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SEND Genie Toolkit

Powering SEND decisions with data, fairness and transparency.

Harness AI-powered tools to improve EHCP quality, reduce delays, and deliver fair, needs-based funding.

The SEND Genie Toolkit

The only integrated toolkit combining EHCP drafting, funding allocation, and insights in one connected system.

EHCP Genie
For drafting, reviewing and quality assuring plans.

Funding Genie
For transparent, evidence-based banding and funding allocation.

Insight Genie
For real-time tracking and forecasting across your SEND system.

Together, they streamline the entire pathway from assessed need to funding, improving quality, consistency and confidence at every step.

Innovating with councils for over 30 years, including:

> " Working with Imosphere and implementing their SEND Funding Genie has been a catalyst for change in Kingston and Richmond – especially in how we think about the EHCP and annual review process.

Project Manager at Achieving for Children
Kingston & Richmond Councils

achieving for children

THE ROYAL BOROUGH OF KENSINGTON AND CHELSEA

THE ROYAL BOROUGH OF KINGSTON UPON THAMES

Newham London

LONDON BOROUGH OF RICHMOND UPON THAMES

Sheffield City Council

Staffordshire County Council

Wandsworth

West Northamptonshire Council

City of Westminster

WOKINGHAM BOROUGH COUNCIL

Collaboration and insight

Co-produced with councils to meet real-world SEND challenges.

Each element of the Toolkit has been co-designed with practitioners and SEND leads to tackle day-to-day pressures – from drafting EHCPs to managing funding decisions – so it works seamlessly within existing processes.

Learning from collective insight.

With over 30 years of collaboration and data-driven development, our community of councils continues to share best practice and evidence of what works.

This insight shapes the national conversation on fair, transparent, and sustainable SEND delivery – turning shared learning into smarter local solutions.

Our impact

£1.79b
preventable costs mitigated annually with consistent, data-driven funding decisions across England

27,000+
children and young people have already had their funding allocated using our framework

£219m+
in top-up funding allocated

2/3
of children and young people supported to stay in mainstream education

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EHCP Genie

AI-powered support to draft, QA and review* EHCPs with human expertise at the heart of every decision.

EHCP Genie is a new AI-powered assistant designed to help councils improve the speed, quality, and consistency of Education, Health and Care Plans – supporting the full plan lifecycle from initial drafting to annual reviews and phase transfers.

Co-designed with councils across England, EHCP Genie supports what matters most, helping teams cut admin, improve plan quality, and stay reforms and inspection-ready.

Key features:

Drafts new plans and updates existing plans in line with the latest statutory guidance.

Highlights inconsistencies and missing content with automated QA checks.

Helps create clear, measurable SMART outcomes.

Reduces drafting and review time.

Ensures provision is specific.

Supports the Golden Thread from need, to provision, to outcomes.

Maintains data security with UK-only hosting.

EHCP Genie keeps getting smarter – stay tuned for upcoming releases designed with and for local authorities.

*Review functionality coming soon

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Funding Genie

Smarter top-up funding decisions for councils.

Funding Genie links structured needs profiles to funding bands with clear rationale, ensuring decisions are fair, consistent, and easy to explain.

With 87% cross-council consistency and top-up estimates within 1% of actuals, councils can manage spend confidently, reduce disputes, and keep budgets sustainable.

> "
>
> Funding Genie has made the funding process more transparent and defensible – reducing negotiation time and improving confidence across teams.
>
> SEND Service Manager
> Wandsworth Council

How it works

A streamlined pathway from need to funding – built for confident decisions.

1 Structured needs profiling
Capture every child/young person's needs in a consistent, standardised way.

2 AI-powered EHCP summarisation
Extracts key content, highlights gaps, and creates defensible rationale in seconds (available as an optional add-on to the core Funding Genie platform).

3 Built-in QA checks
Spot inconsistencies before panel – improving accuracy, reducing delays.

4 Funding allocation and tracking
Allocate based on needs and track impact across your budget.

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Insight Genie

COMING SOON

Turning SEND data into actionable insight.

Leverage the collective intelligence of councils nationwide – sharing best practice, spotting trends early, and learning from what works elsewhere to stay ahead of the curve.

Tracks need profiles, funding bands and spend across cohorts and settings.

Identifies trends, hotspots, and pressures across the SEND system.

Supports strategic planning and forecasting with live dashboards.

Enables benchmarking across authorities.

Built with councils, for councils

Developed in partnership with councils nationwide, the SEND Genie Toolkit is the only platform designed entirely around real SEND workflows, challenges, and priorities.

Every feature reflects lived experience from local teams – ensuring the technology fits the work, not the other way around.

How it all fits together

A single, connected toolkit built for confident decisions:

EHCP Genie
Drafts and QA checks EHCPs to improve quality and consistency.

Funding Genie
Links EHCP data to transparent, needs-based funding.

Insight Genie
Provides real-time reporting and forecasting to inform strategy.

The results:
- Faster and higher quality EHCPs
- Fairer funding
- Clearer insight
- Sustainable budgets

Real-world council impact

The only SEND toolkit delivering measurable financial and operational impact:

£66 return for every £1 invested.

87% consistency in funding across LAs.

£98,000 average saving over 5 years.

Helps councils meet the critical 20-week EHCP statutory deadline 25% more often.

Consistent across practitioners and settings reducing variation.

Huge reductions in admin time without adding to overheads.

Innovating with councils for over 30 years
Delivering fairer, data-driven SEND and social care decisions across England.

Speak with our SEND experts to find out how the SEND Genie Toolkit can work for your local authority.

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Smarter funding, better outcomes, and substantial savings across Adult Social Care and SEND.

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