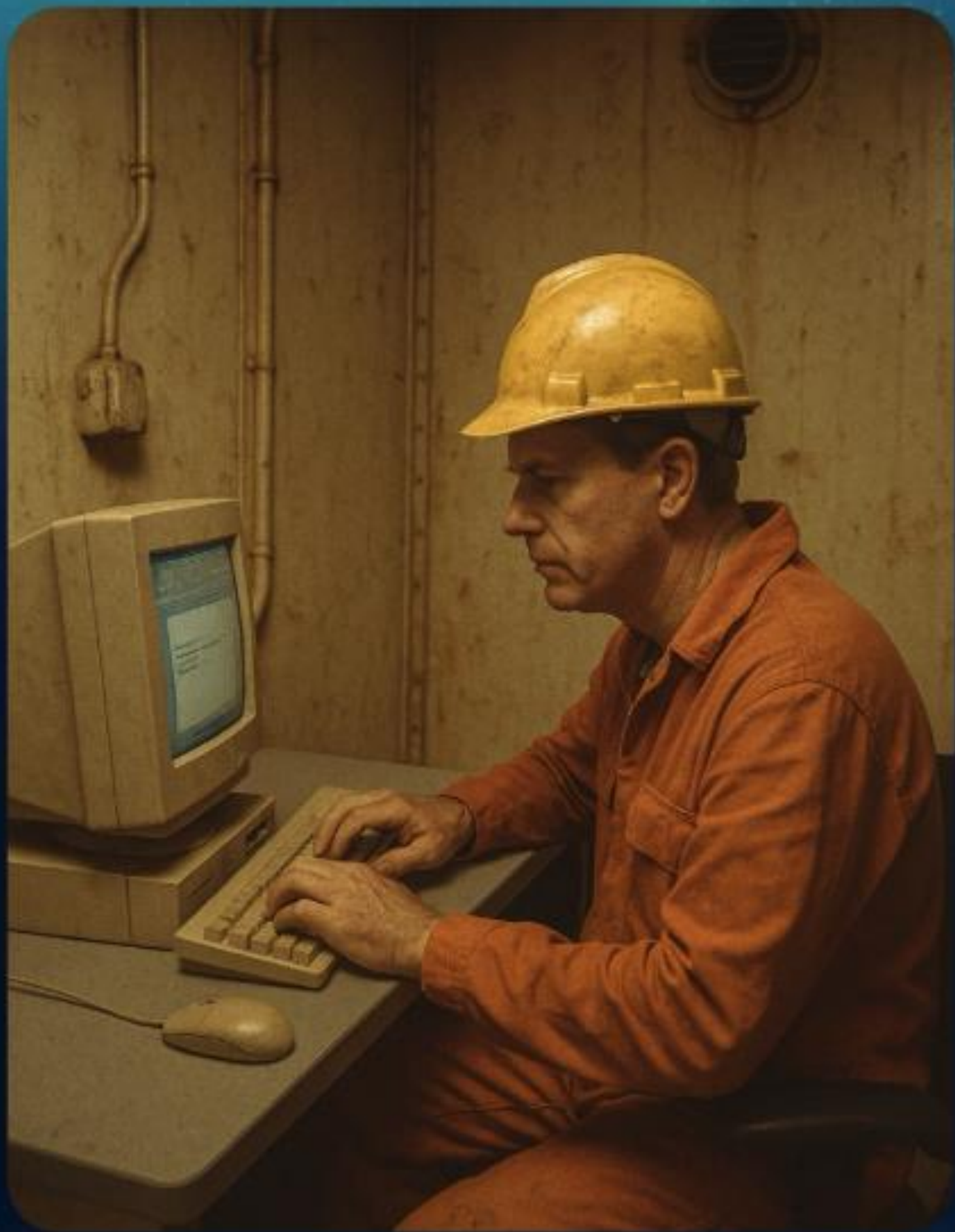


"See Beyond the Surface: The Offshore Industry's Digital Evolution"

By:
Lino Brogneri



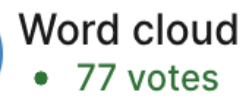
Remember Dial-Up Internet?



Bridging the Digital Divide in Offshore Operations

- It's 2025 with Starlink and AI copilots – operating in high-risk environments, as if it's 1995
- Industry has made huge strides: safer, leaner, more professional.
- Now the leap is to smarter systems — not just deeper dives or bigger assets.
- Current legacy tools have limits — today's complexity demands real-time data.
- Efficiency
- Compliance
- Safety
- Accountability
- The tools digital logbooks, offline-ready, secure.

Call to action — let's bridge the digital divide.



