

# DataQI Insights for Manufacturing Battlecard

## Problem Statement

Despite rising pressures on cost, efficiency, and talent, many manufacturers lack a clear, connected view of their operations.

Making it difficult to translate digital transformation initiatives into tangible impact.



## Overview

**DataQI Insights for Manufacturing** is our data-first solution developed to visualize factory data and unearth actionable insights from your manufacturing operations.

It integrates with PLC and sensor data as well as your ERP, providing enriched machine data and a complete picture of your manufacturing operations.

### Data with Purpose

Aggregates PLC data with ERP context for meaningful insights.

### No Process Left Behind

Machine vision ensures all processes are captured, both human and machine.

### Decisions Democratized

Data displayed in manager and operator dashboards, showing a single source of truth.

### Private by Design

Deployed in your own environment.

# Competitor Overview

## Positioning DataQI Against General-Purpose AI Solutions

| Pain Points                      | Competitor Overview                                                                                                                 | Insights for Manufacturing Solutions                         |
|----------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|
| Machine monitoring only          |  Focus on equipment data                           | Captures entire process flows using computer vision          |
| Data lacks context               |  Delivering raw or routed data, requires modelling | Context-rich insights that are immediately actionable        |
| Data-centric, not people-centric |  Most platforms built for engineers or analysts  | Ready-to-use dashboards for operators, team leads & managers |

### When to Chose DataQI: For Organizations & Teams That...

Have old machines or legacy equipment

Have a mix of manual and machine-led processes

Need real-time insights without relying on IT teams

Want to digitize workflows without a full MES rollout

Seek pricing that is flexible & modular to growing use cases

## Elevator Pitch

DataQI Insights for Manufacturing gives you real-time, unified view of your manufacturing operations by combining machine and business data. It turns raw signals into actionable insights

**So operators, engineers, and managers can make smarter decisions, faster.**



## DataQI Insights for Manufacturing Capabilities



### Connect

Connects to PLCs and ERPs, to give context for machine data



### Dashboards

Operator and management dashboards for single source of truth



### Computer Vision

Unlock full process flow capture