imosphere

SEND

Better plans.
Fairer funding.
Clearer insight.

THE SEND GENIE TOOLKIT

Built with councils. Proven in practice.



THE SEND GENIE TOOLKIT

A more connected approach to SEND

Bring EHCP quality, needs-led funding, and system-wide insight together - helping councils make more consistent decisions, reduce avoidable administration, and understand what's happening across their SEND system.

EHCP Genie	Better-connected, higher-quality EHCPs
Funding Genie	Fairer, more transparent funding decisions
Insight Genie	Turn SEND data into intelligence you can act on

Start small. Prove value. Scale with confidence.

Begin with the part of your SEND system that needs attention now - then connect more as your needs evolve.

THE CHALLENGE

SEND is under unprecedented pressure

National reform will take time. But backlogs, tribunal pressure, workforce strain, and financial scrutiny cannot wait.

SEND professionals are working incredibly hard within fragmented systems that make consistency, collaboration, and oversight difficult to maintain at scale.

WHERE IT BREAKS DOWN

- EHCP drafting sits separately from review activity
- Funding relies on disconnected spreadsheets and manual processes
- Oversight and reporting remain retrospective and time-consuming
- Teams coordinate information manually across multiple systems

The result - duplication, inconsistency, avoidable delay, reduced visibility, and growing operational pressure.

THE SEND GENIE TOOLKIT

A single, connected SEND workflow

Three modular tools - deploy them independently or together, depending on local priorities and operational pressures.

EHCP Genie

Improve EHCP quality, drafting, review, and compliance through one joined-up workflow.

- In the workflow · **Plans**

Funding Genie

Fair, transparent and defensible funding decisions, linked directly to assessed need.

- In the workflow · **Funding**

Insight Genie

Real-time visibility across cohorts, patterns and operational pressures.

- In the workflow · **Insight**

Start small. Prove value. Scale with confidence.

HOW IT CONNECTS

From assessed need to insight

One connected workflow - information flows in a single direction, with oversight feeding insight back into decisions.



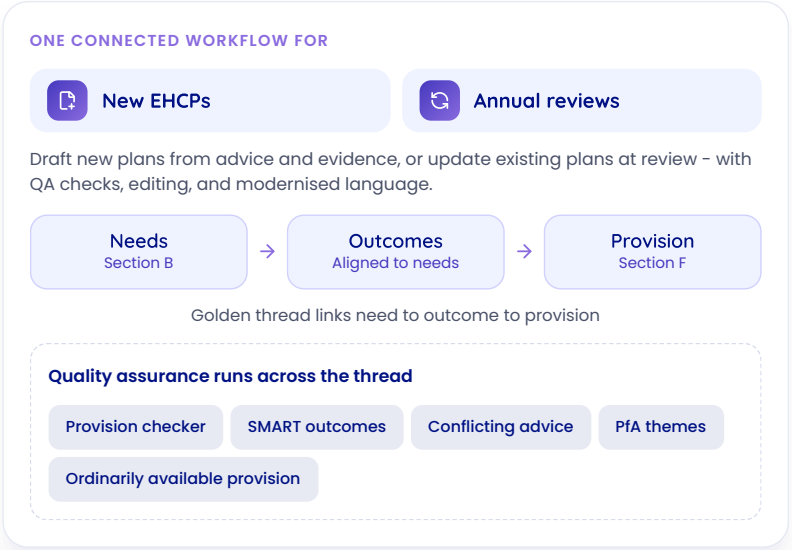
START SMALL. PROVE VALUE. SCALE WITH CONFIDENCE.

Deploy EHCP Genie, Funding Genie or Insight Genie independently. **Accelerator** helps councils bring existing assessments and records into the toolkit - a fast, low-risk route to value without replacing existing systems or frameworks.

EHCP Genie

Create better EHCPs and annual reviews without increasing workload

EHCP Genie brings AI-assisted drafting, review, and quality assurance into one connected workflow. Every draft is fully editable, with quality checks built in - improving consistency, reducing administrative burden, and strengthening the golden thread from need to provision and outcomes.



