



Smart Energy: TV Ad “Free TCL TV” Offer

Terms & Conditions

10/07/2025

Terms and Conditions

1. Promoter

The promoter is Smart Energy Group Pty Ltd ABN 83 615 998 377, 10 Brigantine Street Byron Bay ("Smart Energy").

2. Offer Overview

Eligible customers who respond to the specific Smart Energy television advertisement via the official phone number or TV ad-specific web form and proceed with the installation of a qualifying product (as defined below) will receive one (1) television model TCL 55" ("Gift").

3. Eligibility

To qualify for the Gift, the following conditions must be met in full:

- The customer must respond via either:
 - The dedicated phone number displayed on the TV advertisement; or
 - The official web form linked from the TV advertisement only.
- The customer must purchase and have installed one of the following at their residential address:
 - A **solar and battery combo**; or
 - A **battery-only system**, supplied and installed by Smart Energy.
- The system must be installed at a **private residential property** located within Smart Energy's current service area.
- Installations must be completed and fully paid for before the offer expiry date (see clause 6).
- The property owner must be the named purchaser and hold responsibility for the agreement.

4. Exclusions

This promotion **does not apply** in the following circumstances:

- If the customer contacts Smart Energy through any means other than the phone number or web form featured in the TV ad.
- If the customer only purchases a solar system (without a battery) or any other service/product
- If the system is installed at a commercial, industrial, investment, or rental property (including holiday homes).
- Cancellations, failed installations, or unpaid systems will result in ineligibility.
- This offer cannot be combined with any other promotions, discounts, or incentives unless otherwise stated in writing by Smart Energy.
- Employees of Smart Energy and their immediate families are not eligible for this promotion.

5. Gift Delivery

- The TCL television will be delivered to the customer's installation address within **60 days** of full payment and system commissioning.
- The exact model of the TCL television to be supplied will be confirmed at the time of fulfilment.
- Smart Energy reserves the right to substitute the Gift with a product of similar or higher value and specification if stock becomes unavailable.

6. Offer Period

This promotion is valid for a limited time only.

- The campaign start date is 07/07/2025
- The campaign end date is 30/09/2025 or "until withdrawn by Smart Energy".
- ONLY for the first 50 customers
- Smart Energy reserves the right to withdraw or amend this promotion at any time without notice.

7. General

- Participation in this promotion is deemed acceptance of these Terms and Conditions.
- Smart Energy reserves the right to verify the validity of claims and to disqualify any claimant who tampers with the process or submits a claim not in accordance with these Terms and Conditions.
- Any taxes or other costs associated with receiving the Gift (if any) are the responsibility of the customer.
- This offer is governed by the laws of New South Wales.