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Nothing

Cost

Privacy

GDPR

Cybersecurity

Terror

Sabotage

Not a lot

System failure

Useless data

Skill loss

Türkiye

Musk

Workforce IT ability

Good

Unkontrollable

Shell

Old

Bandwidth

Shutdowns

Slow implementation

Volnurability

Users

Trump

People

Too much Guinness

Freedom

Unreliable connection

realibililty

Error

data privacy

Reliability

GDPR

LOGİİT

Industry Challenges



- Data lives in silos
- Duplication & re-entry errors
- Verifiability is manual and audit-unfriendly
- Broken feedback loops for improvement

Challenges going Digital

Even with the right tools, going digital isn't just plug-and-play:

- **Cultural resistance** — habits, traditions, and fear of the unknown
- **Offshore connectivity** — limited networks, remote conditions
- **Lack of standardisation** — systems don't talk to each other
- **Legacy data trapped** — decades of logbooks still on shelves
- **Digital literacy gaps** — tools mean little without training



*True digital transformation means facing and overcoming
— these walls together.*

How it should be

Trust and credibility

**International best
practices**

Secure Authentication

Offline first

Interoperability

User audit trails

Data ownership

Exportability

Digital signature

Timestamped

**Security and
Privacy**

Identity and trust



What Digital *Should* Mean

Digitisation is not scanning. It's building a pipeline, where data flows, not stalls.

Verifiable, Traceable, and Secure

Input → Validation → Visibility → Reporting



**Where do we
start?**

Industry Guidelines



Digitalisation doesn't start with software.

It starts with **alignment** — on values, on standards, and on trust.

IMCA's C 019 isn't just technical guidance — it's a cultural turning point.

A recognition that offshore operations need more than digitised paper — they need **verifiable, interoperable, and human-centered systems.**

The goal?

Not just better technology — but better decisions, safer teams, and smarter collaboration across the industry.

Access is the First Step

Decades of operational knowledge are trapped in paper

Handwritten log sheets = zero visibility, zero insight

OCR unlocks data: searchable, structured, verifiable

Standardised data = interoperability

With access, we can benchmark, improve, and advance

Access to Data

Trust & Control



**Right to Data
portability**

**You control
your data**

Transparency

GDPR

Consent

Traceability

**Export or
delete data**

Data minimisation

Access logs

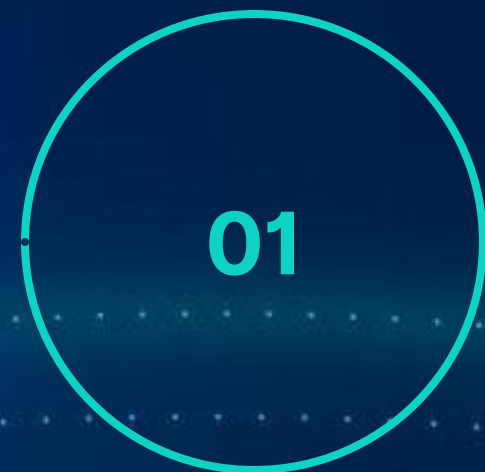
**Purpose
Limitation**

**Privacy
by design**

Audit trail

**Data
encryption**

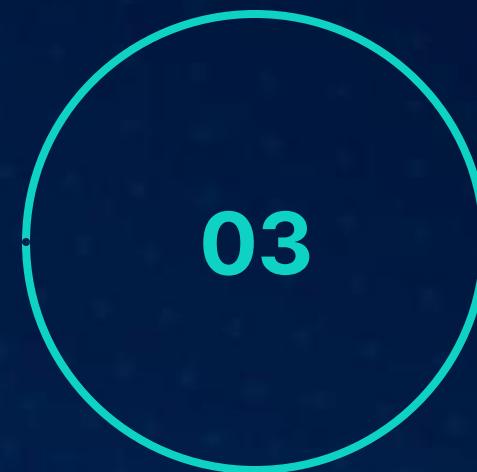
Security by Design:



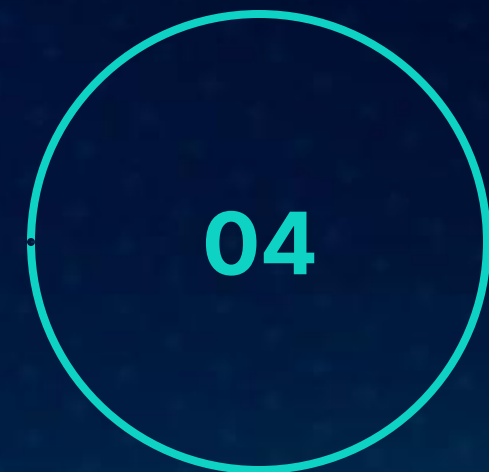
Offline capture
with secure
syncing.



Encryption in
transit and at
rest



Secure user
onboarding



Breach
response and
contingency
planning

Interoperability

Risks:

- 1 Close and siloed systems
- 2 Fragmented Data
- 3 Inefficient duplication of work

We Need:

- 1 Standardised data formats and processes
- 2 Open, well documented API's
- 3 Shared commitment across the industry

Digitalisation isn't about replacing paper with PDFs.



It's about building an **ecosystem** — where every part of the system is connected, working together and **speaking the same language**.

Why We Need Shared Standards

When that happens, everyone wins.

- No more friction between different systems
- No more verification fatigue from contractors having to prove the same information multiple times
- A single logbook that can be securely shared between multiple clients or companies

“True digital transformation isn’t about everyone using the **same** platform — it’s about making sure every platform can **work together**.”

Sustainability is not a trend — it's a responsibility.