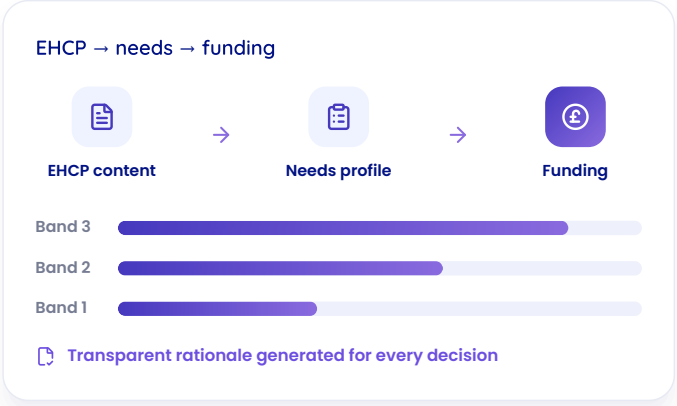
KEY OUTCOMES

- Faster drafting and review workflows
- More consistent, higher-quality EHCPs
- Stronger quality assurance and compliance
- Reduced duplication and rework
- Clearer, more measurable outcomes
- Improved inspection readiness
- Strengthen oversight of ordinarily available provision

Funding Genie

Fair, transparent and defensible SEND funding decisions

Funding Genie helps local authorities allocate top-up funding consistently and transparently based on assessed need — replacing fragmented, manual processes with a structured, evidence-led approach.



KEY OUTCOMES

- More consistent funding decisions
- Stronger defensibility and transparency
- Reduced negotiation and dispute time
- Better visibility across cohorts and spend
- Improved confidence across panels and leadership

Already have a local framework?

Keep your own descriptors, banding and funding logic - **improve the workflow without replacing what already works.**

Insight Genie

Turn SEND data into actionable insight

Insight Genie brings together the assessments, plans, and funding decisions you already hold - turning everyday SEND activity into a clear, population-level view of demand, need, and spend.

CONNECTED BY DESIGN



KEY OUTCOMES

- A single, connected view of demand and spend
- Insight drawn from assessments, plans and funding
- Trends and patterns surfaced across whole cohorts
- Evidence to support strategic, defensible decisions
- Reporting that is faster and more consistent

Built using the information you already hold

No new data collection and no parallel systems - **insight is drawn from the activity already captured across the toolkit.**

STRATEGIC INSIGHT

Answer the questions leaders are already asking

Insight Genie helps you move from individual cases to the bigger picture - turning connected SEND data into answers to the questions SEND, finance, and education leaders are already asking.

01 Where is demand growing fastest?

02 Which needs are increasing?

03 Which schools are under the greatest pressure?

04 Where is spend increasing?

05 Are funding decisions consistent?

06 What future pressures can we already see?

KEY OUTCOMES

- Clear answers to strategic, population-level questions
- Stronger, evidence-led conversations with leaders
- A shared view across SEND, finance, and education
- Earlier sight of emerging demand and pressure
- More confident forecasting and planning

RESPONSIBLE AI

AI in SEND - responsibly applied

Local authorities have a responsibility to apply AI carefully, transparently, and responsibly within SEND services. At Imosphere, AI is designed to **support professionals - not replace them**.

Reduce administrative burden
Automate routine tasks to free up professional time for meaningful work.

Improve consistency
Help teams ensure consistency through evidence-based decisions.

Strengthen visibility
Provide clearer oversight across cohorts and operational patterns.

Support quality assurance
Help teams identify gaps and inconsistencies more effectively.



Every decision remains:

- **Human-led**
- **Transparent**
- **Auditable**

AI in SEND must work around real operational workflows, professional judgement, and public-sector accountability.

That is why our approach is:

Modular **Transparent** **Optional** **Explainable** **Human-in-the-loop**

> “This is assistive AI, not automated decision-making.”



TRUSTED BY COUNCILS ACROSS ENGLAND

> Working with Imosphere has been a catalyst for change - especially in how we think about the EHCP and annual review process.

