issues faster when security is built into their workflow.

(Forrester, 2024)





# A Strong Developer-led Security Strategy Elevates Your Brand

## Fact:

Building a developer-led security culture doesn't just make business sense—it makes you a go-to leader.



### Lead Forward:

Spearhead a developer-led security culture.



### Drive New Value:

Equip developers to become strategic security partners.



### Reduce Strain:

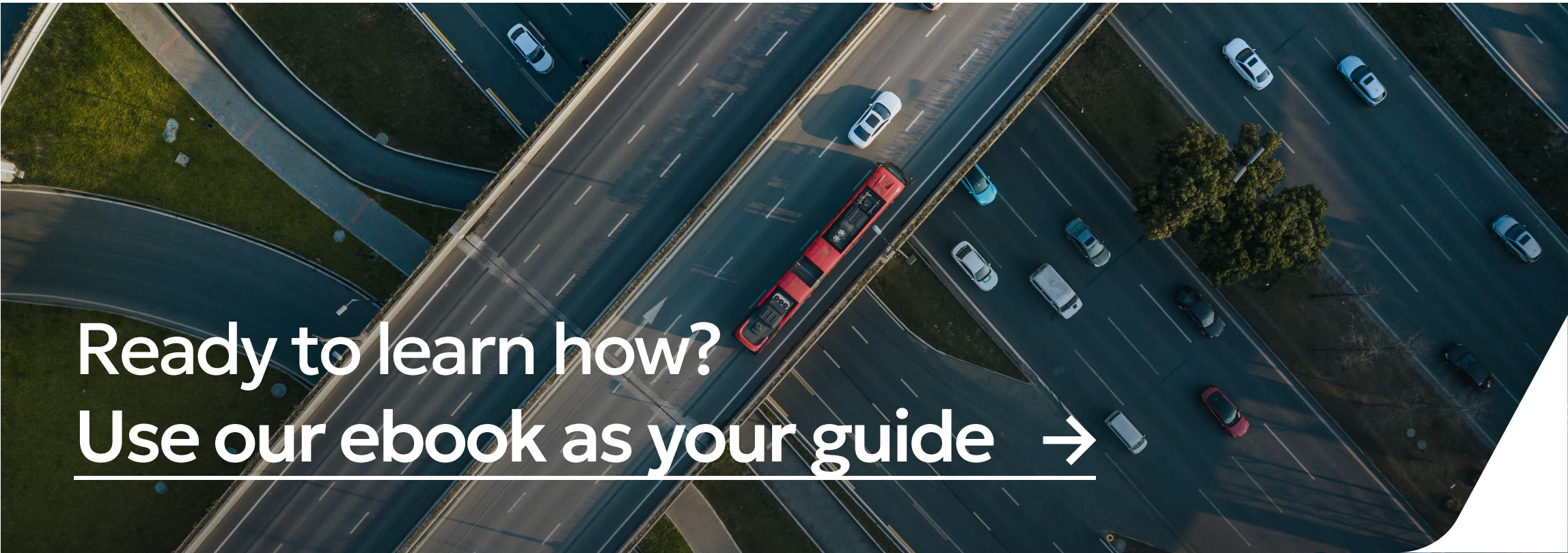
Sleep better knowing your team can ship secure code quickly.

Become integral to your organization's cyber resilience strategy by expanding your and your team's value to the organization.

Build a security culture that works for your business—and you.

Security is everyone's responsibility—but that doesn't mean it should be everyone's problem.

The fastest, most cost-effective way to reduce risk is to equip developers to fix vulnerabilities as part of their day-to-day.



Ready to learn how?  
Use our ebook as your guide →

# Be Ready



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**Continuously Assess, Build,  
and Prove Your Cyber Resilience**

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Our immersive cybersecurity solutions ensure your team is prepared to tackle and defend against the evolving cyber risks of today, and tomorrow.