Environmental stewardship is becoming a core expectation, not a bonus.

Clients and contractors alike are being measured on ESG metrics.

Paper logbooks = hidden environmental cost (30,000 logbooks, 200 pages each = 6 million printed pages).

Digitalisation isn't just efficient — it's a sustainability enabler.

By reducing paper and increasing transparency, we support cleaner, greener operations.



The impact of 1 ton of paper

24 trees cut down

10 000 - 20 000 litres of **water** used

17 GJ of **energy** consumed

2.7 tons of **CO** emitted

690 kg of **methane** potentially released in **landfills**

0.1 to 0.3 tons of **CO** from **transportation**



Dive to Survive, Green & Lean

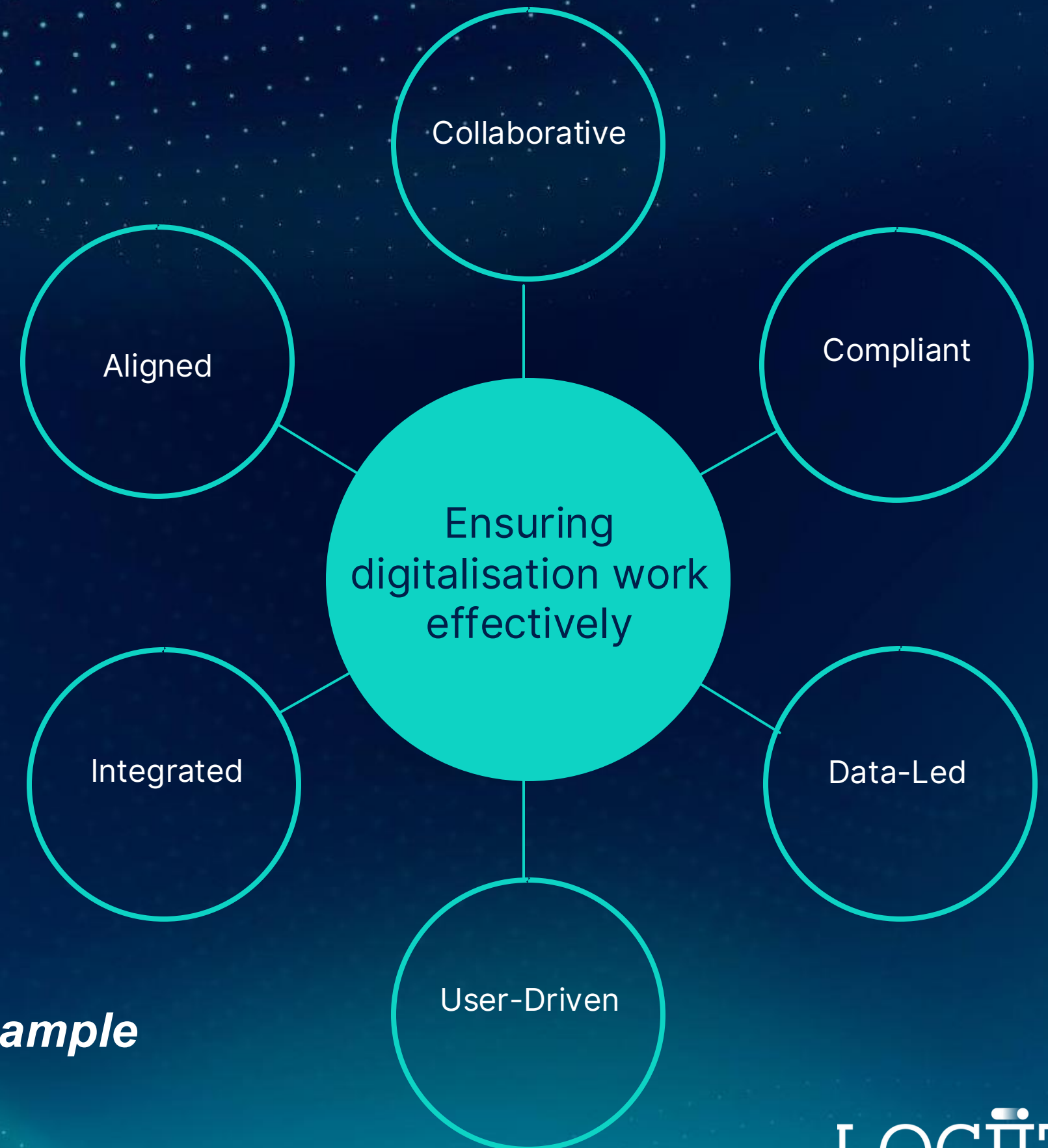


Digital isn't about replacing paper with pixels —
It's about unlocking value, visibility, and verification at every step.

Moving Forward

Leadership transforms industries
Tech does not drive change – people do.

This is our moment, to set the standard and lead by example





What benefit of digitalisation would make the biggest difference in your work?"



A construction worker wearing a white hard hat and a dark jacket is focused on a laptop. He is standing on a construction site with a body of water and a cloudy sky in the background. The scene is dimly lit, suggesting dusk or dawn.

This is our moment, to set the standard
and lead by example

Let's shape the future together.

Thank You