Achieving for Children

Project Manager · Kingston & Richmond Councils

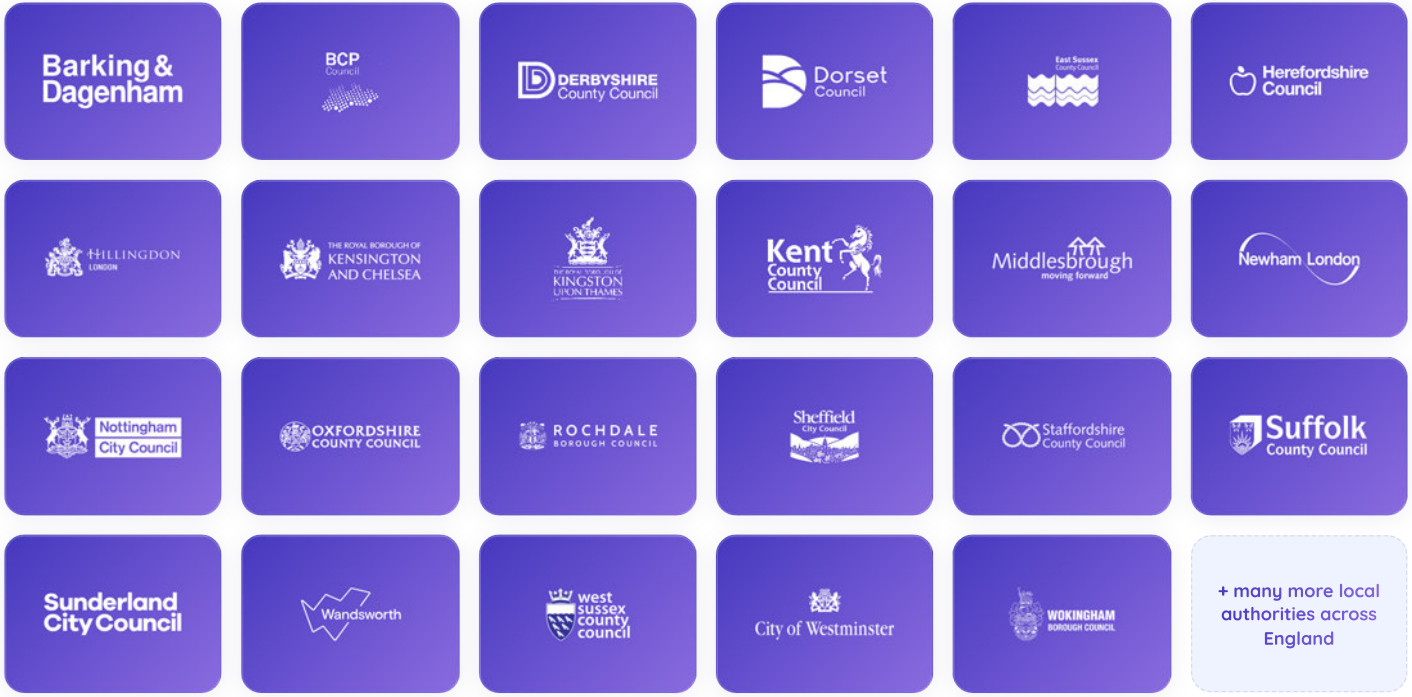
BUILT WITH COUNCILS

Built with councils. Trusted by councils.

Supporting local authorities for almost 35 years - a growing community shaping better outcomes together.

1 in 4

local authorities use Imosphere across Adult Social Care and/or SEND.



LOOKING AHEAD

Exploring the future of Individual Support Plans

SEND is changing - and councils need practical ways to adapt as policy, expectations and local needs evolve.

We're working with councils to explore what Individual Support Plans could mean in practice, and how technology can support a more joined-up approach around the child or young person without creating another disconnected process.

WHAT WE'RE EXPLORING

A clearer picture around the child

Bring relevant evidence, needs, outcomes and support together in a structured, accessible way.

Information that can evolve

Support a plan that can develop as needs and circumstances change, rather than becoming another static document.

Better collaboration

Help councils, schools, families and other professionals work from a clearer shared picture.



Supporting councils through SEND reform. Our wider SEND approach is designed to help councils adapt as reform develops - strengthening the evidence, consistency, and connected information needed to respond to changing expectations.

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BUILT WITH COUNCILS

Built with councils. Proven in practice.

Imosphere works alongside councils to modernise SEND workflows in practice - helping organisations improve consistency, strengthen operational oversight, and build more sustainable approaches to SEND delivery.

35 years working with local authorities

33,000+ children & young people supported through Funding Genie

£219m+ allocated more consistently and transparently

1 in 4 councils across England use Imosphere solutions

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GET IN TOUCH

Speak with our SEND experts

See what a connected SEND workflow could look like in your local authority - and where to start.

imosphere.com

info@imosphere.co.uk

Scan to start a conversation

A modern, connected approach to SEND.